blue®

BLUE COURSE EVALUATIONS

exXplorance
Improvement at heart.
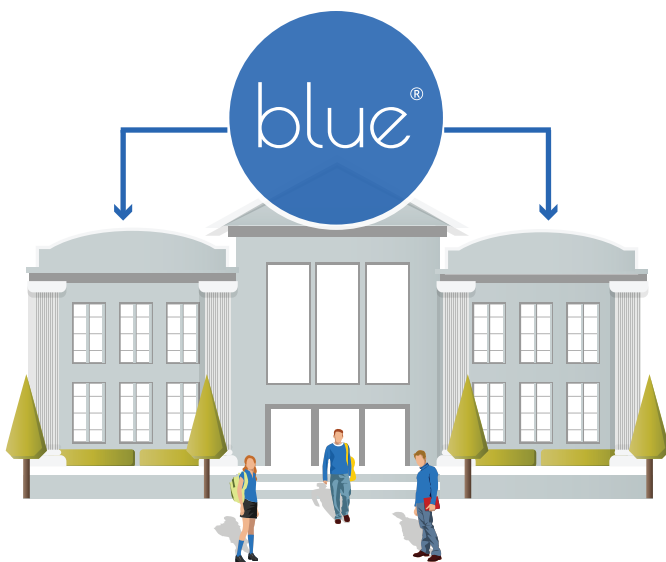
YOU'RE DEALING WITH THE COURSE EVALUATION EXPERTS

At eXplorance we know that experience matters and that expertise impacts. With over 12 years of experience implementing Blue® at higher education campuses around the world, we understand your unique requirements. Regardless of the size and complexity of your institution, centralized or decentralized, we can ensure a smooth implementation. Are you looking to transition from paper to online? Moving from a homegrown solution? Or do you require a more robust online system? We can handle every scenario and every integration. Do it right the first time with Blue and our team of experts.

UNLEASH THE POWER OF BLUE COURSE EVALUATIONS

As a comprehensive solution, Blue offers you flexibility, personalization, and control. By seamlessly integrating with your information and learning management systems, Blue uses your data to fully automate projects from start to finish. Highly advanced, Blue handles even the most complex assessments with ease, including cross-listed and team-taught courses. But the power doesn't end there. With Blue, you can continuously discover insights to improve teaching and learning while helping increase accessibility, faculty & student engagement, and response rates.

EASILY INTEGRATE
Leverage existing IT infrastructure with seamless integration.

SAVE TIME
Automate evaluations, reports, and processes.

ENSURE SECURITY
Set different user roles and privileges to protect confidentiality.

INCREASE ACCESSIBILITY
Provide an equivalent experience for all end users; WCAG 2.0 (AA) and Section 508 of the ADA compliant.

RAISE VISIBILITY
Offer multiple access points to increase participation and response rates (paper, web, mobile).

IMMEDIATE RESULTS
Create actionable, timely reports to enhance teaching and learning.

MINIMIZE IT BURDEN
Integrate Blue into your systems once, the right way. Use the optional hosting service to minimize IT requests.

MEET EVOLVING NEEDS
Easily adapt to your growing enrollment, 100 to 100,000+ FTE.

ADVANCED FEATURES TO OPTIMIZE RESPONSE RATES

Email Customization – Tailor content, modify who each email reminder is sent from, and include instructor, student, and course demographics.

Notification Timing – Control the timing of emails via the institution's server (SMTP).

Personalization – Brand and customize all forms and screens to reflect the institution.

Mobile Support – Reach students anywhere, anytime, and on any device.

SIS Integration – Include all students in course evaluations not just those tied to LMS data.

Paper Option – Allow students without Internet access to participate with scanner-friendly paper forms.

In-class Evaluations – Use in-class online evaluations to increase participation and transition online without risk.

Accessibility – Support all input devices and screen readers to provide an equivalent experience for all.

Response Rate Dashboard – Create dashboards for any stakeholder to monitor response rates.
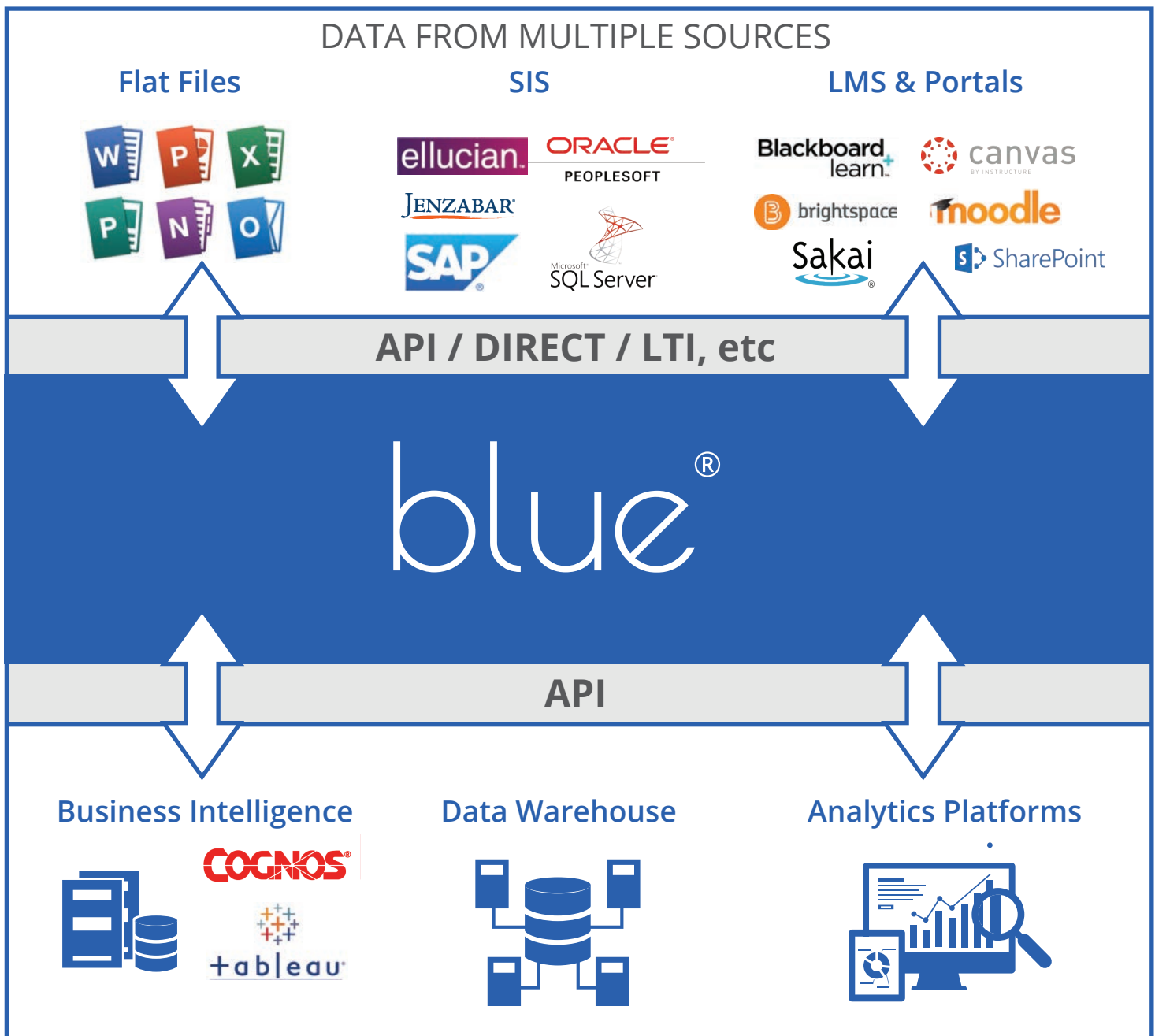
Transparency – Share results with students to increase transparency and engagement (optional).

Grade Pathways – Choose to enable early access to grades to increase participation.

EASY INTEGRATION, PERIOD

Blue integrates with any system to synchronize data, automate processes, and ensure security. Fully integrating with your IT infrastructure, Blue uses your SIS data to synchronize course dates and duration, organizational structures, enrollment relationships, and demographic information. This means that dropped courses, new instructors, and any other changes are automatically reflected in your evaluations. But Blue's integration capabilities don't stop there. Blue can also integrate with your LMS to leverage current data, embed course evaluations and reports, and increase accessibility and participation. With Blue, you can also protect the privacy and confidentiality of your data through integration with your existing authentication and security systems (LDAP, SSO).

DATA FROM MULTIPLE SOURCES

Flat Files   **SIS**   **LMS & Portals**

API / DIRECT / LTI, etc

blue®

API

Business Intelligence   **Data Warehouse**   **Analytics Platforms**

ACTIONABLE INSIGHTS FOR TEACHING & LEARNING IMPROVEMENT

Blue provides advanced reporting and analytics so you get the data you need. Within minutes you can quickly produce customized, branded reports that reflect your institution's teaching and learning priorities. Through integration with your SIS, you can generate rich reports based on demographics to make data-based decisions.

• Generate reports block-by-block customizing content with charts, tables, and graphs.

• Produce reports at any level, i.e. institution-wide or by individual, course, or department.

• Distribute reports automatically to the right person based on hierarchical data.

• Easily add demographics to reports to discover insights and relationships (i.e. GPA, major, department).

• Create aggregate or comparative reports based on your demographic data to identify areas for improvement.

• Leverage your legacy data to track progress over time with longitudinal analysis.

• Monitor real-time response rates and further encourage students to participate.

• Conduct program reviews to ensure institutional quality and accreditation.

• Use competency-based reports for development discovering strengths and areas for improvement.

• Track course evaluation progress and results with the 'Feedback View'.

• Add hundreds of analysis points by converting open-ended student comments into meaningful themes with Blue Text Analytics.

Learn how Blue course evaluations can improve teaching and learning effectiveness by visiting www.explorance.com or calling + 1.877.938.2111 to speak to an eXplorance representative.

BLUE COURSE EVALUATION FEATURES

FOR FACULTY:

• Enable faculty to control the timing of assessments including online, mid-term, and in-class evaluations.

• Aggregate data across multiple classes, departments, terms, etc.

• Use time-trend analysis to monitor improvement over time.

• Access the response rate dashboard to track progress and encourage participation.

• Include instructor photos to ensure the right person is always evaluated.

• Ensure an equivalent experience by making forms, reports, and faculty screens accessible.

FOR STUDENTS:

• Configure levels of student anonymity.

• Provide access to evaluations anytime, anywhere, and through any device.

• Include all students in evaluations (WCAG 2.0 (AA) and Section 508 of the ADA compliant).

• Issue evaluations in multiple languages to meet linguistic needs.

• Offer multiple access points to forms through email, LMS, and scanner-friendly paper.

• Support mobile devices with no app or downloads required.

• Use demographics to shorten forms to increase student engagement.

• Send automatic email reminders to increase participation.

BLUE COURSE EVALUATION FEATURES

FOR ADMINISTRATORS:

• Easily create, customize, and replicate forms and reports.

• Handle multiple questionnaires in one cascaded project.

• Evaluate complex courses such as team-taught and cross-listed.

• Utilize conditional questions based on demographics or responses to keep forms short.

• Include demographic or response-based piping for a personalized user experience.

• Add images, audio, and video to increase engagement and reflect the institution's brand.

• Pipe-in student, instructor, or course demographics on forms and reports.

BEYOND SIMPLE ACCESSIBILITY COMPLIANCE

Accessibility is not just a social responsibility, it's our commitment. By applying thoughtful solutions to accessibility challenges, Blue goes beyond WCAG 2.0 (AA) and Section 508 of the ADA compliance. That way, Blue provides an equivalent user experience with the same ease-of-use and zero loss of functionality. Taking it a step further, a VPAT report is publicly issued at the end of every release to ensure equivalent access for all Blue users.

ABOUT EXPLORANCE

At eXplorance, we believe that improvement is at the heart of progress. Our core products Blue® and Bluepulse®, work together to drive growth by measuring needs, expectations, skills, knowledge, and competencies. Used by over 9 million users in more than 25 countries, our solutions help organizations develop a culture of continuous improvement.

Founded in 2003, eXplorance is a privately held corporation based in Montreal, Canada with offices in Australasia, Europe, Latin America, and the Middle East. With employees working across the globe, eXplorance is renowned for its innovative company culture and is deemed one of the Best Workplaces in Canada by the Great Places to Work Institute®. Recognized for its accelerated growth, technical innovation, and entrepreneurship, eXplorance ranks highly in Deloitte's North American Technology Fast 500™ (#295) and Canada Technology Fast 50™ (8th in QC, 35th in Canada) lists.

Some of eXplorance's clients include RMIT University, University of Louisville, The American Petroleum Institute, University of Toronto, National Bank of Canada, University of Southern California, Babson College, Fidelity Marketing, UAE University, loanDepot, University of Groningen, and NASA.

Dig deeper and discover more with Blue Text Analytics

Continuously improve with real-time formative student feedback

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