



2+2 Degree Plan
Associate of Science in Business
BBA in Innovation & Entrepreneurship



North Arkansas College¹
Associate of Science in Business²
General Education Requirements (38 credit hours)

English/Communication (9 credit hours)			UCA³	Semester	Hours	Grade
ENGL	1013	English Composition I	WRTG 1310		3	
ENGL	1023	English Composition II	WRTG 1320		3	
SPCH	2303	Public Speaking	COMM 1300		3	

Mathematics (6 credit hours)			UCA	Semester	Hours	Grade
MAT	1223	College Algebra	MATH 1390		3	
MAT	2123	Survey of Calculus	MATH 1395		3	

Lab Sciences (8 credit hours)			UCA	Semester	Hours	Grade
BIOL	1004	General Biology for Non-Majors <i>(or other ASB Life Science with Lab)</i>	BIOL 1400		4	
PHSC	1004	Fundamentals of Physical Science <i>(or other ASB Physical Science with Lab)</i>	PHYS 1400		4	

Fine Arts/Humanities (6 credit hours)			UCA	Semester	Hours	Grade
ART	1003	Choose one: Art Appreciation	ART 2300		3	
DRAM	1003	Theatre Appreciation	MUS 2300			
MUS	1003	Music Appreciation	THEA 2300			
ENGL	2013	Choose one: American Literature I	ENGL 2312		3	
ENGL	2023	American Literature II	ENGL 2313			
ENGL	2213	World Literature I	ENGL 2305			
ENGL	2223	World Literature II	ENGL 2306			

Social Sciences (6 credit hours)			UCA	Semester	Hours	Grade
HIST	2003	Choose one: United States History I	HIST 2301		3	
HIST	2013	United States History II	HIST 2302			
PLSC	2003	American National Government	PSCI 1330			
HIST	1113	Choose one: World Civilizations I	HIST 1310		3	
HIST	1123	World Civilizations II	HIST 1320			

Social or Behavior Science Elective (3 Credit Hours)			UCA	Semester	Hours	Grade
SOC	2013	Introduction to Sociology	SOC 1300		3	

Business Foundation (24 credit hours)

			UCA	Semester	Hours	Grade
BA	2003	Accounting Principles I	ACCT 2310		3	
BA	2013	Accounting Principles II	ACCT 2309		3	
BA	2713	Legal Environment of Business	ACCT 2321		3	
BA	2133	Introduction to Statistics	CISA 2330		3	
CIS	1103	Introduction to Information Technology	CSCI 1300		3	
ECON	2313	Principles of Macroeconomics	ECON 2320		3	
ECON	2323	Principles of Microeconomics	ECON 2321		3	
BA	2103	Business Communications	MGMT 2301		3	

Total Hours: 62⁴



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University of Central Arkansas
Bachelor of Business Administration in Innovation & Entrepreneurship
UCA Courses (58 credit hours)⁶

Business Foundation (9 credit hours)			Semester	Hours	Grade
ECON	2310	Global Environment of Business		3	
MKTG	2376	Business Innovation & Creative Thinking		3	
CISA	1300	Business Computing		3	

Business Core (18 credit hours)			Semester	Hours	Grade
MGMT	3344	Operations and Supply Chain Management		3	
CISA	3321	Managing Systems and Technology		3	
FINA	3330	Managing Finance and Capital (UD UCA Core: I)		3	
MGMT	3340	Managing People and Work (UD UCA Core: D, R)		3	
MKTG	3350	Principles of Marketing		3	
MGMT	4347	Managing Policy and Strategy (UD UCA Core: Z)		3	

Innovation and Entrepreneurship Core (24 Credit Hours)			Semester	Hours	Grade
ACCT	3376	Taxation for Entrepreneurs		3	
FINA	4376	Entrepreneurial & Small Business Finance		3	
MGMT	3346	Strategic Human Resource Management		3	
MGMT	3349	Small Business Management		3	
MGMT	4376	New Venture Creation (UD UCA Core: C)		3	
MKTG	3376	New Product Development		3	
INSU	3335	Managing Risk: From Data to Decisions		3	
		Upper Division Major Course		3	

Electives (7 Credit Hours)			Semester	Hours	Grade
		General Elective		3	
		General Elective		3	
		General Elective		1	

Total Hours: 120⁷

¹ Please see your NAC advisor for degree and graduation information.

² Agreement requirements are guaranteed in accordance with the academic year of initial enrollment at NAC, not to precede the academic year during which the agreement first took effect. A period of non-enrollment of 12 months or more requires that the student adhere to the agreement revision corresponding with the academic year of re-enrollment.

³ UCA course is either guaranteed by ACTS (acts.adhe.edu) or by UCA Department Chair approval (if blank, elective credit will be awarded).

⁴ Students completing the AS in Business degree requirements, as shown above, with a minimum 2.0 cumulative GPA, will have satisfied the UCA Lower-Division Core and will be admitted to the BBA in Innovation & Entrepreneurship degree program as a junior.

⁵ In order to receive important communications about transferring to UCA, students are encouraged to create a UCA student account at admissions.uca.edu/apply/. For more information about the 2+2 program, students may also send email inquiries to ucatransfer@uca.edu.

⁶ This agreement requires 120 credit hours as follows: maximum 62 at NAC and remaining 58 at UCA (40 of which must be upper-division).