

## Academic Map: Communication

**Department:** School of Communication      **Degree:** BA  
**Program/Major:** Communication  
**Track/Emphasis:** \_\_\_\_\_  
**Does this program require a minor? (Yes/No)** Yes<sup>1</sup>

### Important program information in the online *Undergraduate Bulletin*:

**UCA Core Requirements:** <https://uca.edu/ubulletin/general-policies-information/uca-core/>  
**LD UCA Core Check Sheet:** <https://uca.edu/academicbulletins/ld-uca-core/>  
**UD UCA Core Course List:** <https://uca.edu/academicbulletins/ud-uca-core/>  
**Degree Requirements:** <https://uca.edu/ubulletin/general-policies-information/degree-requirements/>  
**Program Description:** <https://uca.edu/ubulletin/colleges-departments/ca/communication/>  
**Course Descriptions:** <https://uca.edu/ubulletin/courses/>

**This degree program requires a total of 120 semester credit hours, including at least 40 upper-division credit hours.**

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](https://uca.edu/academicbulletins/ld-uca-core/) (https://uca.edu/academicbulletins/ld-uca-core/) takes the user to the *Undergraduate Bulletin's* Lower-Division (LD) UCA Core check sheet, where UCA Core options and ACTS course numbers are listed in full; an [acts link](https://uca.edu/academicbulletins/acts/) takes the user to the *Undergraduate Bulletin's* ACTS page (https://uca.edu/academicbulletins/acts/) for additional information and a UCA-ACTS crosswalk.

**Scholarship recipients:** Please be aware of eligibility criteria for your scholarship(s). In particular, pay attention to (1) the enrollment requirements each semester for disbursement of your scholarship(s) and (2) the number of hours and GPA required each semester and/or year for renewal of your scholarship(s). Some Academic Maps may suggest enrollment in fewer hours than required for disbursement of your scholarship(s). In such cases, work with your academic advisor to adjust your schedule to meet requirements most efficiently. Contact the Office of Student Financial Aid at (501) 450-3140 with any questions regarding enrollment/renewal requirements of your scholarship(s). For online information resources, see endnote 2.

### Year 1

#### Fall – Semester 1 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1310	Introduction to College Writing	3	<a href="#">ENGL1013</a>
COMM	1300	Principles of Communication (LD UCA Core: Effective Communication)	3	<a href="#">core link</a>
		First Year Seminar or other LD UCA Core Requirement <sup>2</sup>	3	<a href="#">core link</a>
MATH	1360	Quantitative Literacy <sup>3</sup>	3	<a href="#">MATH1113</a>
		LD UCA Core Requirement (Critical Inquiry: Lab Science)	4	<a href="#">core link</a>

#### Spring – Semester 2 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG ENGL	1320 1320	Academic Writing and Research (preferred) or Interdisciplinary Writing and Research or Other approved alternative	3	<a href="#">ENGL1023</a> <a href="#">ENGL1023</a> <a href="#">core link</a>
		Related Course Requirement: Foreign Language (any level) <sup>4</sup>	3	<a href="#">core link</a>
COMM	2308	Perspectives in Communication (LD UCA Core: Diversity)	3	<a href="#">core link</a>
		LD UCA Core Requirement or First Year Seminar if needed	3	<a href="#">core link</a>
		LD UCA Core Requirement	3	<a href="#">core link</a>

**Year 2****Fall – Semester 3 (credit hours: 16)**

SUBJ	NUM	TITLE	SCH	ACTS
COMM	2313	Introduction to Communication Research	3	
		Related Course Requirement: Foreign Language (any level) <sup>4</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement (Critical Inquiry: Lab Science)	4	<a href="#">core link</a>
		General elective	3	
MCOM	1300	Media and Society (LD UCA Core: Responsible Living)	3	<a href="#">acts link</a>

**Spring – Semester 4 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
COMM	3301	Organizational Communication	3	
COMM	3310	Advanced Public Speaking	3	
		Minor Elective	3	
WRID	2325	Introduction to Rhetoric (LD UCA Core: Critical Inquiry, Humanities) or Other LD UCA Core	3	<a href="#">core link</a>
PRLS	2305	Introduction to Public Relations (LD UCA Core: Critical Inquiry, Social Science) or Other LD UCA Core	3	<a href="#">core link</a>

**Year 3****Fall – Semester 5 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
		Major Elective	3	
		Major Elective	3	
		Minor Elective	3	
		Minor Elective	3	
		General Elective	3	

**Spring – Semester 6 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
COMM	3307	Interpersonal Communication	3	
		Major Elective	3	
		Minor Elective	3	
		Minor Elective	3	
		General Elective	3	

**Year 4****Fall – Semester 7 (Credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
COMM	4336	Advanced Communication Theory	3	
		Major Elective	3	
		Minor Elective	3	
		General Elective	3	
		General Elective	3	

**Spring – Semester 8 (Credit hours: 13)**

SUBJ	NUM	TITLE	SCH	ACTS
COMM	4130	Communication Practicum (UD UCA Core: Z)	1	
		Major Elective	3	
		Minor Elective	3	
		General Elective	3	
		General Elective	3	

\_\_\_\_\_  
SIGNED – DEPARTMENT CHAIR

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SIGNED – COLLEGE DEAN

\_\_\_\_\_  
DATE

**To be completed by the advisor when an Eight-Semester plan is accepted by the student:**

**If applicable, has student selected a minor?**

\_\_\_\_\_ **No**    \_\_\_\_\_ **Yes**

**If “yes,” specify:**

\_\_\_\_\_

**Notes**

<sup>1</sup> This AMAP reserves 21 credit hours (seven courses) for a minor. Credit-hour requirements for minors at UCA range from 15 to 26. Depending on the student’s choice of a minor, then, the number of minor and general elective hours may need to be adjusted.

<sup>2</sup> See online information resources for UCA scholarships at <https://uca.edu/scholarships/> and for state scholarships at <https://scholarships.adhe.edu/scholarships-and-programs/a-z/>.

<sup>3</sup> MATH 1360 should be completed in the first year in either the first or the second semester. Students who have already earned credit for another 1000-level MATH course (i.e., concurrent credit, CLEP, AP, transfer, etc.) may substitute that course for MATH 1360. However, a student who has not completed a 1000-level MATH course must enroll in MATH 1360.

In addition to lower-division (LD) UCA Core requirements, the student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the UCA Core. See the [School of Communication](#) page in the *Undergraduate Bulletin* for courses within the major that fulfill the UD UCA Core requirements.

<sup>4</sup> The Bachelor of Arts (BA) degree in Communication requires completion of six (6) hours in any foreign language (FREN, GERM, SPAN, etc.) at any level and/or sign language (CSG 2303). In cases of unusually thorough preparation, satisfaction of this requirement may be sought from completing placement examinations in the appropriate department.