



2+2 Degree Plan Checklist
Associate of Science in Liberal Arts and Sciences
Bachelor of Science in Public Relations



University of Central Arkansas
Bachelor of Science in Public Relations
UCA Courses (60 credit hours)⁵

Core (18 Credit Hours)			Semester	Hours	Grade
PRLS	2305	Introduction to Public Relations		3	
COMM	2308	Perspectives in Communication		3	
COMM	2313	Introduction to Communication Research		3	
COMM	3301	Organizational Communication (UD UCA Core: C, R)		3	
		Choose One:			
COMM	3308	Argumentation & Advocacy		3	
COMM	3312	Persuasion			
MCOM	3301	Media Law & Ethics (UD UCA Core: D, R)		3	

Application (15 Credit Hours)			Semester	Hours	Grade
JOUR	3305	Publication Design & Makeup		3	
PRLS	3305	Public Relations Techniques		3	
PRLS	3310	Writing for Public Relations (UD UCA Core: D)		3	
PRLS	4305	Public Relations Cases & Campaigns (UD UCA Core: Z)		3	
PRLS	4308	Social Media Management (UD UCA Core: I)		3	

Minor Field (24 Credit Hours)			Semester	Hours	Grade
		Upper Division General Elective		3	
		Upper Division General Elective		3	
		Upper Division General Elective		3	
		Upper Division General Elective		3	
		Upper Division General Elective		3	
		Upper Division General Elective		3	
		Minor Elective		3	
		Minor Elective		3	

General Electives (3 Credit Hours)			Semester	Hours	Grade
		General Elective		3	

Total Hours: 120⁶

¹ Please see your UA-PTC advisor for degree and graduation information.

² Agreement requirements are guaranteed in accordance with the academic year of initial enrollment at UA-PTC, not to precede the academic year during which the agreement first took effect. A period of non-enrollment of 12 months or more requires that the student adhere to the agreement revision corresponding with the academic year of re-enrollment.

³ UCA course is either guaranteed by ACTS (acts.adhe.edu) or by UCA Department Chair approval (if blank, elective credit will be awarded).

⁴ Students completing the AS in Liberal Arts and Sciences degree requirements, as shown above, with a minimum 2.0 cumulative GPA, will have satisfied the UCA Lower-Division Core and be admitted to the BS in Public Relations degree program as a junior.

⁵ In order to receive important communications about transferring to UCA, students are encouraged to create a UCA student account at gopurple.uca.edu. For more information about the 2+2 program, students may also send email inquiries to ucatransfer@uca.edu.

⁶ This agreement requires 120 credit hours as follows: maximum 60 at UA-PTC and remaining 60 at UCA (40 of which must be upper-division).