

# 2+2 Degree Plan Checklist Associate of Science in Business Bachelor of Business Administration in Marketing



### National Park College<sup>1</sup> Associate of Science in Business<sup>2</sup>

Possible	Prerequisit	es	Semester	Hours	Grade
LAD	9014	Foundations of College Math I		N/C	
LAD	9024	Foundations of College Math II		N/C	
LAD	9053	Accelerated Learning Plan Writing		N/C	
LAD	9113	Integrated Reading and Writing		N/C	

#### **General Education Requirements (38 credit hours)**

English/	Communica	tion (9 credit hours)	UCA <sup>3</sup>	Semester	Hours	Grade
ENG	1113	English Composition I	WRTG 1310		3	
ENG	1123	English Composition II	WRTG 1320		3	
SPCH	1103	Fundamentals of Public Speaking	COMM 1300		3	

Mathen	natics (6 cred	dit hours)	UCA	Semester	Hours	Grade
MATH	1123	College Algebra	MATH 1390		3	
MATH	2213	Business Calculus	MATH 1395		3	•

Lab Sciences (8 credit hours)		UCA	Semester	Hours	Grade	
BIOL	1114	General Biology	BIOL 1440		4	
PHYS	1114	Physical Science	PHYS 1400		4	1

Fine Ar	ts (6 credi	t hours)	UCA	Semester	Hours	Grade
		Choose one:				
ART	1593	Art Appreciation	ART 2300		2	
MUS	1213	Music Appreciation	MUS 2300		3	
TART	1153	Introduction to Theatre	THEA 2300			
		Choose one:				
ENG	2273	World Literature I	ENGL 2305		3	
ENG	2283	World Literature II	ENGL 2306			

Social S	ciences (6 c	redit hours)	UCA	Semester	Hours	Grade
		Choose one:				
HIST	2223	United States History to 1865	HIST 2301		2	
HIST	2233	United States History since 1865	HIST 2302		3	
POLS	1113	American National Government	PSCI 1330			
		Choose one:				
HIST	2253	World Civilization to 1500	HIST 1310		3	
HIST	2263	World Civilization since 1500	HIST 1320			

Social c	r Behavioral	Science Elective (3 credit hours)	UCA	Semester	Hours	Grade
SOC	1103	Introduction to Sociology	SOC 1300		3	

#### **Business Foundation (24 credit hours)**

ACT	1103	Principles of Accounting I	ACCT 2310	3	
ACT	1113	Principles of Accounting II	ACCT 2311	3	
BUS	2203	Business Law I	ACCT 2321	3	
BUS	2123	Business Statistics	QMTH 2330	3	
CIS	1013	Information Systems I		3	
ECON	2203	Macroeconomics	ECON 2320	3	
ECON	2213	Microeconomics	ECON 2321	3	
BUS	2033	Business Communications	MGMT 2301	3	

Total Hours: 62



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## 2+2 Degree Plan Checklist Associate of Science in Business Bachelor of Business Administration in Marketing



### University of Central Arkansas Bachelor of Business Administration in Marketing UCA Courses (58 credit hours)<sup>5</sup>

MIS	Business	s Foundatio	n (6 credit hours)	Semester	Hours	Grade
Business Core (18 credit hours)         Semester         Hours         Grade           FINA         3330         Managing Finance and Capital (UD UCA Core: D, R)         3           MGMT         3340         Managing Feople and Work (UD UCA Core: D, R)         3           MGMT         3340         Operations and Supply Chain Management         3           MIS         3321         Managing Systems and Technology         3           MKTG         3350         Principles of Marketing (UD UCA Core: D)         3           MKTG         3350         Principles of Marketing (UD UCA Core: D)         3           MARKETING Walpor (24 credit hours)         Semester         Hours           MKTG         4354         Marketing Research & Data Management         3           MKTG         4354         Consumer Behavior         3           MKTG         3455         Marketing Management (UD UCA Core: C)         3           MKTG         3355         Marketing Management (UD UCA Core: C)         3           MKTG         3355         Marketing & We Media: Social Media & Emerging Trends           MKTG         336         Fashion Merchandising & E-Commerce           MKTG         337         Advertising           MKTG         337         Pulk Relations<	ECON	2310	Global Environment of Business		3	
FINA   3330	MIS	2343	Desktop Decision Support Technologies		3	
MGMT1         3340         Managing People and Work (UD UCA Core: D, R)         3           MGMT3         3344         Operations and Supply Chain Management         3           MIS         3321         Managing Systems and Technology         3           MKTG         3350         Principles of Marketing (UD UCA Core: D)         3           MKTG         347         Managing Policy and Strategy (UD UCA Core: C)         3           MKTG         4353         Marketing Research & Data Management         3           MKTG         4354         Consumer Behavior         3           MKTG         4355         Marketing Management (UD UCA Core: C)         3           MKTG         3355         Marketing Management (UD UCA Core: C)         3           MKTG         3355         Marketing Management (UD UCA Core: C)         3           MKTG         3355         Marketing & We Media: Social Media & Emerging Trends           MKTG         3360         Featil Management           MKTG         3371         Advertising           MKTG         3372         Sales Management           MKTG         3373         Public Relations           MKTG         3385         Safety and Motor Carrier Policy           MKTG         4360	Business	s Core (18 cr	edit hours)	Semester	Hours	Grade
MGMTI         33444         Operations and Supply Chain Management         3           MIS         3321         Managing Systems and Technology         3           MKTG         3350         Principles of Marketing (UD UCA Core: D)         3           MGMTI         4347         Managing Policy and Strategy (UD UCA Core: Z)         3           MKTG         4353         Marketing Research & Data Management         3           MKTG         4354         Consumer Behavior         3           MKTG         4355         Marketing Management (UD UCA Core: C)         3           MKTG         4351         Marketing Management (UD UCA Core: C)         3           MKTG         3351         Retail Management (UD UCA Core: C)         3           MKTG         3351         Retail Management (UD UCA Core: C)         3           MKTG         3351         Retail Management (UD UCA Core: C)         3           MKTG         3351         Retail Management (UD UCA Core: C)         3           MKTG         3356         Fashion Merchandising & E-Commerce         Fashion Merchandising & E-Commerce           MKTG         3365         Frashion Merchandising & E-Commerce         Fashion Merchandising & E-Commerce           MKTG         3372         Sales Management	FINA	3330	Managing Finance and Capital (UD UCA Core: I)		3	
MIST 3321 Managing Systems and Technology 33 Principles of Marketing (UD UCA Core: D) 3 Principles of Marketing (UD UCA Core: D) 3 Marketing Major (24 credit hours) 3 Marketing Major (24 credit hours) 5 Marketing Major (24 credit hours) 5 Marketing Major (24 credit hours) 5 Marketing Research & Data Management 3 MKTG 4353 Marketing Research & Data Management 3 MKTG 4354 Consumer Behavior 3 MKTG 4355 Marketing Management (UD UCA Core: C) 3 Marketing Marketing & New Media: Social Media & Emerging Trends MKTG 3355 Retail Management Marketing & New Media: Social Media & Emerging Trends MKTG 3360 Fundamentals of Strategic Selling MKTG 3373 Public Relations MKTG 3371 Advertising MKTG 3373 Public Relations MKTG 3373 Public Relations Supply Chain Management MKTG 3373 Public Relations Supply Chain Management MKTG 3375 Supply Chain Management MKTG 3382 Internship in Marketing MKTG 3382 Safety and Motor Carrier Policy MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4360 Health Care Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MKTG 4391 Fundamentals of Direct Marketing MKTG 4391 Fundamentals of Entrepreneurship MKTG 4391 Fundamentals of Entrepreneurship MGMT 3310 International Business Communications MGMT 3349 Small Business Management MGMT 3349 Small Business Management MGMT 3349 Small Business Management MGMT 3350 Purchasing & Materials Managem	MGMT	3340	Managing People and Work (UD UCA Core: D, R)		3	
MKTG   3350	MGMT	3344	Operations and Supply Chain Management		3	
MGMT 4347 Managing Policy and Strategy (UD UCA Core: 2)  Marketing Major (2a credit hours)  Semester Hours Grade  MATG 4353 Marketing Research & Data Management  33 MKTG 4354 Consumer Behavior  MKTG 4355 Marketing Management (UD UCA Core: C)  Choose a minimum of three and a maximum of five:  Retail Management  MKTG 3355 Marketing & New Media: Social Media & Emerging Trends  MKTG 3356 Fashion Merchandising & E-Commerce  MKTG 3365 Fashion Merchandising & E-Commerce  MKTG 3365 Fashion Merchandising & E-Commerce  MKTG 3371 Advertising  MKTG 3372 Sales Management  MKTG 3373 Public Relations  MKTG 3373 Public Relations  MKTG 3375 Supply Chain Management  MKTG 3385 Safety and Motor Carrier Policy  Selected Topics in Marketing  MKTG 4360 Health Care Marketing  MKTG 4360 Health Care Marketing  MKTG 4361 Marketing Planning for Health Care Organizations  Services Marketing Planning for Health Care Organizations  Services Marketing  MKTG 4370 Fundamentals of Direct Marketing  MKTG 4370 Fundamentals of Entrepreneurship  MKTG 4370 Fundamentals of Entrepreneurship  MKTG 4381 Internship in Marketing  MKTG 4391 Fundamentals of Entrepreneurship  MKTG 4394 Strategic Human Resource Management  MGMT 3349 Small Business Management  MGMT 3349 Small Business Management  MGMT 3349 Small Business Management  MGMT 3359 Purchasing & Materials Management  MGMT 3359 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade	MIS	3321	Managing Systems and Technology		3	
Marketing Major (24 credit hours)         Semester         Hours         Grade           MKTG         4354         Consumer Behavior         3           MKTG         4355         Marketing Management (UD UCA Core: C)         3           MKTG         4355         Marketing Management (UD UCA Core: C)         3           MKTG         3351         Retail Management         3           MKTG         3355         Retail Management         4           MKTG         3355         Marketing & New Media: Social Media & Emerging Trends         4           MKTG         3356         Fashion Merchandising & E-Commerce         4           MKTG         3360         Fundamentals of Strategic Selling         4           MKTG         3360         Fundamentals of Strategic Selling         4           MKTG         3371         Advertising         4           MKTG         3372         Sales Management         9           MKTG         3373         Public Relations         9           MKTG         3382         Internship in Marketing         9           MKTG         3382         Internship in Marketing         4360           MKTG         4360         Health Care Marketing         4360	MKTG	3350	Principles of Marketing (UD UCA Core: D)		3	
MKTG	MGMT	4347	Managing Policy and Strategy (UD UCA Core: Z)		3	
MKTG         4354         Consumer Behavior         3           MKTG         4355         Marketing Management (UD UCA Core: C)         3           Choose a minimum of three and a maximum of five:         Choose a minimum of three and a maximum of five:           MKTG         3351         Retail Management         Amketing & New Media: Social Media & Emerging Trends           MKTG         3356         Fashion Merchandising & E-Commerce         Fundamentals of Strategic Selling           MKTG         3360         Fundamentals of Strategic Selling         Transportation and Motor Carrier Management           MKTG         3371         Advertising         Amkerting Amagement           MKTG         3372         Sales Management         9-15           MKTG         3373         Supply Chain Management         9-15           MKTG         3382         Internship in Marketing         9-15           MKTG         3382         Internship in Marketing         9-15           MKTG         4360         Health Care Marketing         4361           MKTG         4361         Marketing Planning for Health Care Organizations         4362           MKTG         4362         Services Marketing         4461           MKTG         4362         Services Marketing         4462 <td>Marketii</td> <td>ng Major (2</td> <td>4 credit hours)</td> <td>Semester</td> <td>Hours</td> <td>Grade</td>	Marketii	ng Major (2	4 credit hours)	Semester	Hours	Grade
MKTG	MKTG	4353	Marketing Research & Data Management		3	
Choose a minimum of three and a maximum of five:   Retail Management   Sasta   Marketing & New Media: Social Media & Emerging Trends   Sasta   Marketing & New Media: Social Media & Emerging Trends   Sasta   Marketing & New Media: Social Media & Emerging Trends   Sasta   Marketing & New Media: Social Media & Emerging Trends   Sasta   Marketing & New Media: Social Media & Emerging Trends   Sasta   Marketing & Sasta   Marketing & Sasta   Marketing   Marketing   Sasta   Marketing   S	MKTG	4354	Consumer Behavior		3	
MKTG         3351         Retail Management         Marketing & New Media: Social Media & Emerging Trends           MKTG         3356         Fashion Merchandising & E-Commerce           MKTG         3360         Fundamentals of Strategic Selling           MKTG         3365         Transportation and Motor Carrier Management           MKTG         3371         Advertising           MKTG         3372         Sales Management           MKTG         3373         Public Relations           MKTG         3372         Supply Chain Management         9-15           MKTG         3382         Internship in Marketing         9-15           MKTG         3382         Internship in Marketing         9-15           MKTG         4320         Selected Topics in Marketing         9-15           MKTG         4361         Marketing Planning for Health Care Organizations         9-15           MKTG         4362         Services Marketing         9-15           MKTG         4362         Marketing Planning for Health Care Organizations         9-16           MKTG         4362         Marketing Planning for Health Care Organizations         9-16           MKTG         4362         Marketing Marketing         9-16           MKTG	MKTG	4355	Marketing Management (UD UCA Core: C)		3	
MKTG 3355 Marketing & New Media: Social Media & Emerging Trends MKTG 3366 Fashion Merchandising & E-Commerce MKTG 3360 Fundamentals of Strategic Selling MKTG 3365 Transportation and Motor Carrier Management MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3375 Supply Chain Management MKTG 3382 Internship in Marketing MKTG 3382 Safety and Motor Carrier Policy MKTG 3382 Selected Topics in Marketing MKTG 4320 Selected Topics in Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4381 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4383 Internship in Marketing MKTG 4381 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4383 Internship in Marketing MKTG 4384 Internship in Marketing MKTG 4385 Social Issues in Management MKTG 430 Selectal Topolems in Marketing MKTG 4310 Fundamentals of Entrepreneurship MKTG 4311 International Business Communications MKGMT 3312 International Business Communications MKGMT 3340 Strategic Human Resource Management MKGMT 3345 New Yenture Creation (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade			Choose a minimum of three and a maximum of five:			
MKTG 3366 Fashion Merchandising & E-Commerce  MKTG 3360 Fundamentals of Strategic Selling  MKTG 3365 Transportation and Motor Carrier Management  MKTG 3371 Advertising  MKTG 3372 Sales Management  MKTG 3373 Public Relations  MKTG 3375 Supply Chain Management  MKTG 3385 Internship in Marketing  MKTG 3385 Safety and Motor Carrier Policy  MKTG 3385 Safety and Motor Carrier Policy  MKTG 4320 Selected Topics in Marketing  MKTG 4361 Marketing Planning for Health Care Organizations  MKTG 4362 Services Marketing  MKTG 4370 Fundamentals of Direct Marketing  MKTG 4370 Fundamentals of Direct Marketing  MKTG 4382 Internship in Marketing  MKTG 4382 Internship in Marketing  MKTG 4390 Special Problems in Marketing  MKTG 4391 Social Issues in Management  MGMT 3310 Fundamentals of Entrepreneurship  MGMT 3310 Fundamentals of Entrepreneurship  MGMT 3310 International Business Communications  MGMT 3340 Strategic Human Resource Management  MGMT 3349 Small Business Management  MGMT 3350 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	3351	Retail Management			
MKTG 3360 Fundamentals of Strategic Selling MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3375 Supply Chain Management MKTG 3385 Internship in Marketing MKTG 3385 Safety and Motor Carrier Policy MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4380 Internship in Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4381 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4383 Internship in Marketing MKTG 4384 Internship in Marketing MKTG 4370 Fundamentals of Entrepreneurship MKTG 4385 International Business Communications MGMT 3310 Fundamentals of Entrepreneurship MGMT 3311 International Business Communications MGMT 3342 International Business  MGMT 3345 Strategic Human Resource Management MGMT 3346 Strategic Human Resource Management MGMT 3350 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours	MKTG	3355	Marketing & New Media: Social Media & Emerging Trends			
MKTG 3365 Transportation and Motor Carrier Management MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3375 Supply Chain Management MKTG 3385 Supply Chain Management MKTG 3385 Safety and Motor Carrier Policy MKTG 3385 Safety and Motor Carrier Policy MKTG 4320 Selected Topics in Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4362 Services Marketing MKTG 4361 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4900 Special Problems in Marketing MKTG 4901 Special Problems in Marketing MGMT 3310 Fundamentals of Entrepreneurship MGMT 3310 Fundamentals of Entrepreneurship MGMT 3310 International Business Communications MGMT 3342 International Business Communications MGMT 3345 Strategic Human Resource Management MGMT 3346 Strategic Human Resource Management MGMT 3352 Purchasing & Materials Management MGMT 3376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	3356	Fashion Merchandising & E-Commerce			
MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3375 Supply Chain Management MKTG 3382 Internship in Marketing MKTG 3385 Safety and Motor Carrier Policy MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4390 Special Problems in Marketing MKTG 4900 Special Problems in Marketing MKTG 3305 Social Issues in Management MGMT 3315 International Business Communications MGMT 3316 International Business Communications MGMT 3340 Strategic Human Resource Management MGMT 3340 Small Business Management MGMT 3350 Purchasing & Materials Management MGMT 3360 Small Business Management MGMT 3370 Purchasing & Materials Management MGMT 3370 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	3360	Fundamentals of Strategic Selling			
MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3375 Supply Chain Management MKTG 3382 Internship in Marketing MKTG 3385 Safety and Motor Carrier Policy MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4990 Special Problems in Marketing MKTG 450 Social Issues in Management MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3310 International Business Communications MGMT 3342 International Business Communications MGMT 3349 Small Business Management MGMT 3350 Purchasing & Materials Management MGMT 3351 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Samester Hours Grade	MKTG	3365	Transportation and Motor Carrier Management			
MKTG 3373 Public Relations MKTG 3375 Supply Chain Management MKTG 3382 Internship in Marketing MKTG 3385 Safety and Motor Carrier Policy MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4990 Special Problems in Marketing MKTG 490 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3310 International Business Communications MGMT 3340 Strategic Human Resource Management MGMT 3340 Small Business Management MGMT 3350 Purchasing & Materials Management MGMT 3360 Small Business Management MGMT 3370 Fundamentals of Entrepreneurship MGMT 3380 Small Business Management MGMT 3390 Small Business Management MGMT 3476 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	3371	Advertising			
MKTG 3375 Supply Chain Management MKTG 3382 Internship in Marketing MKTG 3385 Safety and Motor Carrier Policy MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4V90 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications MGMT 3342 International Business MGMT 3345 Strategic Human Resource Management MGMT 3340 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 3352 Purchasing & Materials Management MGMT 3376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours) Safety and Motor Carrier Policy MARKET 4370 Policy MARKET 4370 Fundamentals of Entrepreneurship MGMT 3476 New Venture Creation (UD UCA Core: C)  Policy  9-15  9-	MKTG	3372	Sales Management			
MKTG 3382 Internship in Marketing MKTG 3385 Safety and Motor Carrier Policy MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4V90 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3310 International Business Communications MGMT 3342 International Business Communications MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	3373	Public Relations			
MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4790 Special Problems in Marketing MKTG 4790 Special Problems in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications MGMT 3342 International Business Communications MGMT 3345 Strategic Human Resource Management MGMT 3346 Strategic Human Resource Management MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	3375	Supply Chain Management		9-15	
MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4990 Special Problems in Marketing MKTG 4V90 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications MGMT 3342 International Business MGMT 3342 International Business MGMT 3345 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	3382	Internship in Marketing			
MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4990 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications MGMT 3342 International Business MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 3352 New Venture Creation (UD UCA Core: C) Electives (10 credit hours)  Semester Hours Grade	MKTG	3385	Safety and Motor Carrier Policy			
MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4V90 Special Problems in Marketing  Choose a maximum of two:  MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications MGMT 3342 International Business MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 3376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	4320	Selected Topics in Marketing			
MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4V90 Special Problems in Marketing  Choose a maximum of two:  MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications MGMT 3342 International Business MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 3376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	4360	Health Care Marketing			
MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4V90 Special Problems in Marketing  Choose a maximum of two:  MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications MGMT 3342 International Business MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 3376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	4361	Marketing Planning for Health Care Organizations			
MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4V90 Special Problems in Marketing  Choose a maximum of two:  MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications MGMT 3342 International Business Management MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	4362				
MKTG 4382 Internship in Marketing MKTG 4V90 Special Problems in Marketing  Choose a maximum of two:  MGMT 3305 Social Issues in Management  MGMT 3310 Fundamentals of Entrepreneurship  MGMT 3315 International Business Communications  MGMT 3342 International Business  MGMT 3346 Strategic Human Resource Management  MGMT 3349 Small Business Management  MGMT 3352 Purchasing & Materials Management  MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours)  Semester Hours Grade	MKTG	4370				
Choose a maximum of two:MGMT3305Social Issues in ManagementMGMT3310Fundamentals of EntrepreneurshipMGMT3315International Business CommunicationsMGMT3342International Business0-6MGMT3346Strategic Human Resource Management0-6MGMT3349Small Business Management0-6MGMT3352Purchasing & Materials Management0-6MGMT4376New Venture Creation (UD UCA Core: C)Electives (10 credit hours)SemesterHoursGrade	MKTG	4382				
Choose a maximum of two:MGMT3305Social Issues in ManagementMGMT3310Fundamentals of EntrepreneurshipMGMT3315International Business CommunicationsMGMT3342International Business0-6MGMT3346Strategic Human Resource Management0-6MGMT3349Small Business Management0-6MGMT3352Purchasing & Materials Management0-6MGMT4376New Venture Creation (UD UCA Core: C)Electives (10 credit hours)SemesterHoursGrade	MKTG	4V90	Special Problems in Marketing			
MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 International Business Communications MGMT 3342 International Business 0-6 MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade			Choose a maximum of two:			
MGMT 3315 International Business Communications MGMT 3342 International Business 0-6 MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade	MGMT	3305	Social Issues in Management			
MGMT 3342 International Business 0-6 MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade	MGMT	3310	1			
MGMT 3346 Strategic Human Resource Management MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade	MGMT	3315	International Business Communications			
MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade	MGMT	3342	International Business		0-6	
MGMT 3349 Small Business Management MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade	MGMT	3346	Strategic Human Resource Management			
MGMT 3352 Purchasing & Materials Management MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade	MGMT					
MGMT 4376 New Venture Creation (UD UCA Core: C)  Electives (10 credit hours) Semester Hours Grade	MGMT					
Electives (10 credit hours) Semester Hours Grade						
				Semester	Hours	Grade
			1		10	

Total Hours: 120<sup>6</sup>

 $<sup>^{\</sup>rm 1}$  Please see your NPC advisor for degree and graduation information.

<sup>&</sup>lt;sup>2</sup> Agreement requirements are guaranteed in accordance with the academic year of initial enrollment at NPC, not to precede the academic year during which the agreement first took effect. A period of non-enrollment of 12 months or more requires that the student adhere to the agreement revision corresponding with the academic year of reenrollment.

<sup>&</sup>lt;sup>3</sup> UCA course is either guaranteed by ACTS (acts.adhe.edu) or by UCA Department Chair approval (if blank, elective credit will be awarded).

<sup>&</sup>lt;sup>4</sup> Students completing the AS in Business degree requirements, as shown above, with a minimum 2.0 cumulative GPA, will have satisfied the UCA Lower-Division Core and will be admitted to the BBA in Marketing degree program as a junior.

<sup>&</sup>lt;sup>5</sup> In order to receive important communications about transferring to UCA, students are encouraged to create a UCA student account at gopurple.uca.edu. For more information about the 2+2 program, students may also send email inquiries to ucatransfer@uca.edu.

<sup>&</sup>lt;sup>6</sup> This agreement requires 120 credit hours as follows: maximum 62 at NPC and remaining 58 at UCA (40 of which must be upper-division).