**Students for the Arts**

**Arts Advocacy Posters - Call for Submissions**

Students for the Arts is seeking original poster submissions from UCA students that respond to the theme of **arts advocacy**. Selected poster designs will be reproduced and used throughout the year by Students for the Arts as takeaways at selected events, as well as sold as a fundraiser item at the October Conway Art Walk. The deadline to submit a poster for consideration is **date here**.

**Digital submission guidelines:**

* Digital submissions may be sent to **email address here**. Please include your full name as you wish to be credited if your design is chosen.
* Posters will be 11”x17” and include a .5” white border on the top, left, and right sides. The bottom will include a 1” border. (Final image size is **10”x15.5”**.)
* The Students for the Arts logo and contact information, along with the artist’s name, will be printed at the bottom of the poster.
* Artwork should be formatted at 300 pixels per inch and measure 3000 pixels by 4650 pixels, not including borders. (Total poster size with borders is 3300 pixels by 5100 pixels).
* The file should be in CMYK mode to ensure accurate colors when printed.
* Artwork that is low resolution, pixelated, or created in another aspect ratio will not be considered.
* PDF file type is preferred. JPG files will also be accepted.

**Physical submission guidelines:**

* Physical submissions may be delivered to **drop off location here**, **drop off days and hours here**. Please label the back of your submission with your full name as you wish to be credited if your design is chosen, as well as your email address.
* Submissions made on paper will be scanned in by Students for the Arts. Artwork size must be **10”x15.5”** not including borders. Artwork must be able to be scanned in a photocopier’s flatbed scanner.
* Posters will be 11”x17” and include a .5” white border on the top, left, and right sides. The bottom will include a 1” border where the Students for the Arts logo and contact information, along with the artist’s name, will be printed.
* Original artwork will be available for pickup after scans have been made. Artists will be contacted at the email address provided.

Posters should address to the theme of **arts advocacy**, which is the mission of Students for the Arts. Below are prompts that you may choose to use (found at **arkansansforthearts.org**):

**Phrases:**

* Arts means business
* Arts and tech: where the magic happens
* Grow, retain, retrain, attract
* Arkansans for the Arts: educate, inform, advance
* Arts = community resilience

**Facts:**

* 104,600 people are employed in the creative economy in Arkansas.
* The creative economy represents 8% of the total workforce in Arkansas.
* “Investing in creative thinkers builds a quality of life that attracts all industries and retains top talent.” - Dr. Lenore Shoults, Arkansans for the Arts
* Arkansans for the Arts hosted a virtual Arts Advocacy Day in October 2020 with the theme of “Arts Means Business”. The focus of the new initiative put a spotlight on Arts + Technology as a critical economic development driver to grow, retain, retrain and attract talent and innovation in Arkansas.
* Our work is important because the arts in Arkansas represent over 8% of its workforce and $3 Billion annually in GDP. It is vital to tourism, revitalizes communities, and is the primary pipeline for talent and our future workforce.