

**2+2 Degree Plan Checklist**  
**Associate of Science in Liberal Arts and Sciences**  
**Bachelor of Arts in Public Relations (Analytical Competence)**



**University of Arkansas-Pulaski Technical College<sup>1</sup>**  
**Associate of Science in Liberal Arts and Sciences<sup>2</sup>**  
**General Education Requirements (35 credit hours)**

| <b>English/Communication (9 credit hours)</b> |       |                        | <b>UCA<sup>3</sup></b> | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|---|-------|------------------------|------------------------|-----------------|--------------|--------------|
| ENGL  | 10103 | English Composition I  | WRTG 1310              |                 | 3            |              |
| ENGL  | 10203 | English Composition II | WRTG 1320              |                 | 3            |              |
| SPCH  | 10003 | Speech Communications  | COMM 1300              |                 | 3            |              |

| <b>Mathematics (3 credit hours)</b> |       |                        | <b>UCA</b> | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|-------------------------------------|-------|------------------------|------------|-----------------|--------------|--------------|
| MATH                                | 11103 | Mathematical Reasoning | MATH 1360  |                 | 3            |              |

| <b>Lab Sciences (8 credit hours)</b> |            |   | <b>UCA</b> | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|--------------------------------------|------------|---|------------|-----------------|--------------|--------------|
| BIOL                                 | 10031/1004 | Biology for Non-Majors and Lab<br><i>(or other ASLAS Life Science with Lab)</i> | BIOL 1400  |                 | 4            |              |
| PHSC                                 | 10043/1003 | Physical Science and Lab<br><i>(or other ASLAS Physical Science with Lab)</i>   | PHYS 1400  |                 | 4            |              |

| <b>Arts and Humanities (3 credit hours)</b> |       |   | <b>UCA</b> | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|---|-------|---|------------|-----------------|--------------|--------------|
| ARHS  | 10003 | <b>Choose one:</b><br>Introduction to Visual Art<br>Introduction to Music<br>Introduction to Theatre<br><i>(or other ASLAS Arts and Humanities)</i> | ART 2300   |                 | 3            |              |
| MUSC  | 10003 |   | MUS 2300   |                 |              |              |
| THTR  | 10003 |   | THEA 2300  |                 |              |              |

| <b>Literature (3 credit hours)</b> |       |  | <b>UCA</b> | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|------------------------------------|-------|--|------------|-----------------|--------------|--------------|
| ENGL                               | 21103 | <b>Choose one:</b><br>World Literature from the Beginning to 1650<br>World Literature from 1650 to the Present<br><i>(or other ASLAS Literature)</i> | ENGL 2305  |                 | 3            |              |
| ENGL                               | 21203 |  | ENGL 2306  |                 |              |              |

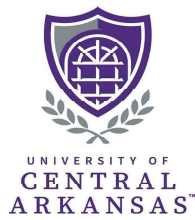
| <b>History/Government (3 Credit Hours)</b> |       |   | <b>UCA</b> | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|--|-------|---|------------|-----------------|--------------|--------------|
| HIST                                       | 21103 | <b>Choose one:</b><br>US History to 1877<br>US History since 1877<br>American National Government | HIST 2301  |                 | 3            |              |
| HIST                                       | 21203 |   | HIST 2302  |                 |              |              |
| PLSC                                       | 20003 |   | PSCI 1330  |                 |              |              |

| <b>Social Science (6 credit hours)</b> |       |  | <b>UCA</b> | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|--|-------|--|------------|-----------------|--------------|--------------|
| GEOG                                   | 21103 | <b>Choose two:</b><br>Cultural Geography<br>Psychology and the Human Experience<br>Introduction to Sociology<br><i>(or other ASLAS Social Science)</i> | GEOG 1320  |                 | 6            |              |
| PSYC                                   | 11003 |  | PSYC 1300  |                 |              |              |
| SOCI                                   | 10103 |  | SOC 1300   |                 |              |              |

**Public Relations Core (25 Credit Hours)**

|      |       |  | <b>UCA</b> | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|------|-------|--|------------|-----------------|--------------|--------------|
| COMM | 20063 | Beginning Reporting                        | JOUR 2300  |                 | 3            |              |
| MATH | 21003 | Introduction to Statistics and Probability | MATH 2311  |                 | 3            |              |
|      |       | ASLAS Approved Elective                    |            |                 | 3            |              |
|      |       | ASLAS Approved Elective                    |            |                 | 3            |              |
|      |       | ASLAS Approved Elective                    |            |                 | 3            |              |
|      |       | ASLAS Approved Elective                    |            |                 | 3            |              |
|      |       | ASLAS Approved Elective                    |            |                 | 3            |              |
|      |       | ASLAS Approved Elective                    |            |                 | 3            |              |
|      |       | ASLAS Approved Elective                    |            |                 | 1            |              |

**Total Hours: 60<sup>4</sup>**



**2+2 Degree Plan Checklist**  
**Associate of Science in Liberal Arts and Sciences**  
**Bachelor of Arts in Public Relations (Analytical Competence)**



**University of Central Arkansas**  
**Bachelor of Arts in Public Relations (Analytical Competence)**  
**UCA Courses (60 credit hours)<sup>5</sup>**

| <b>Core (7 Credit Hours)</b> |      |   | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|------------------------------|------|---|-----------------|--------------|--------------|
| PRLS                         | 2305 | Introduction to Public Relations                        |                 | 3            |              |
| COMM                         | 2313 | Introduction to Communication Research                  |                 | 3            |              |
| PRLS                         | 3101 | Public Relations Applications: Punctuation and AP Style |                 | 1            |              |

| <b>Application (33 Credit Hours)</b> |      |   | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|--------------------------------------|------|---|-----------------|--------------|--------------|
| COMM                                 | 3301 | Organizational Communication (UD UCA Core: C, R)    |                 | 3            |              |
| MCOM                                 | 3301 | Media Law & Ethics (UD UCA Core: D, R)              |                 | 3            |              |
| PRLS                                 | 3103 | Public Relations Applications: Professional Skills  |                 | 1            |              |
| PRLS                                 | 3105 | Public Relations Applications: Photography          |                 | 1            |              |
| PRLS                                 | 3107 | Public Relations Applications: Portfolio            |                 | 1            |              |
| PRLS                                 | 3305 | Public Relations Techniques                         |                 | 3            |              |
| PRLS                                 | 3310 | Writing for Public Relations (UD UCA Core: D)       |                 | 3            |              |
| PRLS                                 | 3315 | Applied Research Methods in Public Relations        |                 | 3            |              |
| PRLS                                 | 4305 | Public Relations Cases & Campaigns (UD UCA Core: Z) |                 | 3            |              |
| PRLS                                 | 4308 | Social Media Management (UD UCA Core: I)            |                 | 3            |              |
| PRLS                                 | 4312 | Multicultural Public Relations                      |                 | 3            |              |
| PRLS                                 | 4310 | <b>Choose one:</b><br>Nonprofit Public Relations    |                 | 3            |              |
| PRLS                                 | 4316 | Special Topics in Public Relations                  |                 |              |              |
| JOUR                                 | 3305 | <b>Choose one:</b><br>Publication Design & Makeup   |                 | 3            |              |
| WRID                                 | 3305 | Writing as Information Design                       |                 |              |              |

| <b>Minor Field (18 Credit Hours)</b> |  |                             | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|--------------------------------------|--|-----------------------------|-----------------|--------------|--------------|
|                                      |  | Upper Division Minor Course |                 | 3            |              |
|                                      |  | Upper Division Minor Course |                 | 3            |              |
|                                      |  | Minor Course                |                 | 3            |              |
|                                      |  | Minor Course                |                 | 3            |              |
|                                      |  | Minor Course                |                 | 3            |              |
|                                      |  | Minor Course                |                 | 3            |              |

| <b>General Electives (2 Credit Hours)</b> |  |                  | <b>Semester</b> | <b>Hours</b> | <b>Grade</b> |
|---|--|------------------|-----------------|--------------|--------------|
|   |  | General Elective |                 | 2            |              |

**Total Hours: 120<sup>6</sup>**

<sup>1</sup> Please see your UA-PTC advisor for degree and graduation information.

<sup>2</sup> Agreement requirements are guaranteed in accordance with the academic year of initial enrollment at UA-PTC, not to precede the academic year during which the agreement first took effect. A period of non-enrollment of 12 months or more requires that the student adhere to the agreement revision corresponding with the academic year of re-enrollment.

<sup>3</sup> UCA course is either guaranteed by ACTS (acts.adhe.edu) or by UCA Department Chair approval (if blank, elective credit will be awarded).

<sup>4</sup> Students completing the AS in Liberal Arts and Sciences degree requirements, as shown above, with a minimum 2.0 cumulative GPA, will have satisfied the UCA Lower-Division Core and be admitted to the BA in Public Relations (Analytical Competence) degree program as a junior.

<sup>5</sup> In order to receive important communications about transferring to UCA, students are encouraged to create a UCA student account at [admissions.uca.edu/apply/](https://admissions.uca.edu/apply/). For more information about the 2+2 program, students may also send email inquiries to [ucatransfer@uca.edu](mailto:ucatransfer@uca.edu).

<sup>6</sup> This agreement requires 120 credit hours as follows: maximum 60 at UA-PTC and remaining 60 at UCA (40 of which must be upper-division).