Haochuan "Kent" Hu, Ph.D.

Assistant Professor of Accounting University of Central Arkansas

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Conway, AR 72034	Email: <u>kent.hu@drake.edu</u>
EDUCATION	
Ph.D. of Business Administration in Accounting Oklahoma State University, Stillwater, Oklahoma	2017-2021
Master of Business Administration and Accountancy Oregon State University, Corvallis, Oregon	2014-2016
Bachelor of Management in Accounting (ACCA) Sichuan University, Chengdu, China	2005-2009
ACADEMIC POSITION	
University of Central Arkansas, Assistant Professor of Accounting	2025-Present
Drake University, Assistant Professor of Accounting	2021-2025
Oklahoma State University, Graduate Assistant	2017-2021
PUBLICATIONS	

Do, C., Hu, K. H., & Nabar, S. (2024). A cross-language analysis of disclosure properties: Evidence from Hong Kong. *Journal of Corporate Accounting and Finance*, 1–17.

Njoroge, J., Solsma, L., & Hu, K. (2024). A Review of GASB No. 34. *Journal of Public Budgeting, Accounting & Financial Management*, Vol. 36 No. 2, pp. 125-145.

WORKING PAPERS

- "Incentivizing Sustainability: The Role of ESG Metrics in Executive Compensation" with Meng Guo and Tatiana Rodrigues
 - Accepted at 2025 AAA Annal Meeting
- "Did the Converged Revenue Recognition Standard Improve the Comparability of Revenue Reported under U.S. GAAP and IFRS?" with Sandeep Nabar
 - Presented at 2020 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium
- "Cutting R&D to Meet Earnings Benchmarks: The Effect of Firm-Level Innovation" with Bryan Brockbank
 - Presented at 2020 BYU Accounting Research Symposium
- "Internal Control Quality, SOX Section 404, and Firms' Debt Financing Choices" with Ramesh Rao and Emily (Heng) Wang
 - Presented at 2020 AAA Southwest Region/FBD Meeting

TEACHING

University of Central Arkansas ACCT 3312: Intermediate Accounting II ACCT 2309: Principle of Managerial Accounting	Fall 2025 - Present Fall 2025 – Present
Drake University ACCT 041: Introduction to Financial Accounting ACCT 042: Introduction to Managerial Accounting	Fall 2021- Spring 2025 Fall 2021- Spring 2025
Oklahoma State University ACCT 3203: Cost Accounting ACCT 3203: Cost Accounting (Co-Instructor)	Spring 2020 Fall 2019
PROFESSIONAL EXPERIENCE	
Tax Preparer at Byzick and Company, Corvallis, Oregon Consultant Intern at OSU Advantage Accelerator, Corvallis, Oregon Manager Intern at Panda Restaurant Group, Salem, Oregon Corporate Account Manager at China Merchants Bank, Guangzhou, China	2016-2017 2015-2016 2015-2016 a 2009-2012
AWARDS AND HONORS	
AAA Annual Meeting FARS Excellence in Reviewing Award AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow Oklahoma State University Outstanding Accounting Doctoral Student Oklahoma State University Philips Dissertation Fellow Award Oklahoma State University Wilton T. Anderson Distinguished Graduate F Oregon State University Susannah Goff Accounting Program Scholarship Oregon State University International Student Scholarship Oregon State University Distinguished Member at Beta Alpha Psi Epsilon ACADEMIC SERVICE	2015-2016 2015-2016
Editor, <i>IMA Educational Case Journal</i> Reviewer, <i>Journal of Forensic & Investigative Accounting</i> Reviewer, <i>Asian Review of Accounting</i> Organizer, Brownbag Seminar of Zimpleman College of Business Reviewer, AAA International Accounting Section Midyear Meeting Discussant, AAA International Accounting Section Midyear Meeting Moderator, AAA Financial Accounting and Reporting Section Midyear Meeting Reviewer, AAA Financial Accounting and Reporting Section Midyear Meeting Discussant, AAA Financial Accounting and Reporting Section Midyear Meeting Discussant, AAA Annual Meeting Discussant, AAA Annual Meeting	

PRESENTATIONS

Drake University, March 4, 2022 Presenter, "Cutting R&D to Meet Earnings Benchmarks: The Effect of Firm-Level Innovation"

- AAA International Accounting Section Midyear Meeting, January 28, 2022 Presenter, "A Cross-Language Analysis of Disclosure Properties: Evidence from Hong Kong"
- AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, June 25, 2020 Presenter, "Did the Converged Revenue Recognition Standard Improve the Comparability of Revenue Reported under U.S. GAAP and IFRS?"
- Oklahoma State University, May 12, 2020 Presenter, "Did the Converged Revenue Recognition Standard Improve the Comparability of Revenue Reported under U.S. GAAP and IFRS?"
- AAA Southwest Region/FBD Meeting, March 13, 2020 Presenter, "Internal Control Quality, SOX Section 404, and Firms' Debt Financing Choices"
- AAA Southwest Region/FBD Meeting, March 14, 2019 Presenter, "Cutting R&D to Meet Earnings Benchmarks: The Effect of Firm-Level Innovation"

CONFERENCE PARTICIPATION

AAA Financial Accounting and Reporting Section Midyear Meeting AAA Annual Meeting AAA MAS/IMA Teaching Case Conference	2021, 2025 2020, 2024 2024
AAA Intensive Data and Analytics Workshop V AAA International Accounting Section Midyear Meeting	2024 2019-2022, 2024
AAA IAS PhD/New Faculty Consortium	2019-2022
AAA New Faculty Consortium (NFC)	2021
AAA JIAR Doctoral/New Faculty Consortium AAA Conference of The Journal of International Accounting Research	2021 2021
Hawaii Accounting Research Conference	2021
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2020
AAA Southwest Region/FBD Meeting	2019, 2020 2019
AAA Accounting PhD Rookie Recruiting and Research Camp (Observer) Oklahoma State University PhD Alumni Research Conference	2019, 2021, 2024
Oklahoma State University Graduate Teaching Assistance Conference	2019
Oklahoma State University Accounting and Financial Reporting Conference	2019
Oklahoma State University Accounting Research Conference	2018

PROFESSIONAL SERVICE

Drake University	
Faculty Advisor for Zimpleman College of Business	2021-2025
Faculty Advisor for Phi Chi Theta	2023-2025
Library Liaison for Zimpleman College of Business	2023-2025
Zimpleman College of Business Undergraduate Curriculum Committee	2024
Student Marshal of Spring Commencement Ceremony	2022-2024