

MINUTES  
Undergraduate Council  
June 25, 2013

Members present: Tammy Benson, Brian Bolter, Joe Cangelosi, Alex Fayman, John Gale, Ramesh Garimella, Mary Harlan, Judy Huff, Michael Rubach, Jay Ruud and Kurt Boniecki (chair, non-voting). Kari Naylor was present via conference call.

Members absent: Anna Baker, Candice Barnes, Bernard Chen, Rene Crow, Dylan Doughty, J.J. McIntyre, Joanna Castner Post, Paige Reynolds, Shelia Stroman, Becky Rasnick

Guest: Phillip Bailey

The meeting was called to order at 1:45 pm by Dr. Boniecki, Chair.

A motion was made by Dr. Bolter to approve the minutes of the April 16, 2013 meeting. Dr. Ruud seconded the motion. Motion passed unanimously.

Action Items:

1. **University College**

Mr. Gale, on behalf of Subcommittee I, moved to recommend approval to decrease Fundamentals of College Literacy (**UNIV 1500**) from 5 to 3 credit hours and to change the level of course from 1500 to 0361. Dr. Fayman seconded the motion. Motion passed unanimously.

2. **Music**

A) Mr. Gale, on behalf of Subcommittee I, moved to recommend the substitution of **MUS 3305** for **MSIT 4325** and the substitution of **MUS 3304** or **MUS 3306** for **MSIT 4321** in the Bachelor of Music in Music Education major. Dr. Ruud seconded the motion. Motion passed unanimously.

B) Mr. Gale, on behalf of Subcommittee I, moved to recommend substitution of **MUS 2211** for **EDUC 4210** in Bachelor of Music in Music Education major. Dr. Ruud seconded the motion. Motion passed unanimously.

C) Mr. Gale, on behalf of Subcommittee I, moved to recommend increasing Internship I (**MUS 4140**) from 1 to 3 credit hours (**MUS 4340**). Dr. Benson seconded the motion. Motion passed unanimously.

3. **Political Science**

Mr. Gale, on behalf of Subcommittee I, moved to recommend a Bachelor of Arts option in addition to the existing Bachelor of Science in Public Administration. Dr. Ruud seconded the motion. Motion passed unanimously.

4. **World Languages**

A) Mr. Gale, on behalf of Subcommittee I, moved to recommend new courses **CHIN 3330** Advanced Business Chinese and **CHIN 2330** Introduction to Business Chinese. Dr. Ruud seconded the motion. Motion passed unanimously.

B) Mr. Gale moved to recommend new courses **CHIN 2212** Chinese Calligraphy: Theory & Practice and **CHIN 2112** Chinese Calligraphy: Theory & Practice with the amended course description indicating these courses may not be used to fulfill the BA degree foreign language requirement. Dr. Ruud seconded the motion. Motion passed unanimously.

#### 5. Writing

Dr. Benson, on behalf of Subcommittee III, moved to recommend approval of new course **WRTG 3390** Discourse Analysis. Ms. Huff seconded the motion. Motion passed unanimously.

#### 6. Marketing and Management

Dr. Benson, on behalf of Subcommittee III, moved to recommend approval of new course **MGMT 4305** Governance of the Sustainable Organization. Dr. Harlan seconded the motion. Motion passed 10 yes, 0 no and 1 abstention.

#### 7. Mass Communication and Theatre/Digital Filmmaking

Dr. Benson, on behalf of Subcommittee III, moved to recommend approval of new course **FILM 1310** Introduction to Visual Storytelling and to change required course from **MCOM 1300** to **FILM 1310** for Digital Film making majors. Dr. Fayman seconded the motion. Motion passed 10 yes, 0 no and 1 abstention.

#### 8. Communications

A) Dr. Benson, on behalf of Subcommittee III moved to recommend the following deletions and additions to elective course options for the Public Relations MINOR

Remove: **SPCH 3308** and **SPCH 4316**

Add: **PRLS 4316**, **SPCH 3310** and **SPCH 4318**

And the following deletions and additions to elective course options for the Public Relations MAJOR

Remove: **SPCH 3303**, **SPCH 3307** and **SPCH 4316**

Add: **SPCH 3310**, **SPCH 3341**, **SPCH 3370**, **SPCH 4318**, **SPCH 4325** and **SPCH 4334**

Dr. Fayman seconded the motion. Motion passed unanimously.

B) Dr. Benson, on behalf of Subcommittee III, moved to recommend the addition of **SPCH 3310** Advanced Public Speaking as an elective course option for the Communication minor and major. Dr. Ruud seconded the motion. Motion passed unanimously.

C) Dr. Benson, on behalf of Subcommittee III, moved to recommend the addition of **SPCH 3308** Argumentation and Advocacy as an option to required course **SPCH 3312** in the Public Relations major. Dr. Ruud seconded the motion. Motion passed unanimously.

D) Dr. Benson, on behalf of Subcommittee III, moved to recommend changing the level of course **SPCH 2310** Advanced Public Speaking to **SPCH 3310**. Dr. Ruud seconded the motion. Motion passed unanimously.

### Information Items

1. **QMTM 3325** (Data Analysis) Non substantive editorial change of course description for Bulletin – teach in Spring only

2. **MKTG 4355** (Marketing Management) Conversion of existing course for electronic delivery
3. Removal of sophomore prerequisite status for **MGMT 2301** (Business Communication)
4. WLAN Notification of ADHE concerning K-12 licensure and UCA's new Teaching and Learning minor
5. Early Childhood and Special Education; P-4 Early Childhood Education Program - Reduction of total P-4 program hours from 128 to 120
6. FACS - Undergraduate Bulletin changes to match existing minor in teaching and Learning and to fix typo.
7. FACS - Change courses from a requirement to an elective in a major or minor when the change does not affect total hours and does not affect another department or program area.

The meeting adjourned at 2:15 pm.

Submitted on behalf of the Undergraduate Council,

Mary Harlan  
Secretary