

**AGENDA FOR TELECONFERENCE MEETING OF BOARD OF TRUSTEES
OF
UNIVERSITY OF CENTRAL ARKANSAS
AT
10:30 A.M.
ON
JULY 7, 2022
CALL-IN: 855-332-4181, ACCESS CODE: 4503173**

**Dr. Terry Fiddler – Chair
Mr. Curtis Barnett – Vice Chair
Ms. Amy Denton – Secretary
Mr. Bunny Adcock
Ms. Kay Hinkle
Rev. E.C. Maltbia
Dr. Michael Stanton**

I. CALL TO ORDER

II. ROLL CALL

III. COMMENTS ON ACTION AGENDA BY THE PRESIDENTS OF THE STAFF SENATE, STUDENT GOVERNMENT ASSOCIATION, AND FACULTY SENATE

- **Mr. Carlos Herrera, Staff Senate**
- **Ms. Courtney Clawson, Student Government Association**
- **Dr. Kristin Dooley, Faculty Senate**

IV. ACTION AGENDA

- A. Contract Review Procedures – Board Policy No. 416**
- 1. BlueAdvantage Administrators**
 - 2. Eric Rob & Isaac, Inc.**

V. NEW BUSINESS

VI. ADJOURNMENT

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IV. ACTION AGENDA

A. Contract Review Procedures – Board Policy No. 416

Pursuant to Board Policy No. 416, Contract Review Procedures, the administration must seek board approval for any contract that requires the university to expend funds, at any time, in excess of \$250,000 or any contract with a term exceeding one year, unless the Office of General Counsel certifies, in writing, that the contract (a) may be terminated by the university on the giving of written notice of 90 days or less or (b) will not require the university to expend funds in excess of \$99,999.

The administration is seeking board approval for the university to enter into contract with the following company/organization:

1. Vendor/Party: BlueAdvantage Administrators.

Amount: Estimated at \$1,764,490 for three years (actual cost will be based on number of covered employees and dependents).

Summary of Contract Information: This is a contract for a third-party administrator to serve the university with its self-insurance program. A competitive Request for Proposal (RFP) was conducted, and the committee selected BlueAdvantage as the administrator.

Term: January 1, 2023 to December 31, 2025, but the date can be extended to a maximum of seven years upon approval of General Assembly.

Therefore, the president recommends to the Board of Trustees the following resolution:

“BE IT RESOLVED: That the Board of Trustees authorizes the administration to enter into the contract with the company/organization listed above.”

The administration is seeking board approval for the university to enter into contract with the following company/organization:

2. Vendor/Party: Eric Rob & Isaac, Inc.

Amount: \$2,800,000 for four years (\$700,000 per year).

Summary of Contract Information: The purpose of the agreement is to provide advertising and marketing services for the university. Eric Rob & Isaac has been our vendor the previous seven years, but this is a new contract. Seven companies responded to our RFP, and the evaluation committee selected Eric Rob & Isaac to handle the university’s advertising and marketing services.

Term: Upon signing to June 30, 2026, but the date can be extended to a maximum of seven years upon approval of General Assembly.

Therefore, the president recommends to the Board of Trustees the following resolution:

“BE IT RESOLVED: That the Board of Trustees authorizes the administration to enter into the contract with the company/organization listed above.”