



# Creative Writing

Top 15 Desired Skills for Entry Level Jobs:

Effective Storytelling & Narrative Development

Copywriting & Persuasive Writing

Editing and Proofreading

Technical Writing

AI Literacy / Prompt Engineering

SEO Content Optimization

Content Management Systems

Multimedia Storytelling

Data-Driven Content Strategy

Adaptability

Research and Fact-Checking

Project Management

Collaboration

Problem-Solving

Communication