

Program Completion Plan (Eight Semester Plan)

Department: Marketing & Management **Degree:** BBA
Program/Major: Innovation & Entrepreneurship
Track/Emphasis: _____
Does this program require a minor? (Yes/No) No

Important program information in the online *Undergraduate Bulletin*:

UCA Core Requirements: <http://uca.edu/ubulletin2013/general-policies-information/uca-core/>
Degree Requirements: <http://uca.edu/ubulletin2013/general-policies-information/degree-requirements/>
Program Description: <http://uca.edu/ubulletin2013/colleges-departments-programs/college-of-business/marketing-and-management/>
Course Descriptions: <http://uca.edu/ubulletin2013/courses/>

This degree program requires a total of **120** semester credit hours, including at least **40** upper-division credit hours.

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](http://uca.edu/go/ubulletin-ldcore/) (<http://uca.edu/go/ubulletin-ldcore/>) takes the user to the *Undergraduate Bulletin's* UCA Core page, where UCA Core options and ACTS course numbers are listed in full; an [acts link](http://uca.edu/go/acts/) takes the user to the *Undergraduate Bulletin's* ACTS page (<http://uca.edu/go/acts/>) for additional information and a full UCA-ACTS crosswalk.

Year 1

Fall – Semester 1 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1310	Introduction to College Writing	3	ENGL1013
MATH	1390	College Algebra	3	MATH1103
		UCA Core First Year Seminar ¹	3	
		General Elective	3	
		UCA Core Course	3	core link

Spring – Semester 2 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1320	Academic Writing and Research or Approved Alternative	3	ENGL1023
MATH	1395	Business Calculus	3	
ECON	2310	Global Environment of Business	3	
		UCA Core (Natural Science) Course	4	core link
		UCA Core Course	3	core link

Year 2**Fall – Semester 3 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
MKTG	2376	Creativity & Innovation for Business	3	
ACCT	2310	Principles of Accounting I	3	ACCT2003
ECON	2320 or 2321	Principles of Macroeconomics or Principles of Microeconomics	3	ECON2103 ECON2203
ACCT	2376	Legal Environment of Entrepreneurship	3	
		UCA Core Course ¹	3	core link

Spring – Semester 4 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
QMTH	2330	Business Statistics	3	BUSI2103
ACCT	2311	Principles of Accounting II	3	ACCT2013
ECON	2320 or 2321	Principles of Macroeconomics or Principles of Microeconomics	3	ECON2103 ECON2203
MIS	2343	Desktop Support Technologies or	3	
		UCA Core (Natural Science) Course	4	core link

Year 3**Fall – Semester 5 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
FINA	3330	Managing Finance and Capital ²	3	
MGMT	3340	Managing People and Work	3	
MGMT	3349	(I & E Major Core Class) Small Business Management	3	
MIS	3321	Managing Systems and Technology	3	
MKTG	3350	Principles of Marketing	3	

Spring – Semester 6 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
MGMT	3346	(I & E Major Core Class) Human Resources Management	3	
MKTG	3376	(I & E Major Core Class) New Product Development	3	
MGMT	3344	Managing Productions and Operations	3	
		General Elective	3	
		General Elective	3	

Year 4**Fall – Semester 7 (Credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
		I & E Major Elective	3	
		I & E Major Elective	3	
FINA	4376	(I & E Major Core Class) Entrepreneurial & Small Business Finance	3	
		General Elective	3	
		General Elective	3	

Spring – Semester 8 (Credit hours: 13)

SUBJ	NUM	TITLE	SCH	ACTS
MGMT	4347	Managing Policy and Strategy	3	
		I & E Major Elective	3	
MGMT	4376	(I & E Major Core Class) New Venture Creation	3	
		General Elective	3	
		General Elective	1	

 SIGNED – DEPARTMENT CHAIR

 DATE

 SIGNED – COLLEGE DEAN

 DATE

To be completed by the advisor when an Eight-Semester Plan is accepted by the student:

If applicable, has student selected a minor? Type “x” as appropriate. _____ No _____ Yes

If “yes,” specify: _____

Notes

¹ See appropriate choices, alternatives, or substitutions under "UCA Core" in the *Undergraduate Bulletin*. During the first year, a student must complete a UCA Core course designated as a First-Year Seminar (FYS) in Critical Inquiry, Diversity, or Responsible Living. The student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the UCA Core.

² FINA 3330, MGMT 3340, MKTG 3350. These courses have a prerequisite requirement of an average grade of “C” (2.0 Grade Point Average) or better in the following courses: ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and QMTH 2330.