

Council of Deans  
October 28, 2015

The Council of Deans met in regular session at 8:32 a.m. on Wednesday, October 28, 2015. Steve Runge presided, and the following members were present: Michael Hargis, Maurice Lee, Victoria Groves-Scott, Kurt Boniecki, Stephanie Bellar, Jimmy Ishee, Terry Wright, Steve Addison and Laura Young. Michael Judge, Director of Online Learning, was present for agenda item number one.

- 1) M. Judge provided council members with an update on current UCA Online programs and program/course development. Discussion followed. New programs are expected to be added in the near future. Leigh Ann DenHartog, Director of the Academic Advising Center (AAC), currently serves as the advisor for students in UCA Online programs. A process for transitioning UCA Online students from the AAC to a college advisor will soon be established.
- 2) The CoD minutes of October 21, 2015 were approved with minor revision. S. Addison, S. Bellar and Maurice Lee abstained due to having not been present at the October 21<sup>st</sup> meeting.
- 3) Action items of the UCA Graduate Council (GC) were considered as follows:
  - GC recommendation for approval of changing ELSE 6347 from an elective to a required course in the MSE Special Education program. A motion was made and seconded. Discussion followed. The CoD voted to approve the recommendation.
  - GC recommendation for approval of a Graduate Certificate Program in Early Childhood/Special Education Integrated B-K and a Graduate Certificate Program in Dyslexia Interventionist. A motion was made and seconded. Discussion followed. The CoD voted to approve the recommendation.
- 4) Provost's Announcements:
  - S. Runge, M. Hargis, S. Addison and Gayle Seymour met with representatives for Metova on Monday to further discuss Metova internship opportunities for UCA students. They are interested in increasing their company's presence on the UCA campus. Discussion followed.
  - S. Runge met with the departments of Mass Communication and Theatre, and Communications on Thursday to discuss ideas for possible realignment.
  - S. Runge and other UCA administrators will be traveling to Chicago next week to meet with Apple Education representatives and continue discussion of a potential Apple Certified Store in Donaghey Hall.
- 5) Member Reports:
  - M. Lee advised council members that he has stepped down from his position as Academic Liaison to the Office of Diversity and Community.

- J. Ishee invited council members to the College of Health and Behavioral Sciences' Homecoming Cook-Out on Saturday at 4:00 p.m.
- 6) Michelle Pugh and Rob Bell, representatives of the marketing and public relations firm of Eric, Rob and Isaac (ERI), met with council members to discuss university marketing strategy. Council members were provided with an overview of the steps involved in developing a marketing plan, and discussion followed. Feedback from today's meeting will be used in the development of a comprehensive university marketing plan.

The meeting adjourned at 11:43 a.m.