

Program Completion Plan (Eight Semester Plan)

Department: _____ Communication _____ **Degree:** _____ BA _____
Program/Major: _____ Public Relations _____
Track/Emphasis: _____
Does this program require a minor? (Yes/No) _____ Yes _____

Important program information in the online *Undergraduate Bulletin*:

UCA Core Requirements: <http://uca.edu/ubulletin2013/general-policies-information/uca-core/>
Degree Requirements: <http://uca.edu/ubulletin2013/general-policies-information/degree-requirements/>
Program Description: <http://uca.edu/ubulletin2013/colleges-departments-programs/college-of-fine-arts-and-communication/department-of-communication/>
Course Descriptions: <http://uca.edu/ubulletin2013/courses/>

This degree program requires a total of **120** semester credit hours, including at least **40** upper-division credit hours.

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](http://uca.edu/go/ubulletin-ldcore/) (http://uca.edu/go/ubulletin-ldcore/) takes the user to the *Undergraduate Bulletin's* UCA Core page, where UCA Core options and ACTS course numbers are listed in full; an [acts link](http://uca.edu/go/acts/) takes the user to the *Undergraduate Bulletin's* ACTS page (http://uca.edu/go/acts) for additional information and a full UCA-ACTS crosswalk.

Year 1

Fall – Semester 1 (credit hours: 15)

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|-----------------------------------|-----|---------------------------|
| WRTG | 1310 | Introduction to College Writing | 3 | ENGL1013 |
| SPCH | 1300 | Basic Oral Communication | 3 | SPCH1003 |
| | | UCA Core Requirement ¹ | 3 | core link |
| | | UCA Core Requirement | 3 | core link |
| | | UCA Core Requirement | 3 | core link |

Spring – Semester 2 (credit hours: 15)

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|-----------------------------------|-----|---------------------------|
| WRTG | 1320 | Academic Writing and Research | 3 | ENGL1023 |
| | | UCA Core Requirement | 3 | core link |
| | | UCA Core Requirement ¹ | 3 | core link |
| | | UCA Core Requirement ¹ | 3 | core link |
| | | UCA Core Requirement ¹ | 3 | core link |

Year 2**Fall – Semester 3 (credit hours: 16)**

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|--|-----|---------------------------|
| PRLS | 2305 | Introduction to Public Relations | 3 | |
| SPCH | 2308 | Perspectives in Communication | 3 | |
| | | UCA Core Requirement (Critical Inquiry: Natural Science) | 4 | core link |
| | | General Elective | 3 | |
| | | General Elective | 3 | |

Spring – Semester 4 (credit hours: 16)

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|---|-----|---------------------------|
| JOUR | 2300 | Beginning Reporting | 3 | |
| SPCH | 2313 | Introduction to Communication Research | 3 | |
| | | Minor Elective ² | 3 | |
| | | UCA Core Requirement (Critical Inquiry: Natural Science) ¹ | 4 | core link |
| | | General Elective | | |

Year 3**Fall – Semester 5 (credit hours: 15)**

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|--|-----|---------------------------|
| PRLS | 3305 | Public Relations Techniques | 3 | |
| JOUR | 3305 | Publication Design and Makeup | 3 | |
| SPCH | 3312 | Persuasion | 3 | |
| | | Foreign Language (2000-level) ³ | 3 | acts link |
| | | Minor Elective ² | 3 | |

Spring – Semester 6 (credit hours: 15)

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|------------------------------|-----|------|
| PRLS | 3310 | Writing for Public Relations | 3 | |
| MCOM | 3301 | Media Law and Ethics | 3 | |
| SPCH | 3301 | Organizational Communication | 3 | |
| | | Minor Elective | 3 | |
| | | Minor Elective | 3 | |

Year 4**Fall – Semester 7 (Credit hours: 15)**

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|--------------------------------------|-----|------|
| PRLS | 4305 | Public Relations Cases and Campaigns | 3 | |
| | | Major Elective | 3 | |
| | | Minor Elective ² | 3 | |
| | | Minor Elective ² | 3 | |
| | | General Elective | 3 | |

Spring – Semester 8 (Credit hours: 13)

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|-----------------------------|-----|------|
| PRLS | 4308 | Public Relations Management | 3 | |
| | | Minor Elective ² | 3 | |
| | | Minor Elective ² | 3 | |
| | | General Elective | 3 | |
| | | General Elective | 1 | |

 SIGNED – DEPARTMENT CHAIR

 DATE

 SIGNED – COLLEGE DEAN

 DATE

To be completed by the advisor when an Eight-Semester Plan is accepted by the student:

If applicable, has student selected a minor? Type “x” as appropriate. _____ No _____ Yes

If “yes,” specify: _____

Notes

¹ See appropriate choices, alternatives, or substitutions under “UCA Core” in the *Undergraduate Bulletin*. During the first year, a student must complete a UCA Core course designated as a First-Year Seminar (FYS) in Critical Inquiry, Diversity, or Responsible Living. The student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the UCA Core.

² This Program Completion Plan includes 24 hours in the Minor field of study. Minor requirements range from 15 to 31 credit hours. Depending on the Minor selected, the student will need to adjust the number of general electives and Minor elective credit hours in this PCP.

³ Students with no previous experience with a foreign language may need to enroll in up to six hours of lower-level instruction to prepare for this requirement. These courses are not included in this plan of study. Please note that such need voids the guaranteed Eight-Semester Plan.