

2+2 Degree Plan Checklist Associate of Science in Business BBA in Marketing



Black River Technical College¹ Associate of Science in Business²

General Education Requirements (38 credit hours)

English	/Comn	nunication (9 credit hours)	UCA ³	Semester	Hours	Grade
ENG	1003	Freshman English I	WRTG 1310		3	
ENG	1013	Freshman English II	WRTG 1320		3	
SCOM	1203	Oral Communications	COMM 1300		3	

Mather	natics	(6 credit hours)	UCA	Semester	Hours	Grade
MATH	1023	College Algebra	MATH 1390		3	
MATH	2143	Business Calculus	MATH 1395		3	

Lab Sci	Lab Sciences (8 credit hours)		UCA	Semester	Hours	Grade
BIOL	1004	Biological Science and Lab	BIOL 1400		4	
GSP	1004	Physical Science with Lab	PHYS 1400		4	

Fine A	Fine Arts/Humanities (6 credit hours)		UCA	Semester	Hours	Grade
		Choose one:				
FAV	2503	Fine Arts Visual	ART 2300		3	
FAM	2503	Fine Arts Musical	MUS 2300		5	
FAT	2203	Fine Arts Theatre	THEA 2300			
		Choose one:				
ENG	2003	Introduction to World Literature I	ENGL 2305		3	
ENG	2013	Introduction to World Literature II	ENGL 2306			

Social Sciences (9 credit hours)		es (9 credit hours)	UCA	Semester	Hours	Grade
		Choose one:				
HIST	2763	The United States to 1876	HIST 2301		3	
HIST	2773	The United States since 1876	HIST 2302		5	
POSC	2103	United States Government	PSCI 1330			
		Choose one:				
HIST	1013	World Civilization to 1660	HIST 1310		3	
HIST	1023	World Civilization since 1660	HIST 1320			
SOC	2213	Principles of Sociology	SOC 1300		3	

Business Foundation (24 credit hours)

			UCA	Semester	Hours	Grade
ACCT	2003	Introduction to Financial Accounting	ACCT 2310		3	
ACCT	2013	Introduction to Managerial Accounting	ACCT 2311		3	
LAW	2023	Legal Environment of Business	ACCT 2321		3	
QM	2113	Business Statistics	MATH 2311		3	
CA	1903	Introduction to Computer Concepts	CSCI 1300		3	
ECON	2313	Principles of Macroeconomics	ECON 2320		3	
ECON	2323	Principles of Microeconomics	ECON 2321		3	
ADMS	2563	Business Communications	MGMT 2301		3	

Total Hours: 62⁴



2+2 Degree Plan Checklist **Associate of Science in Business BBA in Marketing**



University of Central Arkansas Bachelor of Business Administration in Marketing UCA Courses (58 credit hours)⁴

ECON. 2310 Global Environment of Business 3 MIS 2343 Desktop Decision Support Technologies 3 Business Core (18 credit hours) Semester Hours Grade FINA 3340 Managing Finance and Capital (UD UCA Core: D, R) 3 3 MGMTI 3340 Managing People and Work (UD UCA Core: D, R) 3 3 MIS 3321 Managing Systems and Technology 3 3 MIS 3321 Managing Systems and Technology 3 3 MIS 3321 Managing Yelixy and Strategy (UD UCA Core: Z) 3 3 Marketing Major (24 credit hours) Semester Hours Grade MKTG 4353 Marketing Research & Data Management 3 3 MKTG 4355 Marketing Management (UD UCA Core: C) 3 3 MKTG 3555 Marketing Management (UD UCA Core: C) 3 3 MKTG 3555 Marketing Management (UD UCA Core: C) 3 3 MKTG 3555 Digital Marketing 9 15 MKTG 3555 Digital Marketing 9 15 MKTG 372 Sales Management 3 3 MKTG 372 <th>Busines</th> <th>s Foun</th> <th>dation (6 credit hours)</th> <th>Semester</th> <th>Hours</th> <th>Grade</th>	Busines	s Foun	dation (6 credit hours)	Semester	Hours	Grade
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			General Electives			

Total Hours: 120⁶

¹ See your BRTC advisor for degree and graduation information.

⁶ This agreement requires 120 credit hours as follows: maximum 62 at BRTC and remaining 58 at UCA (40 of which must be upper-division). ersion 2020-2021

² Agreement requirements are guaranteed in accordance with the academic year of initial enrollment at BRTC, not to precede the academic year during which the agreement first took effect. A period of non-enrollment of 12 months or more requires that the student adhere to the agreement revision corresponding with the academic year of re-enrollment.

³ UCA course is either guaranteed by ACTS (acts.adhe.edu) or by UCA Department Chair approval (if blank, elective credit will be awarded).

⁴ Students completing the AS in Business degree requirements, as shown above, with a minimum 2.0 cumulative GPA, will have satisfied the UCA Lower-Division Core and will be admitted to the BBA in Marketing degree program as a junior.

⁵ In order to receive important communications about transferring to UCA, students are encouraged to create a UCA student account at gopurple.uca.edu. For more information about the 2+2 program, students may also send email inquiries to ucatransfer@uca.edu.