BLUE + BLACKBOARD LEARN
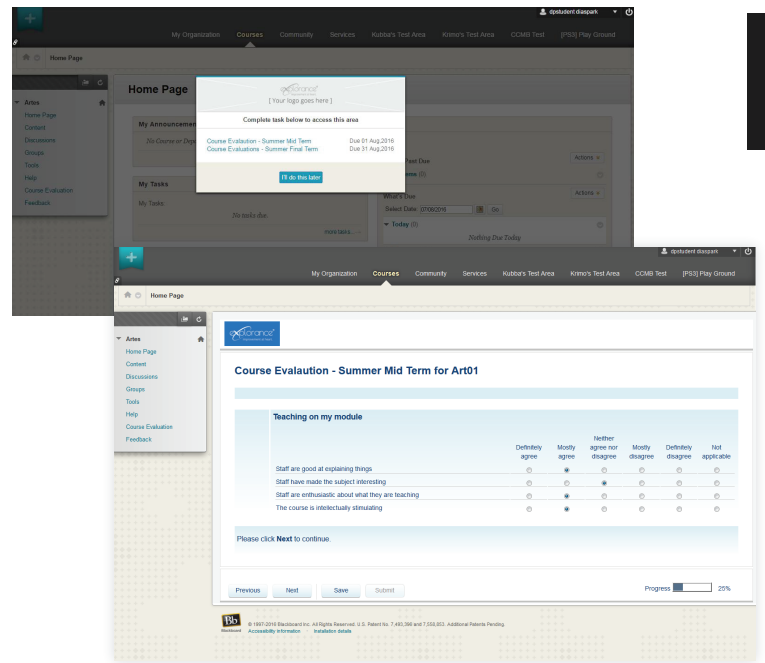
AN END-TO-END INTEGRATION THAT DRIVES BETTER ENGAGEMENT IN COURSE EVALUATIONS

WE ARE LEADERS IN BLACKBOARD LEARN APPLICATIONS

Focused on helping institutions strengthen student engagement, we've developed a best-in-class integration that embeds Blue® course evaluations directly into the Blackboard Learn™ platform. This integration simplifies the course evaluation experience by making forms easily accessible. Students can seamlessly view, access, and complete course evaluations without ever leaving the Blackboard Learn portal.

AN IMPROVED USER INTERFACE WITH MULTIPLE ACCESS POINTS

We're using LTI™ integration with native Blackboard Learn functionalities to create a streamlined end-to-end user experience. Direct links will give students quick access to course evaluation forms that they can complete inside Blackboard Learn.

PARTICIPATION	CONVENIENCE	REMINDERS
LOGIN POP-UP	**ANNOUNCEMENTS**	**FEEDBACK CENTER**
When students log in to Blackboard Learn, courses with incomplete or pending evaluations are displayed in a pop-up window.	New announcements are added for course evaluations as Blue leverages native Blackboard Learn functionality.	Students can view and access current, upcoming, and past due evaluations under course feedback.

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Improvement at heart.

FOR ADMINISTRATORS

Administrators can easily customize different functionalities and options for each course in one place. Features that can be configured include:

POP-UP MESSAGE
Ensure all evaluations are completed by enabling the pop-up message that appears when students log in. Reset it every semester and give students the option to bypass it.

COURSE BLOCK
Achieve high response rates by activating a course block when there are pending evaluations.

CUSTOMIZATION
Streamline the student experience by providing a consistent interface and messaging. Tailor content inside the pop-up, announcement, and course block windows.

BLACKBOARD LEARN FEATURES
Ensure Blue course evaluations are accessible and available wherever it makes sense by integrating them into native Blackboard Learn features (Announcements and Feedback).

FOR FACULTY

Blue provides best-in-class functionality that allows faculty to easily view and control course evaluations.

- ADMINISTER ONLINE IN-CLASS EVALUATIONS

- TAILOR QUESTIONS TO MEET YOUR GOALS

- MONITOR RESPONSE RATES IN REAL-TIME

- VIEW HISTORICAL REPORTS + PERFORM TIME TREND ANALYSIS

- DRILL DOWN INTO SUMMARY CHARTS

Blackboard Partnerships | Premier Partner™

EXPLORANCE AND BLACKBOARD: A STRATEGIC PREMIER PARTNERSHIP

At eXplorance, we believe that improvement is at the heart of progress. A Blackboard Premier Partner, our core product Blue® fully integrates with the Blackboard Learn™ environment providing a seamless user experience for optimal results.

Leveraged by over 9 million users in more than 25 countries, some of our clients include Blackboard Learn institutions such as University of Toronto, University of Connecticut, Kent State University, University of Southern California, and RMIT University.
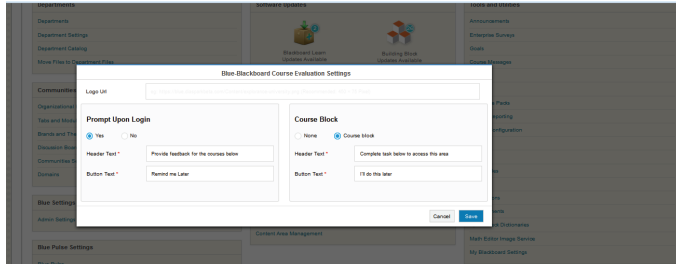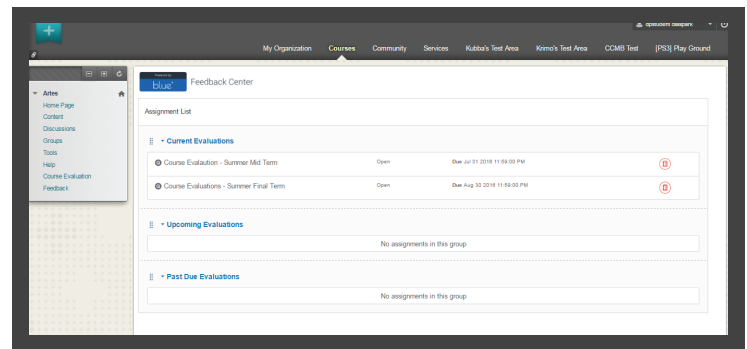
info@explorance.com
www.explorance.com

tel.: +1.514.938.2111
fax.: +1.514.635.6264
toll free: +1.877.938.2111 (North America only)

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