

#### 2+2 Degree Plan Checklist Associate of Science in Business BBA in Marketing



### Ozarka College<sup>1</sup> Associate of Science in Business<sup>2</sup>

Possible	Possible Prerequisites		Semester	Hours	Grade
PCEN	0001	English Composition I with Supplemental Instruction (Taken with ENGL 1013)		N/C	
PCEN	0034	Foundations of Literacy		N/C	
PCMA	0033	Foundations of Math		N/C	

#### **General Education Requirements (38 credit hours)**

English/	'Commı	unication (9 credit hours)	UCA <sup>3</sup>	Semester	Hours	Grade
ENGL	1013	English Composition I	WRTG 1310		3	
ENGL	1023	English Composition II	WRTG 1320		3	
COMM	1313	Communications	COMM 1300		3	

Mathem	natics (6	5 credit hours)	UCA	Semester	Hours	Grade
MATH	1203	College Algebra	MATH 1390		3	
MATH	2143	Business Calculus	MATH 1395		3	

Lab S	ciences (8	credit hours)	UCA	Semester	Hours	Grade
BIOL	1004	General Biology and Lab	BIOL 1400		4	
PHSC	1004	Physical Science and Lab	PHYS 1400		4	

Fine Art	Fine Arts (6 credit hours)		UCA	Semester	Hours	Grade
		Choose one:				
FAVI	1003	Fine Arts Visual	ART 2300		3	
FAMU	1003	Fine Arts Music	MUS 2300		3	
FATH	1003	Fine Arts Theatre	THEA 2300			
		Choose one:				
ENGL	2213	World Literature I	ENGL 2305		3	
ENGL	2223	World Literature II	ENGL 2306			

Social S	Sciences	(9 credit hours)	UCA	Semester	Hours	Grade
		Choose one:				
HIST	2003	American History I	HIST 2301		3	
HIST	2013	American History II	HIST 2302		3	
PLSC	2003	American National Government	PSCI 1330			
		Choose one:				
HIST	1003	World Civilization I	HIST 1310		3	
HIST	1013	World Civilization II	HIST 1320			
SOCI	2013	Introduction to Sociology	SOC 1300		3	

#### **Business Foundation (24 credit hours)**

			UCA	Semester	Hours	Grade
ACCT	1123	Accounting I	ACCT 2310		3	
ACCT	2133	Accounting II	ACCT 2309		3	
BUS	2663	Legal Environment of Business	ACCT 2321		3	
ECON	2113	Business Statistics I	CISA 2330		3	
CPSI	1003	Introduction to Computer Applications	CSCI 1300		3	
ECON	2313	Introduction to Microeconomics	ECON 2321		3	
ECON	2323	Introduction to Macroeconomics	ECON 2320		3	
BUS	2013	Business Communications	MGMT 2301		3	

Total Hours: 62<sup>4</sup>



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# University of Central Arkansas Bachelor of Business Administration in Marketing UCA Courses (58 credit hours)<sup>5</sup>

Semster	Business	s Found	lation (6 credit hours)	Semester	Hours	Grade
Business Core (18 credit hours)         Semester         Hours         Grade           FINA         3330         Managing Finance and Capital (UD UCA Core: D, R)         3           MGMT         3340         Managing Finance and Capital (UD UCA Core: D, R)         3           MGMT         3340         Operations and Supply Chain Management         3           CISA         3321         Managing Systems and Technology         3           MKTG         3350         Principles of Marketing         3           MKTG         3450         Managing Systems and Technology         3           MKTG         3450         Principles of Marketing         3           MKTG         3450         Managing Policy and Strategy (UD UCA Core: Z)         3           MKTG         4353         Marketing Research & Data Management         3           MKTG         4353         Marketing Research & Data Management         3           MKTG         4355         Marketing Management (UD UCA Core: C)         3           MKTG         3351         Retail Management (UD UCA Core: C)         3           MKTG         3352         Seles Management         4           MKTG         3360         Fashion Merchandising & E-Commerce           MKTG	ECON	2310	Global Environment of Business		3	
FINA   3330   Managing Finance and Capital (UD UCA Core: 1)   3   3	CISA	1300	Business Computing		3	
MGMT   3340   Managing People and Work (UD UCA Core: D, R)   3	Business	Core (	18 credit hours)	Semester	Hours	Grade
MGMT 3344 Operations and Supply Chain Management	FINA	3330	Managing Finance and Capital (UD UCA Core: I)		3	
Sample   S	MGMT	3340	Managing People and Work (UD UCA Core: D, R)		3	
MKTG   Marketing	MGMT	3344	Operations and Supply Chain Management		3	
MGMT 4347 Managing Policy and Strategy (UD UCA Core: Z)  Marketing (24 credit hours)  MKTG 4353 Marketing Research & Data Management  3 Consumer Behavior  A355 Marketing Management (UD UCA Core: C)  Choose a mainimum of twee and a maximum of five:  RETIONAL ACT ASSES MARKETING ASSES Entires MARTG 3355  MKTG 3360 MARKETING ASSES MARKETING ASSES ENTIRED ASSES ENTIRE	CISA	3321	Managing Systems and Technology		3	
Marketing (24 credit hours)         Semester         Hours         Grade           MKTG         4353         Marketing Research & Data Management         3           MKTG         4354         Consumer Behavior         3           MKTG         4355         Marketing Management (UD UCA Core: C)         3           MKTG         3351         Retail Management         3           MKTG         3355         Digital Marketing         4           MKTG         3355         Fashion Merchandising & E-Commerce           MKTG         3360         Fashion Merchandising & E-Commerce           MKTG         3371         Advertising         4           MKTG         3371         Advertising         9-15           MKTG         3372         Public Relations         9-15           MKTG         3373         New Product Development         1           Internship in Marketing         Health Care Marketing         9-15           MKTG         4361         Marketing Planning for Health Care Organizations         9-15           MKTG         4362         Services Marketing         9-15           MKTG         4361         Marketing Planning for Health Care Organizations         9-16           MGT         4	MKTG	3350	Principles of Marketing		3	
MKTG         4353         Marketting Research & Data Management         3           MKTG         4354         Consumer Behavior         3           MKTG         4355         Marketting Management (UD UCA Core: C)         3           MKTG         3355         Marketting Management         4           MKTG         3350         Ketali Management         4           MKTG         3350         Fashion Merchandising & E-Commerce         4           MKTG         3360         Fashion Merchandising & E-Commerce         4           MKTG         3372         Advertising         4           MKTG         3372         Advertising         9-15           MKTG         3373         Public Relations         9-15           MKTG         3374         New Product Development         9-15           MKTG         4361         Internship in Marketing         9-15           MKTG         4362         Marketing Planning for Health Care Organizations         9-15           MKTG         4361         Marketing Planning for Health Care Organizations         9-16           MKTG         4702         Fundamentals of Direct Marketing         10           MKTG         4702         Internship in Marketing         10	MGMT	4347	Managing Policy and Strategy (UD UCA Core: Z)		3	
MKTG         4353         Marketting Research & Data Management         3           MKTG         4354         Consumer Behavior         3           MKTG         4355         Marketting Management (UD UCA Core: C)         3           MKTG         3355         Marketting Management         4           MKTG         3350         Ketali Management         4           MKTG         3350         Fashion Merchandising & E-Commerce         4           MKTG         3360         Fashion Merchandising & E-Commerce         4           MKTG         3372         Advertising         4           MKTG         3372         Advertising         9-15           MKTG         3373         Public Relations         9-15           MKTG         3374         New Product Development         9-15           MKTG         4361         Internship in Marketing         9-15           MKTG         4362         Marketing Planning for Health Care Organizations         9-15           MKTG         4361         Marketing Planning for Health Care Organizations         9-16           MKTG         4702         Fundamentals of Direct Marketing         10           MKTG         4702         Internship in Marketing         10	Marketi	ng (24	credit hours)	Semester	Hours	Grade
MKTG	MKTG				3	
MKTG 3351 Ketail Management Name of three and a maximum of five:  RKTG 3356 Fashion Merchandising & E-Commerce  MKTG 3360 Fundamentals of Strategic Selling  MKTG 3371 Advertising  MKTG 3373 Sales Management  MKTG 3378 New Product Development  Internship in Marketing  Health Care Marketing  MKTG 4360 Health Care Marketing  MKTG 4361 Marketing Planning for Health Care Organizations  MKTG 4361 Marketing Planning for Health Care Organizations  Services Marketing  MKTG 4370 Fundamentals of Direct Marketing  MKTG 4370 Internship in Marketing  MKTG 4370 Services Marketing  MKTG 4370 Internship in Marketing  MKTG 4370 Internship in Marketing  MKTG 4370 Services Marketing  MKTG 4370 Internship in Marketing  MKTG 4370 Services Marketing  MKTG 4370 Internship in Marketing  MKTG 4370 Services Marketing  MKTG 4370 Internship in Marketing  MKTG 4370 Services Marketing  MKTG 4370 Services Marketing  MKTG 4370 Services Marketing  MKTG 4370 Internship in Marketing  MKTG 4370 Services Marketing  MKTG 4370 Services Marketing  MKTG 4370 Services Marketing  MKTG 4370 Fundamentals of Entrepreneurship  Internship in Marketing  MKTG 4370 Services Marketing  MKTG 4370 Services Marketing  MKTG 4370 Fundamentals of Entrepreneurship  MKTG 4370 Services Marketing  MKTG 4370 Services Marketing  MKTG 4370 Fundamentals of Entrepreneurship  MKTG 4370 Services Marketing  MKTG 4370 Services Marketi	MKTG	4354	Consumer Behavior		3	
Retail Management   Signate   State	MKTG	4355	Marketing Management (UD UCA Core: C)		3	
MKTG 3355 Digital Marketing 3356 Fashion Merchandising & E-Commerce 3370 Fundamentals of Strategic Selling 3371 Advertising 3372 Sales Management 3375 New Product Development 3376 International Business Arsheing 3378 MKTG 3460 Hartman Adverting 3379 New Product Development 3461 Marketing 3470 Marketing 3470 Marketing Planning for Health Care Organizations 3470 Marketing			Choose a minimum of three and a maximum of five:			
MKTG 3356 Fashion Merchandising & E-Commerce Fundamentals of Strategic Selling Advertising 3371 Advertising 3372 Sales Management 9-15 MKTG 3373 New Product Development Internship in Marketing MKTG 3460 Health Care Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations 4461 Marketing Planning for Health Care Organizations 4470 Fundamentals of Direct Marketing MKTG 4370 Fundamentals of Direct Marketing Internship in Marketing MKTG 4481 Internship in Marketing MKTG 4482 Internship in Marketing MKTG 4481 Internship in Marketing MKTG 4482 Internship in Marketing MGMT 3310 Fundamentals of Entrepreneurship Fundamentals of Entrepreneurship International Business Communications (UD UCA Core: C) International Business Communications (UD UCA Core: C) International Business Management MGMT 3342 Strategic Human Resource Management MGMT 3355 Purchasing & Materials Management MGMT 3355 Purchasing & Materials Management MGMT 3355 Logistics Strategy MGMT 3355 Logistics Strategy Sefty and Motor Carrier Policy (UD UCA Core: C) Semester Hours Grade  Electives (10 credit hours) Semester Hours Grade	MKTG	3351	Retail Management			
MKTG 3370 Advertising Advertising Sales Management Sales Marketing Sales Management Sales Marketing Sales Marketing Planning for Health Care Organizations Sales Marketing Sales Marketing Planning for Health Care Organizations Sales Marketing Sales Sale	MKTG	3355	Digital Marketing			
MKTG 3371 Advertising Sales Management 9-15  MKTG 3372 Sales Management 9-15  MKTG 3376 New Product Development 9-15  MKTG 3376 New Product Development 9-15  MKTG 3376 New Product Development 9-15  MKTG 34360 Health Care Marketing 9-15  MKTG 4360 Health Care Marketing 9-16  MKTG 4361 Marketing Planning for Health Care Organizations 9-16  MKTG 4370 Fundamentals of Direct Marketing 9-16  MKTG 4370 Fundamentals of Direct Marketing 9-16  MKTG 4370 Fundamentals of Direct Marketing 9-16  MGMT 3310 Fundamentals of Entrepreneurship 9-16  MGMT 3310 Fundamentals of Entrepreneurship 9-16  MGMT 3311 International Business Communications (UD UCA Core: C) 9-16  MGMT 3342 International Business Communications (UD UCA Core: C) 9-16  MGMT 3342 Purchasing & Materials Management 9-16  MGMT 3355 Management Skills 9-16  MGMT 3355 Logistics Strategy 9-16  MGMT 3355 Logistics Strategy 9-16  MGMT 3355 Safety and Motor Carrier Policy (UD UCA Core: C) 9-16  Electives (10 credit hours) 9-15  MAVE 1376 Sales 18-15  MAVE 1376 Public Policy Poli	MKTG	3356	Fashion Merchandising & E-Commerce			
MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3376 New Product Development MKTG 3V82 Internship in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4370 Fundamentals of Direct Marketing MKTG 4V82 Internship in Marketing MKTG 4V82 Internship in Marketing MGMT 3305 Business Ethics MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications (UD UCA Core: C) MGMT 3342 Internship and Resource Management MGMT 3355 Management Skills MGMT 3355 Management Skills MGMT 3355 Jogistics Strategy MGMT 3355 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade  Semester Hours Grade  Fig. 9-15  9	MKTG	3360	Fundamentals of Strategic Selling			
MKTG 3373 Public Relations  MKTG 3376 New Product Development  MKTG 3782 Internship in Marketing  MKTG 4360 Health Care Marketing  MKTG 4361 Marketing Planning for Health Care Organizations  MKTG 4362 Services Marketing  MKTG 4370 Fundamentals of Direct Marketing  MKTG 4370 Internship in Marketing  MKTG 4381 Internship in Marketing  MKTG 4382 Services Marketing  MKTG 4370 Fundamentals of Direct Marketing  MKTG 4381 Internship in Marketing  MGMT 3305 Business Ethics  MGMT 3310 Fundamentals of Entrepreneurship  MGMT 3311 International Business Communications (UD UCA Core: C)  MGMT 3342 International Business  MGMT 3345 Strategic Human Resource Management  MGMT 3350 Purchasing & Materials Management  MGMT 3350 Management Skills  MGMT 3351 Transportation and Motor Carrier Management  MGMT 3375 Logistics Strategy  MGMT 3375 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade	MKTG	3371	Advertising			
MKTG 3373 Public Relations  MKTG 3376 New Product Development  MKTG 3782 Internship in Marketing  MKTG 4360 Health Care Marketing  MKTG 4361 Marketing Planning for Health Care Organizations  MKTG 4362 Services Marketing  MKTG 4370 Fundamentals of Direct Marketing  MKTG 4370 Internship in Marketing  MKTG 4381 Internship in Marketing  MKTG 4382 Services Marketing  MKTG 4370 Fundamentals of Direct Marketing  MKTG 4381 Internship in Marketing  MGMT 3305 Business Ethics  MGMT 3310 Fundamentals of Entrepreneurship  MGMT 3311 International Business Communications (UD UCA Core: C)  MGMT 3342 International Business  MGMT 3345 Strategic Human Resource Management  MGMT 3350 Purchasing & Materials Management  MGMT 3350 Management Skills  MGMT 3351 Transportation and Motor Carrier Management  MGMT 3375 Logistics Strategy  MGMT 3375 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade	MKTG	3372	Sales Management			
MKTG 4360 MKTG 4361 MKTG 4361 MKTG 4362 MKTG 4370 MKTG 4370 MKTG 4370 MKTG 4380 MGMT 3310 MGMT 3310 MGMT 3310 MGMT 3342 MGMT 3342 MGMT 3343 MGMT 3344 MGMT 3345 MGMT 3355 MGMT 3	MKTG	3373	Public Relations		9-15	
MKTG 4360 Health Care Marketing Marketing Planning for Health Care Organizations MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4V82 Internship in Marketing  Choose a maximum of two:  Business Ethics MGMT 3310 Fundamentals of Entrepreneurship International Business Communications (UD UCA Core: C) MGMT 3342 International Business MGMT 3345 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3350 Management Sills MGMT 3351 Management Sills MGMT 3352 Namagement Sills MGMT 3355 Management Sills MGMT 3375 Logistics Strategy MGMT 3375 Logistics Strategy MGMT 3375 Safety and Motor Carrier Management MGMT 3375 General Electives  MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	3376	New Product Development			
MKTG 4361 Marketing Planning for Health Care Organizations  MKTG 4362 Services Marketing  MKTG 4370 Fundamentals of Direct Marketing  MKTG 4V82 Internship in Marketing  MGMT 3305 Business Ethics  MGMT 3310 Fundamentals of Entrepreneurship  MGMT 3315 International Business Communications (UD UCA Core: C)  MGMT 3342 International Business  MGMT 3349 Small Business Management  MGMT 3355 Wall Business Management  MGMT 3355 Management Skills  MGMT 3355 Transportation and Motor Carrier Management  MGMT 3355 Logistics Strategy  MGMT 3375 Logistics Strategy  MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	3V82	Internship in Marketing			
MKTG 4362 Services Marketing Fundamentals of Direct Marketing Internship in Marketing Internship International Business Ethics Fundamentals of Entrepreneurship International Business Communications (UD UCA Core: C) International Business International Business International Business International Business Management International Business Communications (UD UCA Core: C)  International Business Communications (UD UCA Core: C)  International Business Ethics International Business Ethics International Business International Bu	MKTG	4360	Health Care Marketing			
MKTG 4370 Fundamentals of Direct Marketing MKTG 4V82 Internship in Marketing  Choose a maximum of two:  MGMT 3305 Business Ethics  MGMT 3310 International Business Communications (UD UCA Core: C)  MGMT 3342 International Business  MGMT 3346 Strategic Human Resource Management  MGMT 3349 Small Business Management  MGMT 3350 Purchasing & Materials Management  MGMT 3351 Management Skills  Transportation and Motor Carrier Management  MGMT 3355 Logistics Strategy  MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  Fundamentals of Direct Marketing  Marketing  Lohose a maximum of two:  Lohose a maximum o	MKTG	4361	Marketing Planning for Health Care Organizations			
MKTG 4V82 Internship in Marketing  Choose a maximum of two:  MGMT 3305 Business Ethics  MGMT 3310 Fundamentals of Entrepreneurship  MGMT 3315 International Business Communications (UD UCA Core: C)  MGMT 3342 International Business  MGMT 3345 Strategic Human Resource Management  MGMT 3349 Small Business Management  MGMT 3352 Purchasing & Materials Management  MGMT 3355 Management Skills  MGMT 3355 Transportation and Motor Carrier Management  MGMT 3375 Logistics Strategy  MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	4362	Services Marketing			
MGMT3305Business EthicsAugmental of EntrepreneurshipMGMT3310Fundamentals of EntrepreneurshipMGMT3315International Business Communications (UD UCA Core: C)MGMT3342International BusinessMGMT3346Strategic Human Resource ManagementMGMT3349Small Business ManagementMGMT3352Purchasing & Materials ManagementMGMT3355Management SkillsMGMT3365Transportation and Motor Carrier ManagementMGMT3375Logistics StrategyMGMT4385Safety and Motor Carrier Policy (UD UCA Core: C)Electives (10 credit hours)SemesterHoursGrade	MKTG	4370	Fundamentals of Direct Marketing			
MGMT 3310 Business Ethics MGMT 3310 International Business Communications (UD UCA Core: C) MGMT 3342 International Business MGMT 3345 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3350 Purchasing & Materials Management MGMT 3351 Management Skills MGMT 3365 Transportation and Motor Carrier Management MGMT 3375 Logistics Strategy MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  Business Ethics Fundamentals of Entrepreneurship  International Business Communications (UD UCA Core: C)  International Business Communications (UD UCA Core: C)  International Business Communications (UD UCA Core: C)  International Business  Strategic Human Resource Management  0-6  MGMT 3349 Management Skills  Transportation and Motor Carrier Management  MGMT 3375 Logistics Strategy  MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	4V82	Internship in Marketing			
MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications (UD UCA Core: C) MGMT 3342 International Business MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 3355 Management Skills MGMT 3365 Transportation and Motor Carrier Management MGMT 3375 Logistics Strategy MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  General Electives  MGMT 3310 Fundamentals of Entrepreneurship  International Business Communications (UD UCA Core: C)   0-6  0-6  0-7  0-7  0-7  0-8  0-8  0-8  0-8  0-8			Choose a maximum of two:			
MGMT 3315 International Business Communications (UD UCA Core: C)  MGMT 3342 International Business  MGMT 3346 Strategic Human Resource Management  MGMT 3352 Purchasing & Materials Management  MGMT 3355 Management Skills  MGMT 3365 Transportation and Motor Carrier Management  MGMT 3375 Logistics Strategy  MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  General Electives  MGMT 3315 International Business Communications (UD UCA Core: C)  International Business Communications (UD UCA Core: C)  Semester Hours Grade	MGMT	3305	Business Ethics			
MGMT 3342 International Business MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 3355 Management Skills MGMT 3365 Transportation and Motor Carrier Management MGMT 3375 Logistics Strategy MGMT 3375 Logistics Strategy MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  General Electives  General Electives	MGMT	3310	Fundamentals of Entrepreneurship			
MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 3355 Management Skills MGMT 3365 Transportation and Motor Carrier Management MGMT 3375 Logistics Strategy MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  General Electives   Semester Hours Grade	MGMT	3315	International Business Communications (UD UCA Core: C)			
MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 3355 Management Skills MGMT 3365 Transportation and Motor Carrier Management MGMT 3375 Logistics Strategy MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours) General Electives    General Electives   10   10   10	MGMT	3342	International Business			
MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 3355 Management Skills MGMT 3365 Transportation and Motor Carrier Management MGMT 3375 Logistics Strategy MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade  General Electives 100	MGMT	3346	Strategic Human Resource Management		0-6	
MGMT 3355 Management Skills MGMT 3365 Transportation and Motor Carrier Management MGMT 3375 Logistics Strategy MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours) General Electives  General Electives  Management Skills Transportation and Motor Carrier Management Semester Hours Grade	MGMT	3349	Small Business Management		0-0	
MGMT 3365 Transportation and Motor Carrier Management  MGMT 3375 Logistics Strategy  MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade  General Electives 10	MGMT	3352	Purchasing & Materials Management			
MGMT 3375 Logistics Strategy MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours) General Electives  10	MGMT	3355	Management Skills			
MGMT 4385 Safety and Motor Carrier Policy (UD UCA Core: C)  Electives (10 credit hours)  General Electives  10	MGMT	3365	Transportation and Motor Carrier Management			
Electives (10 credit hours)SemesterHoursGradeGeneral Electives10	MGMT	3375	Logistics Strategy			
General Electives 10	MGMT	4385	Safety and Motor Carrier Policy (UD UCA Core: C)			
	Electives	s (10 cr	edit hours)	Semester	Hours	Grade
			General Electives		10	

Total Hours: 120<sup>6</sup>

<sup>&</sup>lt;sup>1</sup> Please see your OZC advisor for degree and graduation information.

<sup>&</sup>lt;sup>2</sup> Agreement requirements are guaranteed in accordance with the academic year of initial enrollment at OZC, not to precede the academic year during which the agreement first took effect. A period of non-enrollment of 12 months or more requires that the student adhere to the agreement revision corresponding with the academic year of re-enrollment.

<sup>&</sup>lt;sup>3</sup> UCA course is either guaranteed by ACTS (acts.adhe.edu) or by UCA Department Chair approval (if blank, elective credit will be awarded).

<sup>&</sup>lt;sup>4</sup> Students completing the AS in Business degree requirements, as shown above, with a minimum 2.0 cumulative GPA, will have satisfied the UCA Lower-Division Core and will be admitted to the BBA in Marketing degree program as a junior.

<sup>&</sup>lt;sup>5</sup> In order to receive important communications about transferring to UCA, students are encouraged to create a UCA student account at admissions.uca.edu/apply/. For more information about the 2+2 program, students may also send email inquiries to ucatransfer@uca.edu.

<sup>&</sup>lt;sup>6</sup> This agreement requires 120 credit hours as follows: maximum 62 at OZC and remaining 58 at UCA (40 of which must be upper-division).