

Program Completion Plan (Three-Year Plan with Summers)

Department: Marketing & Management **Degree:** BBA
Program/Major: Marketing
Track/Emphasis: _____
Does this program require a minor? (Yes/No) _____

Important program information in the online *Undergraduate Bulletin*:

General Education Requirements: <http://www.uca.edu/ubulletin/02/207.php>
Degree Requirements: <http://www.uca.edu/ubulletin/02/208.php>
Program Description: <http://www.uca.edu/ubulletin/03/30104.php>
Course Description: <http://www.uca.edu/ubulletin/04/>

This degree program requires a total of **124** semester credit hours, including at least **40** upper-division credit hours.

Year 1					
Fall		Spring		Summer	
Course	SCH	Course	SCH	Course	SCH
WRTG 1310	3	MATH 1395	3	ACCT 2311	3
ECON 2310	3	WRTG 1320	3	ECON 2321	3
MATH 1390	3	ECON 2320	3	MIS 2343	3
Gen Ed Science	4	Gen Ed Science	4	QMTH 2330	3
Gen Ed HIST 2301, 2302 or PSCI 1330	3	ACCT 2310	3		
Total credits	16	Total credits	16	Total credits	12

Year 2					
Fall		Spring		Summer	
Course	SCH	Course	SCH	Course	SCH
KPED/H ED 1320	3	MIS 3321	3	Gen Ed HIST 1310 or 1320	3
ACCT 2321	3	SPCH 1300	3	MKTG elective	3
FINA 3330	3	MKTG 3350	3	MKTG elective	3
MGMT 2301	3	MGMT 3344	3	Gen Ed Social/Behavioral Science	3
Gen Ed ART 2300, MUS 2300, THEA 2300 or FILM 2300	3	MKTG elective	3		
Total credits	15	Total credits	15	Total credits	12

Year 3					
Fall		Spring		Summer	
Course	SCH	Course	SCH	Course	SCH
MKTG 4353	3	MKTG 4354	3	MGMT 4347	3
MKTG elective	3	MIS 4366	3	Gen Ed ENGL 2305 OR 2306	3
General elective	3	MKTG elective	3	Gen Ed World Culture Traditions	3
Gen Ed Humanities	3	MKTG 4355	3		
General elective	3	General elective	2		
Total credits	15	Total credits	14	Total credits	9