

2+2 Degree Plan Checklist Associate of Science in Liberal Arts and Sciences Bachelor of Science in Public Relations



Pulaski Technical College

Associate of Science in Liberal Arts and Sciences¹

Possible Prerequisites		Semester	Hours	Grade	
DEVE	0314	Reading Improvement		N/C	
DEVE	0316	College Reading		N/C	
DEVE	0322	English Skills		N/C	
DEVE	0324	English Composition Fundamentals		N/C	
DEVE	0334	Pre-Algebra Skills		N/C	
DEVE	0336	Elementary Algebra		N/C	
DEVE	0338	Intermediate Algebra		N/C	

General Education Requirements (35 credit hours)

English/Co	ommunicatio	ons (9 credit hours)	UCA ²	Semester	Hours	Grade
ENGL	1311	English Composition I	WRTG 1310		3	
ENGL	1312	English Composition II	WRTG 1320		3	
SPCH	1300	Speech Communication	COMM 1300		3	
Mathemat	tics (3 credit	hours)	UCA	Semester	Hours	Grade
MATH	1300	Quantitative Literacy or	MATH 1360		2	
MATH	1302	College Algebra	MATH 1390		3	
Sciences (8 credit hours) UCA		Semester	Hours	Grade		
BIOL	1401	Biological Science with Lab	BIOL 1440		4	
PHYS	1401	Physical Science	PHYS 1400		4	
Literature	(3 credit ho	urs)	UCA	Semester	Hours	Grade
ENGL	2337	World Literature from the Beginning to 1650 or	ENGL 2305		2	
ENGL	2338	World Literature from 1650 to the Present	ENGL 2306		3	
Humanities (3 credit hours) UCA			Semester	Hours	Grade	
ARTS	2300	Introduction to Visual Arts or	ART 2300			
MUSC	2300	Introduction to Music or	MUS 2300		3	
PHIL	1310	Introduction to Philosophy	PHIL 1301		5	
THEA	2300	Introduction to Theatre	THEA 2300			
History/Go	overnment ((3 credit hours)	UCA	Semester	Hours	Grade
HIST	2311	U.S. History to 1877 or	HIST 2301			
HIST	2312	U.S. History since 1877 or	HIST 2302		3	
POLS	1310	American National Government	PSCI 1330			
Social Scie	nce (6 credi	t hours)	UCA	Semester	Hours	Grade
GEOG	1310	Physical Geography or	GEOG 1315			
GEOG	2310	Cultural Geography or	GEOG 1320			
HIST	1311	History of Civilization I or	HIST 1310		6	
HIST	1312	History of Civilization II or	HIST 1320		U	
PSYC	2300	Psychology and the Human Experience	PSYC 1300			
SOCI	2300	Introduction to Sociology	SOC 1300			

Public Relations Foundation Courses & Ancillary BS Requirement (25 credit hours)

			UCA	Semester	Hours	Grade
BIOL	1402	Human Anatomy and Physiology I ³	BIOL 2406		4	
BIOL	1403	Human Anatomy and Physiology II	BIOL 2407		4	
MCOM	2300	Beginning Reporting	JOUR 2300		3	
SPCH	2312	Interpersonal Communication	COMM 3307		3	
		Minor Field Elective ⁴			3	
		Minor Field Elective			3	
		General Elective			3	
		General Elective			2	

Total Hours: 60⁵



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Hours

Hours

Hours

Grado

Grade

Grade

Somostor

Semester

University of Central Arkansas

Bachelor of Science in Public Relations

UCA Courses (60 credit hours)⁶

Core (18 credit hours)

		Semester	HOUIS	Graue	
PRLS	2305	Introduction to Public Relations		3	
СОММ	2308	Perspectives in Communication		3	
СОММ	2313	Introduction to Communication Research		3	
СОММ	3301	Organizational Communication		3	
		Choose one:			
COMM	3308	Argumentation and Advocacy		3	
COMM	3312	Persuasion			
МСОМ	3301	Media Law and Ethics		3	

Application (15 credit hours)

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JOUR	3305	Publication Design and Makeup		3	
PRLS	3305	Public Relations Techniques		3	
PRLS	3310	Writing for Public Relations		3	
PRLS	4305	Public Relations Cases and Campaigns		3	
PRLS	4308	Public Relations Management		3	

Minor Field (18 credit hours) ⁷		Semester	Hours	Grade
U	pper-Division Minor Elective		3	
U	pper-Division Minor Elective		3	
U	pper-Division Minor Elective		3	
U	pper-Division Minor Elective		3	
N	1inor Elective		3	
N	1inor Elective		3	

Upper-Division General Elective	3	
Upper-Division General Elective	3	
General Elective	3	

Total Hours: <u>120⁸</u>

Semester

¹ See your PTC advisor for degree and graduation information.

² UCA transfer course designations are either guaranteed by ACTS (acts.adhe.edu) or have been approved as a substitution by UCA. Unless otherwise noted, courses for which no UCA equivalent course is listed would transfer in as elective credit.

³ CHEM 1405 (UCA: CHEM 1450) and CHEM 1406 (UCA: CHEM 1451) or PHYS 1402 (UCA: PHYS 1410) and PHYS 1403 (UCA: PHYS 1420) or two of the following Math courses not already completed – MATH 1300 (UCA: MATH 1360), MATH 1302 (UCA: MATH 1390), MATH 1303 (UCA: MATH 1392), MATH 1404 (UCA: MATH 1496), MATH 1405 (UCA: MATH 1497), MATH 2406 (UCA: MATH 2471) - may also fulfill this requirement.

⁴ Student should work closely with PTC <u>and</u> UCA major advisor when selecting minor field elective courses.

⁵ Students completing the AS in Liberal Arts and Sciences degree requirements, as shown above, with a minimum 2.0 cumulative GPA, will have satisfied the UCA Lower-Division Core requirements and will be admitted to the BS in Public Relations degree program as a junior.

⁶ For more specific information about degree requirements within the junior and senior years at UCA, please review the UCA Undergraduate Bulletin (<u>http://uca.edu/ubulletin</u>) and consult your UCA academic advisor.

⁷ When selecting minor field and general electives, the student should consider the need to complete 40 upper-division hours at UCA <u>and</u> all UCA Upper-Division Core requirements.

⁸ This degree program requires a total of <u>120</u> semester credit hours, including at least 40 upper-division credit hours.