

## Academic Map: Writing, Rhetoric, and Information Design Technical and Professional Writing

**Department:** School of Communication **Degree:** BA  
**Program/Major:** Writing, Rhetoric, and Information Design  
**Track/Emphasis:** Technical and Professional Writing  
**Does this program require a minor? (Yes/No)** Yes

### Important program information in the online *Undergraduate Bulletin*:

**UCA Core Requirements:** <https://uca.edu/ubulletin/general-policies-information/uca-core/>  
**LD UCA Core Check Sheet:** <https://uca.edu/academicbulletins/ld-uca-core/>  
**UD UCA Core Course List:** <https://uca.edu/academicbulletins/ud-uca-core/>  
**Degree Requirements:** <https://uca.edu/ubulletin/general-policies-information/degree-requirements/>  
**Program Description:** <https://uca.edu/ubulletin/colleges-departments/ca/communication/>  
**Course Descriptions:** <https://uca.edu/ubulletin/courses/>

**This degree program requires a total of 120 semester credit hours, including at least 40 upper-division credit hours.**

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](https://uca.edu/academicbulletins/ld-uca-core/) (https://uca.edu/academicbulletins/ld-uca-core/) takes the user to the *Undergraduate Bulletin's* Lower-Division (LD) UCA Core check sheet, where UCA Core options and ACTS course numbers are listed in full; an [acts link](https://uca.edu/academicbulletins/acts/) takes the user to the *Undergraduate Bulletin's* ACTS page (https://uca.edu/academicbulletins/acts/) for additional information and a UCA-ACTS crosswalk.

**Scholarship recipients:** Please be aware of eligibility criteria for your scholarship(s). In particular, pay attention to (1) the enrollment requirements each semester for disbursement of your scholarship(s) and (2) the number of hours and GPA required each semester and/or year for renewal of your scholarship(s). Some Academic Maps may suggest enrollment in fewer hours than required for disbursement of your scholarship(s). In such cases, work with your academic advisor to adjust your schedule to meet requirements most efficiently. Contact the Office of Student Financial Aid at (501) 450-3140 with any questions regarding enrollment/renewal requirements of your scholarship(s). For online information resources, see endnote 1.

### Year 1

#### Fall – Semester 1 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1310	Introduction to College Writing	3	<a href="#">ENGL1013</a>
MATH	1360	Quantitative Literacy <sup>2</sup> or LD UCA Core <sup>3</sup>	3	<a href="#">MATH1113</a> <a href="#">core link</a>
COMM	1300	Principles of Communication [LD UCA Core: Effective Communication]	3	<a href="#">core link</a>
MCOM	1300	Media and Society [LD UCA Core: Responsible Living]	3	<a href="#">core link</a>
		LD UCA Core [Natural Sciences]	4	<a href="#">core link</a>

#### Spring – Semester 2 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG ENGL	1320 1320	Academic Writing and Research or Interdisciplinary Writing and Research or Other approved alternative [LD UCA Core: Research/Writing]	3	<a href="#">ENGL1023</a> <a href="#">ENGL1023</a> <a href="#">core link</a>
MATH	1360	LD UCA Core or Quantitative Literacy (if not taken in fall) <sup>2</sup>	3	<a href="#">core link</a> <a href="#">MATH1113</a>

COMM	2308	Perspectives in Communication [LD UCA Core: Diversity]	3	<a href="#">core link</a>
		LD UCA Core [Natural Sciences]	4	<a href="#">core link</a>
		Related Course Requirement: Language <sup>4</sup>	3	

**Year 2****Fall – Semester 3 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
WRID	2325	Introduction to Rhetoric [LD UCA Core: Responsible Living]	3	
WRID	3310	Technical Writing [UD UCA Core: C]	3	
PRLS	2305	Introduction to Public Relations [LD UCA Core: Social Sciences]	3	<a href="#">core link</a>
		Major Related Course Requirement: Language <sup>4</sup>	3	<a href="#">acts link</a>
		General Elective	3	

**Spring – Semester 4 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
WRID	3305	Writing as Information Design	3	
		Technical and Professional Writing Elective, upper-division	3	
		LD UCA Core	3	<a href="#">core link</a>
		General Elective	3	
		Minor <sup>5</sup>	3	

**Year 3****Fall – Semester 5 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
WRID	3306	Information Design II: Usability and Accessibility	3	
		Technical and Professional Writing Elective, upper-division	3	
		General Elective	3	
		Minor, upper-division <sup>5</sup>	3	
		Minor <sup>5</sup>	3	

**Spring – Semester 6 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
WRID	4381	Special Topics in Writing, Rhetoric, and Information Design	3	
		UD UCA Core D or General Elective	3	
		Technical and Professional Writing Elective, upper-division	3	
		Minor, upper-division <sup>5</sup>	3	
		Minor <sup>5</sup>	3	

**Year 4****Fall – Semester 7 (Credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
WRID	3390	Discourse Analysis [UD UCA Core: I, R]	3	
WRID		WRID Elective, upper-division	3	
WRID		WRID Elective, upper-division	3	

		Minor, upper-division <sup>5</sup>	3	
		Minor <sup>5</sup>	3	

**Spring – Semester 8 (Credit hours: 13)**

SUBJ	NUM	TITLE	SCH	ACTS
WRID	4308	Writing for Change: Advocacy Writing [UD UCA Core: Z]	3	
		General Elective	3	
		Minor, upper-division <sup>5</sup>	3	
		UD UCA Core D or General Elective	3	
		General Elective	1	

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 SIGNED – DEPARTMENT CHAIR

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 DATE

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 SIGNED – COLLEGE DEAN

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 DATE

To be completed by the advisor when an Eight-Semester plan is accepted by the student:

If applicable, has student selected a minor?

\_\_\_\_\_ No \_\_\_\_\_ Yes

If “yes,” specify:

\_\_\_\_\_

**Notes**

<sup>1</sup> See online information resources for UCA scholarships at <https://uca.edu/scholarships/> and for state scholarships at <https://scholarships.adhe.edu/scholarships-and-programs/a-z/>.

<sup>2</sup> MATH 1360 should be completed in the first year in either the first or the second semester. Students who have already earned credit for another 1000-level MATH course (i.e., concurrent credit, CLEP, AP, transfer, etc.) may substitute that course for MATH 1360. However, a student who has not completed a 1000-level MATH course must enroll in MATH 1360.

<sup>3</sup> See appropriate choices, alternatives, or substitutions under “UCA Core” in the *Undergraduate Bulletin*. During the first year, a student must complete a UCA Core course designated as a First-Year Seminar (FYS) in Critical Inquiry, Diversity, or Responsible Living. An approved UCA Core lab science should be taken in the first two years if possible.

The student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the UCA Core. See annotations in this AMAP and consult the [School of Communication](#) page in the *Undergraduate Bulletin* and your academic advisor for courses within the major or related areas that fulfill the UD UCA Core requirements.

<sup>4</sup> Six hours of language (foreign language, sign language, and/or programming language) at any level **or** 3 hours in a foreign language at the 2000 level. Options for programming language consist of CSCI 1470, CSCI 1480, CSCI 2340, CSCI 3381, CSCI 4357, CISA 3300, CISA 3301, CISA 3339, and CISA 3362.

<sup>5</sup> This Academic Map includes 24 credit hours in the Minor field of study. Minor requirements range from 15 to 26 credit hours. Depending on the minor selected, the student will need to adjust the number of general elective and minor elective credit hours in this plan.