

## Academic Map: Journalism, Mass Communication Research

**Department:** Mass Communication and Theatre      **Degree:** BS  
**Program/Major:** Journalism  
**Track/Emphasis:** Mass Communication Research  
**Does this program require a minor? (Yes/No)** Yes

### Important program information in the online *Undergraduate Bulletin*:

**UCA Core Requirements:** <http://uca.edu/ubulletin/general-policies-information/uca-core/>  
**LD Core Check Sheet:** <http://uca.edu/academicbulletins/ld-uca-core/>  
**Degree Requirements:** <http://uca.edu/ubulletin/general-policies-information/degree-requirements/>  
**Program Description:** <http://uca.edu/ubulletin/colleges-departments-programs/college-of-fine-arts-and-communication/departments-of-mass-communication-and-theatre/>  
**Course Descriptions:** <http://uca.edu/ubulletin/courses/>

**This degree program requires a total of 120 semester credit hours, including at least 40 upper-division credit hours.**

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](http://uca.edu/academicbulletins/ld-uca-core/) (http://uca.edu/academicbulletins/ld-uca-core/) takes the user to the *Undergraduate Bulletin*'s UCA Lower-Division Core check sheet, where UCA Core options and ACTS course numbers are listed in full; an [acts link](http://uca.edu/academicbulletins/acts/) takes the user to the *Undergraduate Bulletin*'s ACTS page (http://uca.edu/academicbulletins/acts/) for additional information and a UCA-ACTS crosswalk.

### Year 1

#### Fall – Semester 1 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1310	Introduction to College Writing	3	ENGL1013
		LD UCA Core Requirement <sup>1</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement <sup>1</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement <sup>1</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement (Critical Inquiry: Natural Science) <sup>1</sup>	4	<a href="#">core link</a>

#### Spring – Semester 2 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG ENGL	1320 1320	Academic Writing and Research (preferred) or Interdisciplinary Writing and Research or Other approved alternative <sup>1</sup>	3	ENGL1023 ENGL1023 <a href="#">core link</a>
MCOM	1300	Media and Society	3	
		LD UCA Core Requirement <sup>1</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement <sup>1</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement (Critical Inquiry: Natural Science) <sup>1</sup>	4	<a href="#">core link</a>

**Year 2****Fall – Semester 3 (credit hours: 16)**

SUBJ	NUM	TITLE	SCH	ACTS
JOUR	2300	Beginning Reporting	3	
		LD UCA Core Requirement <sup>1</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement <sup>1</sup>	3	<a href="#">core link</a>
		LD UCA Core Requirement <sup>1</sup>	3	<a href="#">core link</a>
		BS Science/Math <sup>2</sup>	3-4	<a href="#">acts link</a>
		General Elective	0-1	

**Spring – Semester 4 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
JOUR	2325	Principles of Online Journalism	3	
JOUR	2340	Broadcast Journalism I	3	
JOUR	1121	Print Media Applications	1	
JOUR		JOUR Elective <sup>3</sup>	3	
		BS Science/Math <sup>2</sup>	3-4	<a href="#">acts link</a>
		General Elective	1-2	

**Year 3****Fall – Semester 5 (credit hours: 16)**

SUBJ	NUM	TITLE	SCH	ACTS
JOUR	2305	Basic Press Photography	3	
MCOM	3301	Media Law and Ethics (UD UCA Core: R, D)	3	
JOUR	3320	Introduction to Research Methods	3	
JOUR	2123	Electronic Media Applications	1	
		Minor Elective <sup>4</sup>	3	
		Minor Elective <sup>4</sup>	3	

**Spring – Semester 6 (credit hours: 13)**

SUBJ	NUM	TITLE	SCH	ACTS
JOUR		JOUR Elective <sup>3</sup>	3	
JOUR	2121 or 3123	Print or Electronic Media Applications	1	
MCOM	3307	Theories of Mass Communication	3	
		Minor Elective <sup>4</sup>	3	
		Minor Elective <sup>4</sup>	3	

**Year 4****Fall – Semester 7 (Credit hours: 13)**

SUBJ	NUM	TITLE	SCH	ACTS
JOUR	3308	News Editing (UD UCA Core: I, C)	3	
JOUR	3321	Internship (UD UCA Core: Z)	3	

SUBJ	NUM	TITLE	SCH	ACTS
JOUR	3121 or 4123	Print or Electronic Media Applications	1	
		Minor Elective <sup>4</sup>	3	
		Minor Elective <sup>4</sup>	3	

**Spring – Semester 8 (Credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
MCOM	4302	Media Effects	3	
		General Elective	3	
		General Elective	3	
		Minor Elective <sup>4</sup>	3	
		Minor Elective <sup>4</sup>	3	

\_\_\_\_\_

SIGNED – DEPARTMENT CHAIR

\_\_\_\_\_

DATE

\_\_\_\_\_

SIGNED – COLLEGE DEAN

\_\_\_\_\_

DATE

**To be completed by the advisor when an Eight-Semester plan is accepted by the student:**

**If applicable, has student selected a minor? Type “x” as appropriate. \_\_\_\_\_ No \_\_\_\_\_ Yes**  
**If “yes,” specify: \_\_\_\_\_**

**Notes**

<sup>1</sup> See appropriate choices, alternatives, or substitutions under “UCA Core” in the *Undergraduate Bulletin*. During the first year, a student must complete a UCA Core course designated as a First-Year Seminar (FYS) in Critical Inquiry, Diversity, or Responsible Living. An approved UCA Core lab science and an approved UCA Core math course should be taken in the first two years if possible.

The student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the UCA Core. See entries in this Academic Map for courses within the major that fulfill the UD UCA Core requirements.

<sup>2</sup> Depending on the math or science courses selected to satisfy the special degree requirements for a Bachelor of Science, the student will need to adjust the number of general elective hours in this PCP. For further details about the BS Science/Math requirement, see the *Undergraduate Bulletin*, “Degree Requirements,” § 2.2.5, Bachelor of Science.

<sup>3</sup> A total of 6 elective hours are required for the major. Elective courses are listed in the *Undergraduate Bulletin* and on the Journalism checklist.

<sup>4</sup> This Academic Plan (AMAP) includes 24 credit hours in the Minor field of study. Minor requirements range from 15 to 27 credit hours. Depending on the minor selected, the student will need to adjust the number of general elective and minor elective credit hours in this AMAP.