

**UNIVERSITY OF CENTRAL ARKANSAS
BOARD POLICY**

Policy Number: 424

Subject: Concerts

Date Adopted: 02/11 Revised: 08/13

1. PURPOSE

The purpose of this policy is to set forth rules concerning promotion and sponsorship of concerts and other performances on the campus of the University of Central Arkansas (“university”). The university is a state-supported institution of higher education, and all university facilities are designed primarily to accomplish its educational objectives.

2. DEFINITIONS

For purposes of this policy, the following definitions shall apply:

Recognized Student Organization (RSO): a student organization formally recognized by the university’s Office of Student Life. RSOs must have their latest and most up-to-date Officer Information Form on file with the Office of Student Life.

Affiliated Group: any group established by the president or established by virtue of his/her authority to a particular administrator, faculty member, staff member or to the student body. These include, but are not limited to, official UCA colleges, departments, and divisions.

External Group: any group, organization or entity, other than RSOs and affiliated groups, that is legally separate from the university, even though some of its members or participants may be university personnel, alumni, or students. For purposes of this policy, an external group may be an individual.

Non-Profit/ Charitable Organization: any external group which is organized and exists solely as a non-profit organization engaged in charitable, educational, scientific or religious endeavors. This includes, but is not limited to, any organization recognized as exempt by the Internal Revenue Service under Section 501(c)(3) of the Internal Revenue Code.

3. GENERAL POLICIES FOR CONCERTS OR PERFORMANCES UTILIZING UNIVERSITY FACILITIES

- a. **Recognized Student Organizations:** No RSO may sponsor or promote a concert or other performance on the UCA campus that exceeds \$7,500 including, but not limited to, cost of performer; agency fees; production costs; security; catering; marketing; and technical support costs without first obtaining the written approval of the Student Activities Board and the director of student activities.
- b. **Affiliated Groups:** Affiliated groups may sponsor or promote a concert or other performance on campus, but only after receiving the written approval of the appropriate vice president with authority over such affiliated groups. In addition, the affiliated group shall provide such other documentation and/or assurances, as may be requested, that the net proceeds of the event are for the sole purpose of benefiting the affiliated group.
- c. **Prohibition on Outside Promoters/External Groups:** No private or outside concert promoter or other person, including but not limited to, an external group, may produce, sponsor or otherwise bring to campus, any concert, event, artist or other persons or entities, or use any university facilities for such concerts or events.
- d. **Prohibition on “Fronting” by RSOs and Affiliated Groups:** No RSO or affiliated group shall “front” for a private promoter or external group in order to escape the prohibition on outside promoters/external groups set forth in this policy. For definition of the term “fronting” please consult Board Policy No. 400, “University Facilities – Scheduling, Use and Rental.”
- e. **Sanctions for Violation:** If an RSO or affiliated group is determined to have violated the provisions of this policy, appropriate sanctions may be levied by the vice president and/or other university official with responsibility over such groups. All procedural rules of the university shall apply in the investigation, hearings and appeals.
- f. **Non-Profit/Charitable Organizations:** Notwithstanding any other provision of this policy, concerts and/or performances shall be permitted by a non-profit/charitable organization, as well as other concerts/performances by entities or individuals where the sole and exclusive purpose is to further an educational, charitable, scientific or religious objective. In all such cases involving concerts/performances under this subsection f., the event shall first receive the written approval of the appropriate vice president and the president’s executive staff.

4. **APPLICATION OF BOARD POLICY NO. 400:**

In all cases, the provisions of Board Policy No. 400, “University Facilities – Scheduling, Use and Rental,” concerning use and rental of university facilities, shall apply, unless a provision of this policy is inconsistent therewith, in which case the provisions of this policy shall apply.