

## Program Completion Plan (Eight Semester Plan)

**Department:** \_\_\_\_\_ Communication \_\_\_\_\_ **Degree:** \_\_\_\_\_ BA \_\_\_\_\_  
**Program/Major:** \_\_\_\_\_ Public Relations \_\_\_\_\_  
**Track/Emphasis:** \_\_\_\_\_  
**Does this program require a minor? (Yes/No)** \_\_\_\_\_ Yes \_\_\_\_\_

Important program information in the online *Undergraduate Bulletin*:

**UCA Core Requirements:** <http://uca.edu/ubulletin2014/general-policies-information/uca-core/>  
**Degree Requirements:** <http://uca.edu/ubulletin2014/general-policies-information/degree-requirements/>  
**Program Description:** <http://uca.edu/ubulletin2014/colleges-departments-programs/college-of-fine-arts-and-communication/department-of-communication/>  
**Course Descriptions:** <http://uca.edu/ubulletin2014/courses/>

This degree program requires a total of **120** semester credit hours, including at least **40** upper-division credit hours.

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](http://uca.edu/go/ubulletin2014-ldcore/) (<http://uca.edu/go/ubulletin2014-ldcore/>) takes the user to the *Undergraduate Bulletin's* UCA Core page, where UCA Core options and ACTS course numbers are listed in full; an [acts link](http://uca.edu/go/acts/) takes the user to the *Undergraduate Bulletin's* ACTS page (<http://uca.edu/go/acts/>) for additional information and a full UCA-ACTS crosswalk.

### Year 1

#### Fall – Semester 1 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1310	Introduction to College Writing	3	<a href="#">ENGL1013</a>
SPCH	1300	Basic Oral Communication	3	<a href="#">SPCH1003</a>
		UCA Core Requirement <sup>1</sup>	3	<a href="#">core link</a>
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#### Spring – Semester 2 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG ENGL	1320 1320	Academic Writing and Research or Interdisciplinary Writing and Research or Other approved alternative	3	<a href="#">ENGL1023</a> <a href="#">ENGL1023</a>
		UCA Core Requirement <sup>1</sup>	3	<a href="#">core link</a>
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**Year 2****Fall – Semester 3 (credit hours: 16)**

SUBJ	NUM	TITLE	SCH	ACTS
PRLS	2305	Introduction to Public Relations	3	
SPCH	2308	Perspectives in Communication	3	
		UCA Core Requirement (Critical Inquiry: Natural Science) <sup>1</sup>	4	<a href="#">core link</a>
		General Elective	3	
		General Elective	3	

**Spring – Semester 4 (credit hours: 16)**

SUBJ	NUM	TITLE	SCH	ACTS
JOUR	2300	Beginning Reporting	3	
SPCH	2313	Introduction to Communication Research	3	
		Minor Elective <sup>2</sup>	3	
		UCA Core Requirement (Critical Inquiry: Natural Science) <sup>1</sup>	4	<a href="#">core link</a>
		General Elective		

**Year 3****Fall – Semester 5 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
PRLS	3305	Public Relations Techniques	3	
JOUR	3305	Publication Design and Makeup	3	
SPCH	3312 or 3308	Persuasion or Argumentation and Advocacy	3	
		Foreign Language (2000-level) <sup>3</sup>	3	<a href="#">acts link</a>
		Minor Elective <sup>2</sup>	3	

**Spring – Semester 6 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
PRLS	3310	Writing for Public Relations	3	
MCOM	3301	Media Law and Ethics	3	
SPCH	3301	Organizational Communication	3	
		Minor Elective <sup>2</sup>	3	
		Minor Elective <sup>2</sup>	3	

**Year 4****Fall – Semester 7 (Credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
PRLS	4305	Public Relations Cases and Campaigns	3	
		Major Elective	3	
		Minor Elective <sup>2</sup>	3	
		Minor Elective <sup>2</sup>	3	
		General Elective	3	

**Spring – Semester 8 (Credit hours: 13)**

SUBJ	NUM	TITLE	SCH	ACTS
PRLS	4308	Public Relations Management	3	
		Minor Elective <sup>2</sup>	3	
		Minor Elective	3	
		General Elective	3	
		General Elective	1	

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 SIGNED – DEPARTMENT CHAIR

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 DATE

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 SIGNED – COLLEGE DEAN

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 DATE

**To be completed by the advisor when an Eight-Semester Plan is accepted by the student:**

**If applicable, has student selected a minor? Type “x” as appropriate. \_\_\_\_\_ No \_\_\_\_\_ Yes**

**If “yes,” specify: \_\_\_\_\_**

### Notes

<sup>1</sup> See appropriate choices, alternatives, or substitutions under “UCA Core” in the *Undergraduate Bulletin*. Students must take a First Year Seminar (FYS) during their Freshman year, or before reaching 30 hours (Sophomore standing) if bringing in transfer or concurrent credits. Students must take an FYS in Critical Inquiry, Diversity, or Responsible Living. Lab Science (Biology 1400 or a Physical Science) and Math 1360/Math 1390 should be taken in the first year if possible. The student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the UCA Core.

<sup>2</sup> This Program Completion Plan includes 24 hours in the Minor field of study. Minor requirements range from 15 to 31 credit hours. Depending on the Minor selected, the student will need to adjust the number of general electives and Minor elective credit hours in this PCP.

<sup>3</sup> Students with no previous experience with a foreign language may need to enroll in up to six hours of lower-level instruction to prepare for this requirement. These courses are not included in this plan of study. Please note that such need voids the guaranteed Eight-Semester Plan.