Strategic Planning Goals: College of Liberal Arts, Oct. 18, 2010

Continue to Foster a Culture of Academic, Scholarly, and Creative Excellence

- Enhance library budget so that it is supportive of our mission
- Support faculty travel for participation in conferences and other scholarly meetings
- Work to ensure that the best faculty are teaching general education and that the teaching of general education is significantly rewarded
- Become competitive in recruiting excellent faculty
- Provide resources to reduce teaching load, release time for research and pedagogical innovation
- Address salary compression
- Meet existing recommended national standards for disciplines as stated by relevant professional organizations
- Ensure that assessment is supported in terms of faculty release time, stipends, and professional development
- Use aspirational schools list as benchmarks for ourselves to achieve higher national ranking
- Raise admission standards or make them more uniform
- Recruit students who are interested in our EDGE mission
- Increase faculty pay for summer terms

Provide a Student-Focused Environment for All Students

- Continue to advance EDGE (Educating for Global Engagement): the College's strategic plan for students.
- Expand the global curriculum
- Expand study-abroad opportunities
- Request that an office of service learning be developed on campus
- Create more internship opportunities
- Expand undergraduate research projects
  - Find ways to partner students with faculty who are already researching in an area of interest, and expose them to the culture of research.
- Provide financial aid to masters' students, make funding for assistantships consistent across campus
- Initiate a university-wide publication for CLA students to publish excellent work
- Start an EDGE residential college within State Hall
- Resist pressure to reduce general education requirements to state core
- Improve communication between faculty and UCA's lobbying efforts
- Increase retention and graduate rates
- Reduce class size in particular in general education courses

Commit to Ongoing Improvement and Innovation in Facilities and Technology

- Require Information Technology to lengthen service and support periods on all products
- Give local units and departments more stake in technology decision-making processes
- Designate a college information technology person
- Support more training for new instructional technology

- Update the two existing labs and creating a new GIS lab for CLA
- Update all classrooms w/ data projectors
- Have projectors and bulbs in stock in the supply room.
- Require Information technology to inform the campus of their improvement plans.

Increase Engagement with External Partners

- Engage more with K-12 partners
- Create an CLA EDGE day to showcase student accomplishments
- Continue Humanities Fair
- Initiate CLA seminar series
- Continue History Day
- Colloquia with teachers in K-12 for in-service credit
- Continue Geography Bee
- Renew English Department's relationship with ACTELA
- Continue Model UN
- Establish a sister campus for semester-long faculty and student programs abroad
- Begin faculty exchanges with East China Normal
- Create a deeper relationship with alumni
- Secure a college development officer
- Promote alumni giving through college pipelines
- Find a way to promote foreign language learning in K-12 and to the public at large as an economic investment

Promote Diversity in All Areas

- Promote interdisciplinary minors already being offered
- Bring in more speakers on relevant diversity subjects
- Diversify faculty
- Create a special fund for diversity hiring, thus enabling the college to hire highly qualified candidates very quickly
- Be more open to spousal and partner hires.

Focus on Integrity at All Levels of Action

- Enforce academic integrity policy
- Ensure students involved in extracurricular activities are eligible to participate
- Ensure that student athletes get the academic support they need
- Create departmental faculty oversight of online courses
- Ensure that students in online courses are actually doing the work being turned in
- Ensure students complete online evaluations
- Establish a "go green" philosophy throughout all CLA activities