

Program Completion Plan (Eight Semester Plan)

Department: Marketing & Management **Degree:** BBA
Program/Major: Innovation & Entrepreneurship
Track/Emphasis: N/A
Does this program require a minor? (Yes/No) No

Important program information in the online *Undergraduate Bulletin*:

UCA Core Requirements: <http://uca.edu/ubulletin2014/general-policies-information/uca-core/>

Degree Requirements: <http://uca.edu/ubulletin2014/general-policies-information/degree-requirements/>

Program Description: <http://uca.edu/ubulletin2014/colleges-departments-programs/college-of-business/marketing-and-management/>

Course Descriptions: <http://uca.edu/ubulletin2014/courses/>

This degree program requires a total of **120** semester credit hours, including at least **40** upper-division credit hours.

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](http://uca.edu/go/ubulletin2014-ldcore/) (<http://uca.edu/go/ubulletin2014-ldcore/>) takes the user to the *Undergraduate Bulletin's* UCA Core page, where UCA Core options and ACTS course numbers are listed in full; an [acts link](http://uca.edu/go/acts/) takes the user to the *Undergraduate Bulletin's* ACTS page (<http://uca.edu/go/acts/>) for additional information and a full UCA-ACTS crosswalk.

Year 1

Fall – Semester 1 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1310	Introduction to College Writing	3	ENGL1013
MATH	1390	College Algebra	3	MATH1103
		UCA Core First Year Seminar ¹	3	
		General Elective	3	
		UCA Core Course ¹	3	core link

Spring – Semester 2 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG ENGL	1320 1320	Academic Writing and Research or Interdisciplinary Writing and Research or Approved Alternative	3	ENGL1023 ENGL1023
MATH	1395	Business Calculus	3	
ECON	2310	Global Environment of Business	3	
		UCA Core (Natural Science) Course ¹	4	core link
		UCA Core Course ¹	3	core link

Year 2**Fall – Semester 3 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
MKTG	2376	Creativity & Innovation for Business	3	
ACCT	2310	Principles of Accounting I	3	ACCT2003
ECON	2320 or 2321	Principles of Macroeconomics or Principles of Microeconomics	3	ECON2103 ECON2203
ACCT	2376	Legal Environment of Entrepreneurship	3	
		UCA Core Course ¹	3	

Spring – Semester 4 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
QMTH	2330	Business Statistics	3	BUSI2103
ACCT	2311	Principles of Accounting II	3	ACCT2013
ECON	2320 or 2321	Principles of Macroeconomics or Principles of Microeconomics	3	ECON2103 ECON2203
MKTG	3376	New Product Development (I&E Major Core Course)	3	
		UCA Core (Natural Science) Course ¹	4	core link

Year 3**Fall – Semester 5 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
FINA	3330	Managing Finance and Capital ²	3	
MGMT	3340	Managing People and Work ²	3	
MGMT	3349	Small Business Management (I&E Major Core Class)	3	
MIS	3321	Managing Systems and Technology	3	
MKTG	3350	Principles of Marketing ²	3	

Spring – Semester 6 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
MGMT	3346	Human Resources Management (I&E Major Core Class)	3	
MIS	2343	Desktop Support Technologies	3	
MGMT	3344	Managing Productions and Operations ²	3	
		General Elective	3	
		General Elective	3	

Year 4**Fall – Semester 7 (Credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
ACCT	3376	Taxation for Entrepreneurs (I&E Major Core Class)	3	
MGMT	4376	New Venture Creation (I&E Major Core Class)	3	
FINA	4376	Entrepreneurial & Small Business Finance (I&E Major Core Class)	3	
		General Elective	3	
		General Elective	3	

Spring – Semester 8 (Credit hours: 13)

SUBJ	NUM	TITLE	SCH	ACTS
MGMT	4347	Managing Policy and Strategy	3	
		I&E Major Elective	3	
		I&E Major Elective	3	
		General Elective	3	
		General Elective	1	

 SIGNED – DEPARTMENT CHAIR

 DATE

 SIGNED – COLLEGE DEAN

 DATE

To be completed by the advisor when an Eight-Semester Plan is accepted by the student:

If applicable, has student selected a minor? Type “x” as appropriate. _____ No _____ Yes

If “yes,” specify: _____

Notes

¹ See appropriate choices, alternatives, or substitutions under “UCA Core” in the *Undergraduate Bulletin*. During the first year, a student must complete a UCA Core course designated as a First-Year Seminar (FYS) in Critical Inquiry, Diversity, or Responsible Living. A lab science (BIOL 1400 or a Physical Science) and MATH 1390 should be taken in the first year if possible. The student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the UCA Core.

² FINA 3330, MGMT 3340, MKTG 3350. These courses have a prerequisite requirement of an average grade of “C” (2.0 Grade Point Average) or better in the following courses: ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and QMTH 2330.