

Academic Map: Journalism, Mass Communication Research

Department: _____ Mass Communication and Theatre _____ **Degree:** _____ BA _____
Program/Major: _____ Journalism _____
Track/Emphasis: _____ Mass Communication Research _____
Does this program require a minor? (Yes/No) _____ Yes _____

Important program information in the online *Undergraduate Bulletin*:

UCA Core Requirements: <http://uca.edu/ubulletin2015/general-policies-information/uca-core/>
LD Core Check Sheet: <http://uca.edu/ubulletin/ldcore/>
Degree Requirements: <http://uca.edu/ubulletin2015/general-policies-information/degree-requirements/>
Program Description: <http://uca.edu/ubulletin2015/colleges-departments-programs/college-of-fine-arts-and-communication/department-of-mass-communication-and-theatre/>
Course Descriptions: <http://uca.edu/ubulletin2015/courses/>

This degree program requires a total of 120 semester credit hours, including at least 40 upper-division credit hours.

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](http://uca.edu/ubulletin/ldcore/) (http://uca.edu/ubulletin/ldcore/) takes the user to the *Undergraduate Bulletin's* UCA Lower-Division Core check sheet, where UCA Core options and ACTS course numbers are listed in full; an [acts link](http://uca.edu/ubulletin/arkansas-course-transfer-system/) takes the user to the *Undergraduate Bulletin's* ACTS page (http://uca.edu/ubulletin/arkansas-course-transfer-system/) for additional information and a UCA-ACTS crosswalk.

Year 1

Fall – Semester 1 (credit hours: 15)

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|--|-----|---------------------------|
| WRTG | 1310 | Introduction to College Writing | 3 | ENGL1013 |
| | | LD UCA Core Requirement ¹ | 3 | core link |
| | | LD UCA Core Requirement ¹ | 3 | core link |
| | | LD UCA Core Requirement ¹ | 3 | core link |
| | | Foreign Language (2000 Level) ² | 3 | acts link |

Spring – Semester 2 (credit hours: 16)

| SUBJ | NUM | TITLE | SCH | ACTS |
|--------------|--------------|--|-----|---|
| WRTG ENGL | 1320 1320 | Academic Writing and Research (preferred) or Interdisciplinary Writing and Research or Other approved alternative ¹ | 3 | ENGL1023 ENGL1023 core link |
| MCOM | 1300 | Media and Society | 3 | |
| | | LD UCA Core Requirement ¹ | 3 | core link |
| | | LD UCA Core Requirement ¹ | 3 | core link |
| | | LD UCA Core Requirement (Critical Inquiry: Natural Science) ¹ | 4 | core link |

Year 2**Fall – Semester 3 (credit hours: 16)**

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|--|-----|---------------------------|
| JOUR | 2300 | Beginning Reporting | 3 | |
| | | LD UCA Core Requirement ¹ | 3 | core link |
| | | LD UCA Core Requirement ¹ | 3 | core link |
| | | LD UCA Core Requirement ¹ | 3 | core link |
| | | LD UCA Core Requirement (Critical Inquiry: Natural Science) ¹ | 4 | core link |

Spring – Semester 4 (credit hours: 16)

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|---------------------------------|-----|------|
| JOUR | 2325 | Principles of Online Journalism | 3 | |
| JOUR | 2340 | Broadcast Journalism I | 3 | |
| JOUR | 1121 | Print Media Applications | 1 | |
| JOUR | | JOUR Elective ³ | 3 | |
| | | General Elective | 3 | |
| | | General Elective | 3 | |

Year 3**Fall – Semester 5 (credit hours: 16)**

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|--|-----|------|
| JOUR | 2305 | Basic Press Photography | 3 | |
| MCOM | 3301 | Media Law and Ethics (UD UCA Core: R, D) | 3 | |
| JOUR | 3320 | Introduction to Research Methods | 3 | |
| JOUR | 2123 | Electronic Media Applications | 1 | |
| | | Minor Elective ⁴ | 3 | |
| | | Minor Elective ⁴ | 3 | |

Spring – Semester 6 (credit hours: 13)

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|-----------------|--|-----|------|
| JOUR | | JOUR Elective ¹ | 3 | |
| JOUR | 2121 or 3123 | Print or Electronic Media Applications | 1 | |
| MCOM | 3307 | Theories of Mass Communication | 3 | |
| | | Minor Elective ⁴ | 3 | |
| | | Minor Elective ⁴ | 3 | |

Year 4**Fall – Semester 7 (Credit hours: 13)**

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|-----------------|--|-----|------|
| JOUR | 3308 | News Editing (UD UCA Core: I, C) | 3 | |
| JOUR | 3321 | Internship (UD UCA Core: Z) | 3 | |
| JOUR | 3121 or 4123 | Print or Electronic Media Applications | 1 | |

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|-----|-----------------------------|-----|------|
| | | Minor Elective ⁴ | 3 | |
| | | Minor Elective ⁴ | 3 | |

Spring – Semester 8 (Credit hours: 15)

| SUBJ | NUM | TITLE | SCH | ACTS |
|------|------|-----------------------------|-----|------|
| MCOM | 4302 | Media Effects | 3 | |
| | | General Elective | 3 | |
| | | General Elective | 3 | |
| | | Minor Elective ⁴ | 3 | |
| | | Minor Elective ⁴ | 3 | |

 SIGNED – DEPARTMENT CHAIR

 DATE

 SIGNED – COLLEGE DEAN

 DATE

To be completed by the advisor when an Eight-Semester plan is accepted by the student:

If applicable, has student selected a minor? Type “x” as appropriate. _____ No _____ Yes

If “yes,” specify: _____

Notes

¹ See appropriate choices, alternatives, or substitutions under “UCA Core” in the *Undergraduate Bulletin*. During the first year, a student must complete a UCA Core course designated as a First-Year Seminar (FYS) in Critical Inquiry, Diversity, or Responsible Living. An approved UCA Core lab science and an approved UCA Core math course should be taken in the first two years if possible. The student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the UCA Core. See entries in this Academic Map for courses within the major that fulfill the UD UCA Core requirements.

² Students with no previous experience with a foreign language may need to enroll in up to six hours of lower-level instruction to prepare for this requirement. These courses are not included in this plan of study. Please note that such need voids the guaranteed Eight-Semester Plan.

The Academic Advising Center and the Department of World Languages, Literatures, and Cultures recommend that students complete the foreign language requirement as early as possible in their program in order not to lose fluency gained in high school.

³ A total of 6 elective hours are required for the major. Elective courses are listed in the *Undergraduate Bulletin* and on the Journalism checklist.

⁴ This Academic Map (AMAP) includes 24 credit hours in the Minor field of study. Minor requirements range from 15 to 27 credit hours. Depending on the minor selected, the student will need to adjust the number of general elective and minor elective credit hours in this AMAP.