

Factors and Firm Size And their effect on Ethical Standards

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- I. Opinions and Discussion
- II. Ethical Attitudes in Small Business and Large Corporations: Theory and Empirical Findings from a Tracking Study Spanning Three Decades
Longnecker, Moore, Petty, Palich, and McKinney
Journal of Small Business Management, 2006
 - a. Methodology and Results
- III. 6 Personal Factors Affecting Ethical Standards
 - a. The Entrepreneurial Act
 - b. Cognitive Moral Development
 - c. Locus of Control
 - d. Need for Achievement
 - e. Machiavellianism
 - f. Social Costs (Individual)
- IV. 3 Situational Factors Affecting Ethical Standards
 - a. Environmental Factors
 - b. Institutional Factors
 - c. Agency Factors