

## Academic Map: General Business Administration

**Department:** Management Information Systems      **Degree:** BBA  
**Program/Major:** General Business Administration  
**Track/Emphasis:** \_\_\_\_\_  
**Does this program require a minor? (Yes/No)** No

### Important program information in the online *Undergraduate Bulletin*:

**UCA Core Requirements:** <https://uca.edu/ubulletin/general-policies-information/uca-core/>  
**LD UCA Core Check Sheet:** <https://uca.edu/academicbulletins/ld-uca-core/>  
**UD UCA Core Course List:** <https://uca.edu/academicbulletins/ud-uca-core/>  
**Degree Requirements:** <https://uca.edu/ubulletin/general-policies-information/degree-requirements/>  
**Program Description:** <https://uca.edu/ubulletin/colleges-departments/cb/mis/>  
**Course Descriptions:** <https://uca.edu/ubulletin/courses/>

**This degree program requires a total of 120 semester credit hours, including at least 40 upper-division credit hours.**

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](https://uca.edu/academicbulletins/ld-uca-core/) (https://uca.edu/academicbulletins/ld-uca-core/) takes the user to the *Undergraduate Bulletin's* UCA Lower-Division Core check sheet, where UCA Core options and ACTS course numbers are listed in full; an [acts link](https://uca.edu/academicbulletins/acts/) takes the user to the *Undergraduate Bulletin's* ACTS page (https://uca.edu/academicbulletins/acts/) for additional information and a UCA-ACTS crosswalk.

**Scholarship recipients:** Please be aware of eligibility criteria for your scholarship(s). In particular, pay attention to (1) the enrollment requirements each semester for disbursement of your scholarship(s) and (2) the number of hours and GPA required each semester and/or year for renewal of your scholarship(s). Some Academic Maps may suggest enrollment in fewer hours than required for disbursement of your scholarship(s). In such cases, work with your academic advisor to adjust your schedule to meet requirements most efficiently. Contact the Office of Student Financial Aid at (501) 450-3140 with any questions regarding enrollment/renewal requirements of your scholarship(s). For online information resources, see endnote 1.

### Year 1

#### Fall – Semester 1 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1310	Introduction to College Writing (LD UCA Core) <sup>2</sup>	3	<a href="#">ENGL1013</a>
MATH	1390	College Algebra (LD UCA Core) <sup>2</sup>	3	<a href="#">MATH1103</a>
		LD UCA Core Choice First Year Seminar <sup>3</sup>	3	<a href="#">core link</a>
		LD UCA Core Choice <sup>3</sup>	3	<a href="#">core link</a>
		General Elective	3	

#### Spring – Semester 2 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1320	Academic Writing and Research or	3	<a href="#">ENGL1023</a> <a href="#">ENGL1023</a> <a href="#">core link</a>
ENGL	1320	Interdisciplinary Writing and Research or Approved Alternative (LD UCA Core) <sup>2</sup>		
MATH	1395	Applied Mathematics for Business	3	
ECON	2310	Global Environment of Business (LD UCA Core) <sup>2, 4</sup>	3	

SUBJ	NUM	TITLE	SCH	ACTS
		LD UCA Core Choice (Natural Science) <sup>3</sup>	4	<a href="#">core link</a>
		LD UCA Core Choice <sup>2</sup>	3	<a href="#">core link</a>

## Year 2

### Fall – Semester 3 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
QMTM	2330	Business Statistics	3	<a href="#">BUSI2103</a>
ACCT	2310	Principles of Accounting I	3	<a href="#">ACCT2003</a>
ECON	2320 2321	Principles of Macroeconomics (LD UCA Core) <sup>2, 4</sup> or Principles of Microeconomics (LD UCA Core) <sup>2, 4</sup>	3	<a href="#">ECON2103</a> <a href="#">ECON2203</a>
MIS ACCT	1300 2321	Business Computing or Legal Environment of Business	3	<a href="#">BLAW2003</a>
		LD UCA Core Choice <sup>3</sup>	3	<a href="#">core link</a>

### Spring – Semester 4 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
MGMT	2301	Business Communications (LD UCA Core) <sup>4</sup>	3	<a href="#">BUSI2013</a>
ACCT	2311	Principles of Accounting II	3	<a href="#">ACCT2013</a>
ECON	2320 2321	Principles of Macroeconomics (LD UCA Core) <sup>2, 4</sup> or Principles of Microeconomics (LD UCA Core) <sup>2, 4</sup>	3	<a href="#">ECON2103</a> <a href="#">ECON2203</a>
MIS ACCT	1300 2321	Business Computing or Legal Environment of Business	3	<a href="#">BLAW2003</a>
		LD UCA Core Choice (Natural Science) <sup>3</sup>	4	<a href="#">core link</a>

## Year 3

### Fall – Semester 5 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
		General Business Major Course <sup>5</sup>	3	
MGMT	3340	Managing People and Work <sup>6</sup> (UD UCA Core: D, R)	3	
MKTG	3350	Principles of Marketing <sup>6</sup>	3	
MIS	3321	Managing Systems and Technology	3	
		General Elective	3	

### Spring – Semester 6 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
MGMT	3344	Operations in Supply Chain Management <sup>6</sup>	3	
FINA	3330	Managing Finance and Capital (UD UCA Core: I) <sup>6</sup>	3	
		General Business Major Course <sup>5</sup>	3	
		General Business Major Course <sup>5</sup>	3	
		General Elective	3	

**Year 4****Fall – Semester 7 (Credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
		General Business Major Course <sup>5</sup>	3	
		General Business Major Course <sup>5</sup>	3	
		General Business Major Course <sup>5</sup>	3	
		General Elective	3	
		General Elective	3	

**Spring – Semester 8 (Credit hours: 13)**

SUBJ	NUM	TITLE	SCH	ACTS
MGMT	4347	Managing Policy and Strategy (UD UCA Core: Z)	3	
		General Business Major Course <sup>5</sup>	3	
		General Business Major Course <sup>5, 7</sup> (UD UCA Core: C?)	3	
		General Elective <sup>7</sup> (UD UCA Core: C?)	3	
		General Elective	1	

\_\_\_\_\_  
SIGNED – DEPARTMENT CHAIR

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SIGNED – COLLEGE DEAN

\_\_\_\_\_  
DATE

**To be completed by the advisor when an Eight-Semester Plan is accepted by the student:**

**If applicable, has student selected a minor? Type “x” as appropriate. \_\_\_\_\_ No \_\_\_\_\_ Yes**

**If “yes,” specify: \_\_\_\_\_**

**Notes**

<sup>1</sup> See online information resources for UCA scholarships at <https://uca.edu/scholarships/> and for state scholarships at <https://scholarships.adhe.edu/scholarships-and-programs/a-z/>.

<sup>2</sup> See appropriate choices, alternatives, or substitutions under “UCA Core” in the Undergraduate Bulletin. During the first year, a student must complete a Lower-Division (LD) UCA Core course designated as a First-Year Seminar (FYS) in Critical Inquiry, Diversity, or Responsible Living. An approved LD UCA Core lab science and an approved LD UCA Core math course should be taken in the first two years if possible. The student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the Upper-Division (UD) UCA Core. General Business majors will satisfy the UCA Core Upper Division Requirements by completing the following courses: FINA 3330 Managing Finance and Capital [UD UCA Core: I], MGMT 3340 Managing People and Work [UD UCA Core: D, R], a designated upper-division UCA Core communication course of their choice, and MGMT 4347 Managing Policy and Strategy [UCA Core: Z (Capstone)].

<sup>3</sup> Students must select one course from each category to meet UCA Core requirements.

- Physical Science
- Life Science
- American History and Government\*
- Fine Arts/Humanities\*
- Diversity and Creative Works\*

Notes – *continued*

- Responsible Living\*
- ECON 2310 (Diversity in World Cultures)\*

\*First Year Seminar courses may be available in these areas.

<sup>4</sup> All BBA students must take ECON 2310, MGMT 2301, ECON 2320, and ECON 2321 as part of their Business Foundation courses. Nine of these hours (ECON 2310, MGMT 2301, and either ECON 2320 or ECON 2321) will count towards both BBA degree requirements and the UCA Core requirements.

<sup>5</sup> Completion of eight (8) College of Business upper-division courses in at least three (3) degree areas is required for the General Business major.

<sup>6</sup> FINA 3330, MGMT 3340, MGMT 3344, MKTG 3350. These courses have a prerequisite requirement of an average grade of C or better in the following courses ACCT 2310, ACCT 2311 or CSCI 2330, ECON 2320, ECON 2321, QMTH 2330.

<sup>7</sup> Completion of an upper-division UCA Core course in Effective Communications (C) is required. Using one of the eight required General Business Major Courses to fulfill this is acceptable, so long as it is designated a “C” course. Every major in the College of Business has a least one “C” designated course. Alternatively, any upper-division UCA Core “C” course (anywhere on campus) is acceptable, but one must still take eight General Business Major courses.