

## Program Completion Plan (Four-Year Plan with Summers)

Department: MARKETING & MANAGEMENT  
 Program/Major: INNOVATION & ENTREPRENEURSHIP  
 Track/Emphasis: \_\_\_\_\_  
 Does this program require a minor? (Yes/No) No

Degree: BBA

**Important program information in the online *Undergraduate Bulletin*:**

This degree program requires a total of 124 semester credit hours, including at least 40 upper-division credit hours.

Year 1					
Fall		Spring		Summer	
Course	SCH	Course	SCH	Course	SCH
WR TG 1310	3	WR TG 1320	3		
KPED 1320	3	ECON 2310 <sup>2</sup>	3		
SPCH 1300	3	Physical Science EL	3		
Math 1390	3	Behavioral/Social Science <sup>1</sup>	3		
Biological Science EL	4	Math 1395	4		
<b>Total credits</b>	<b>16</b>	<b>Total credits</b>	<b>16</b>	<b>Total credits</b>	

Year 2					
Fall		Spring		Summer	
Course	SCH	Course	SCH	Course	SCH
ACCT 2310	3	ACCT 2311	3		
ECON 2320 or 2321	3	ECON 2320 or 2321	3		
MKTG 2376	3	MKTG 3376	3		
Q MTH 2330	3	ACCT 2376	3		
Fine Arts or Humanities EL	3	MIS 2343	3		
<b>Total credits</b>	<b>15</b>	<b>Total credits</b>	<b>15</b>	<b>Total credits</b>	

Year 3					
Fall		Spring		Summer	
Course	SCH	Course	SCH	Course	SCH
FINA 3330 <sup>3</sup>	3	FINA 4376	3		
MGMT 3349	3	MKTG 3350 <sup>3</sup>	3		
ACCT 2376	3	World Cultural Traditions	3		
MGMT 3340 <sup>3</sup>	3	ACCT 3376	3		
MGMT 3346	3	American History or Govt.	3		
<b>Total credits</b>	<b>15</b>	<b>Total credits</b>	<b>15</b>	<b>Total credits</b>	

Year 4					
Fall		Spring		Summer	
Course	SCH	Course	SCH	Course	SCH
MGMT 3344 <sup>3</sup>	3	MGMT 4347	3		
MGMT 4376	3	World Cultural Traditions	3		
I & E ELECTIVE	3	I & E ELECTIVE	3		
World Cultural Traditions EL	3	OPEN ELECTIVE	3		
MIS 3321	3	OPEN ELECTIVE	1		
<b>Total credits</b>	<b>15</b>	<b>Total credits</b>	<b>13</b>	<b>Total credits</b>	

**TOTAL HOURS 120**

### Notes

<sup>1</sup> This Gen Ed (Soc Sci) may not be an Economics class.

<sup>2</sup> ECON 2310 counts as Gen Ed (Soc Sci).

<sup>3</sup> MGMT 3340, 3344, MKTG 3350 and FINA 3330 require completion of ACCT 2310, 2311, ECON 2320, 2321 and QMTH 2330.