

## Academic Map: Communication

**Department:** School of Communication      **Degree:** BS  
**Program/Major:** Communication  
**Track/Emphasis:** \_\_\_\_\_  
**Does this program require a minor? (Yes/No)** Yes

### Important program information in the online *Undergraduate Bulletin*:

**UCA Core Requirements:** <http://uca.edu/ubulletin/general-policies-information/uca-core/>  
**LD UCA Core Check Sheet:** <http://uca.edu/academicbulletins/ld-uca-core/>  
**UD UCA Core Course List:** <http://uca.edu/academicbulletins/ud-uca-core/>  
**Degree Requirements:** <http://uca.edu/ubulletin/general-policies-information/degree-requirements/>  
**Program Description:** <http://uca.edu/ubulletin/colleges-departments-programs/college-of-fine-arts-and-communication/school-of-communication/>  
**Course Descriptions:** <http://uca.edu/ubulletin/courses/>

**This degree program requires a total of 120 semester credit hours, including at least 40 upper-division credit hours.**

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](http://uca.edu/academicbulletins/ld-uca-core/) (http://uca.edu/academicbulletins/ld-uca-core/) takes the user to the *Undergraduate Bulletin*'s UCA Lower-Division Core check sheet, where UCA Core options and ACTS course numbers are listed in full; an [acts link](http://uca.edu/academicbulletins/acts/) takes the user to the *Undergraduate Bulletin*'s ACTS page (http://uca.edu/academicbulletins/acts/) for additional information and a UCA-ACTS crosswalk.

### Year 1

#### Fall – Semester 1 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1310	Introduction to College Writing	3	<a href="#">ENGL1013</a>
COMM	1300	Principles of Communication [formerly SPCH 1300] <sup>1</sup>	3	<a href="#">SPCH1003</a>
		LD UCA Core Requirement <sup>2</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement <sup>2</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement <sup>2</sup>	3	<a href="#">core link</a>

#### Spring – Semester 2 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG ENGL	1320 1320	Academic Writing and Research or Interdisciplinary Writing and Research or Other approved alternative <sup>2</sup>	3	<a href="#">ENGL1023</a> <a href="#">ENGL1023</a> <a href="#">core link</a>
		LD UCA Core Requirement <sup>2</sup>	3	<a href="#">core link</a>
COMM	2308	Perspectives in Communication	3	
		LD UCA Core Requirement <sup>2</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement <sup>2</sup>	3	<a href="#">core link</a>

**Year 2****Fall – Semester 3 (credit hours: 16)**

SUBJ	NUM	TITLE	SCH	ACTS
COMM	2313	Introduction to Communication Research	3	
		LD UCA Core Requirement <sup>2</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement (Natural Science) <sup>2</sup>	4	<a href="#">core link</a>
		General Elective	3	
		General Elective	3	

**Spring – Semester 4 (credit hours: 16)**

SUBJ	NUM	TITLE	SCH	ACTS
COMM	3308 or 3312	Argumentation and Advocacy or Persuasion	3	
		Minor Elective <sup>3</sup>	3	
		Minor Elective <sup>3</sup>	3	
		Major Elective	3	
		LD UCA Core Requirement (Natural Science) <sup>2</sup>	4	<a href="#">core link</a>

**Year 3****Fall – Semester 5 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
		Major Elective	3	
		Major Elective	3	
		Minor Elective <sup>3</sup>	3	
		Minor Elective <sup>3</sup>	3	
		General Elective	3	

**Spring – Semester 6 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
		Major Elective	3	
		Major Elective	3	
		Minor Elective <sup>3</sup>	3	
		Minor Elective <sup>3</sup>	3	
		General Elective	3	

**Year 4****Fall – Semester 7 (Credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
		BS Science/Math <sup>4</sup>	3-5	<a href="#">acts link</a>
COMM	4336	Advanced Communication Theory	3	
		Major Elective	3	
		Minor Elective <sup>3</sup>	3	
		General Elective	1-3	

**Spring – Semester 8 (Credit hours: 13)**

SUBJ	NUM	TITLE	SCH	ACTS
COMM	4130	Communication Practicum (UD UCA Core: Z)	1	
		Major Elective	3	
		Minor Elective <sup>3</sup>	3	
		General Elective	1-3	
		BS Science/Math <sup>4</sup>	3-5	<a href="#">acts link</a>

---

 SIGNED – DEPARTMENT CHAIR

---

 DATE

---

 SIGNED – COLLEGE DEAN

---

 DATE

**To be completed by the advisor when an Eight-Semester plan is accepted by the student:**

**If applicable, has student selected a minor? Type “x” as appropriate. \_\_\_\_\_ No \_\_\_\_\_ Yes**

**If “yes,” specify:**

### Notes

<sup>1</sup> COMM 1300 and SPCH 1300 are the same course. Take only one of them.

<sup>2</sup> See appropriate choices, alternatives, or substitutions under “UCA Core” in the *Undergraduate Bulletin*. During the first year, a student must complete a UCA Core course designated as a First-Year Seminar (FYS) in Critical Inquiry, Diversity, or Responsible Living. An approved UCA Core lab science and an approved UCA Core math course should be taken in the first two years if possible.

The student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the UCA Core. See the [School of Communication](#) page in the *Undergraduate Bulletin* for courses within the major that fulfill the UD UCA Core requirements.

<sup>3</sup> This Academic Map includes 24 hours in the Minor field of study. Minor requirements range from 15 to 27 credit hours. Depending on the Minor selected, the student will need to adjust the number of general electives and Minor elective credit hours in this plan.

<sup>4</sup> Depending on the math or science courses selected to satisfy the special degree requirements for a Bachelor of Science, the student will need to adjust the number of general elective hours in this AMAP. For further details about the BS Science/Math requirement, see the *Undergraduate Bulletin*, “Degree Requirements,” § 2.2.5, Bachelor of Science.