

Initiatives from College of Business Strategic Planning Meeting (10/04/10)

Academic, Scholarly, Creative Excellence

Maintain external accreditation

Raise admission standards

Reward excellence through distinguished professorships, endowed chairs

Expand summer research stipends (more and larger)

Provide more professional development in technology

Increase salaries to nationally competitive levels

Provide more funding for professional development – travel, tuition, and registration fees

Conduct continual curriculum evaluations

Focus continually on assessment of outcomes

Student-Focused Environment

Build culture of comprehensive value-added assessment

Increase institutional funding of faculty-student research

Focus on placement and performance of students on certification exams

Assess outcomes of students' education in core skills (writing, reading, math, critical thinking)

Commit resources to academic advising

Provide students with personal finance training

Provide students with more opportunities for experiential education

Increase retention rate

Increase faculty control and oversight of online courses

Improvement/Innovation in Facilities/Technology

Increase off-campus internet access – provide software/hardware

Improve dorm life

Add residential colleges

Continuously update software and hardware

Build/retrofit to LEED-certified building standards

Alleviate parking problems—build parking deck?

Preserve mature trees

Maintain Georgian architecture

Engagement with External Partners

Increase internship opportunities

Recruit recent graduates to mentor juniors & seniors in career search and success

Increase use of SBANC

Develop international partnerships

Promote joint academic programs

Promote faculty exchanges—international, business, extension units

Promote RSO-sponsored speakers

Increase offerings in continuing-education certification

Diversity

Seek geographic diversity in national and international recruiting

Seek cognitive diversity

Seek economic diversity

Promote cross-cultural communication

Create an on-campus culture of principled understanding of agreement to disagree

Compare/match university diversity to that of state population

Integrity

Enforce academic integrity policy

Promote culture of assessment and accreditation

Increase public awareness of students' achievements—create good publicity for UCA

Act with transparency at all levels

Ensure accurate and responsible advising of all students