UCA's Beta Alpha Psi Chapter Welcomes You to the UCA College of Business

We are delighted that you are here. Please stop by the Beta Alpha Psi table in the lobby. We'd like to meet you, assist you at the CPE event today, and tell you more about the UCA Accounting Club and Beta Alpha Psi.

We are planning events for the spring semester and welcome you to join us! There are many ways to get involved, including being a mentor. A student would greatly benefit from your guidance.

To learn more about becoming a mentor or getting involved in other ways, such as leading a professional meeting or participating in a service activity, complete the online survey at <u>ucabetaalphapsi.org/empowerrships.html</u> or use this QR code.



Accounting Club and Beta Alpha Psi Members Would Like Your Input!

We have a few questions on technology use and career success. We would appreciate your reply to one or more of the following questions. An anonymous donor will donate 50 cents to the Dolly Parton Imagination Library for each reply received, up to \$25 per question. In total, we could raise enough money to provide 100 books for children in Faulkner County. Use the website or QR code above to answer these questions online.

Technology Questions	Career Questions
What Microsoft Excel features were you not familiar with in college, but now use frequently at work?	What do you wish you would have learned in college before starting your career?
Beyond Microsoft Excel, what software program should financial information graduates be accustomed to before entering the workforce? How and how often do you use that software?	What soft skills are valuable for aspiring accountants and other financial information students?
Do you use Artificial Intelligence to complete your job responsibilities? How? Do you see its use being more prevalent within the next few years?	What advice do you have for balancing work and life?
Is data analytics utilized in your firm? How?	What is the biggest difference between learning information and applying that knowledge at work?



The UCA Chapter of Beta Alpha Psi is a 2023 Gold Chapter.

Gold Chapters represent the top 5% of all chapters internationally. Go Bears!

Are you a member of Beta Alpha Psi? Join the Beta Alpha Psi Alumni and Member Network today! Visit <u>bap.org/alumni-network</u> or use this QR Code.

