



## 2+2 Degree Plan Checklist

### Associate of Science in Liberal Arts and Sciences Bachelor of Arts in Public Relations



### Pulaski Technical College Associate of Science in Liberal Arts and Sciences<sup>1</sup>

Possible Prerequisites			Semester	Hours	Grade
DEVE	0314	Reading Improvement		N/C	
DEVE	0316	College Reading		N/C	
DEVE	0322	English Skills		N/C	
DEVE	0324	English Composition Fundamentals		N/C	
DEVE	0334	Pre-Algebra Skills		N/C	
DEVE	0336	Elementary Algebra		N/C	
DEVE	0338	Intermediate Algebra		N/C	

#### General Education Requirements (35 credit hours)

English/Communications (9 credit hours)			UCA <sup>2</sup>	Semester	Hours	Grade
ENGL	1311	English Composition I	WRTG 1310		3	
ENGL	1312	English Composition II	WRTG 1320		3	
SPCH	1300	Speech Communication	COMM 1300		3	

Mathematics (3 credit hours)			UCA	Semester	Hours	Grade
MATH	1300	Quantitative Literacy or	MATH 1360		3	
MATH	1302	College Algebra	MATH 1390			

Sciences (8 credit hours)			UCA	Semester	Hours	Grade
BIOL	1400	Biology for General Education	BIOL 1400		4	
PHYS	1401	Physical Science	PHYS 1400		4	

Literature (3 credit hours)			UCA	Semester	Hours	Grade
ENGL	2337	World Literature from the Beginning to 1650 or	ENGL 2305		3	
ENGL	2338	World Literature from 1650 to the Present	ENGL 2306			

Humanities (3 credit hours)			UCA	Semester	Hours	Grade
ARTS	2300	Introduction to Visual Arts or	ART 2300		3	
MUSC	2300	Introduction to Music or	MUS 2300			
PHIL	1310	Introduction to Philosophy	PHIL 1301			
THEA	2300	Introduction to Theatre	THEA 2300			

History/Government (3 credit hours)			UCA	Semester	Hours	Grade
HIST	2311	U.S. History to 1877 or	HIST 2301		3	
HIST	2312	U.S. History since 1877 or	HIST 2302			
POLS	1310	American National Government	PSCI 1330			

Social Science (6 credit hours)			UCA	Semester	Hours	Grade
GEOG	1310	Physical Geography or	GEOG 1315		6	
GEOG	2310	Cultural Geography or	GEOG 1320			
HIST	1311	History of Civilization I or	HIST 1310			
HIST	1312	History of Civilization II or	HIST 1320			
PSYC	2300	Psychology and the Human Experience	PSYC 1300			
SOCI	2300	Introduction to Sociology	SOC 1300			

#### Public Relations Foundation Courses & Foreign Language Requirement (25 credit hours)

			UCA	Semester	Hours	Grade
MCOM	2300	Beginning Reporting	JOUR 2300		3	
SPAN	1311	Elementary Spanish I <sup>3</sup>	SPAN 1310		3	
SPAN	1312	Elementary Spanish II	SPAN 1320		3	
SPAN	2311	Intermediate Spanish I	SPAN 2300		3	
SPCH	2312	Interpersonal Communication	COMM 3307		3	
		Minor Field Elective <sup>4</sup>			3	
		Minor Field Elective			3	
		General Elective			3	
		General Elective			1	

**Total Hours: 60<sup>5</sup>**



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### Associate of Science in Liberal Arts and Sciences

### Bachelor of Arts in Public Relations



### University of Central Arkansas

### Bachelor of Arts in Public Relations

#### UCA Courses (60 credit hours)<sup>6</sup>

Core (18 credit hours)			Semester	Hours	Grade
PRLS	2305	Introduction to Public Relations		3	
COMM	2308	Perspectives in Communication		3	
COMM	2313	Introduction to Communication Research		3	
COMM	3301	Organizational Communication		3	
COMM	3308	<b>Choose one:</b> Argumentation and Advocacy		3	
COMM	3312		Persuasion		
MCOM	3301	Media Law and Ethics		3	

Application (15 credit hours)			Semester	Hours	Grade
JOUR	3305	Publication Design and Makeup		3	
PRLS	3305	Public Relations Techniques		3	
PRLS	3310	Writing for Public Relations		3	
PRLS	4305	Public Relations Cases and Campaigns		3	
PRLS	4308	Public Relations Management		3	

Minor Field (18 credit hours) <sup>7</sup>			Semester	Hours	Grade
		Upper-Division Minor Elective		3	
		Upper-Division Minor Elective		3	
		Upper-Division Minor Elective		3	
		Upper-Division Minor Elective		3	
		Minor Elective		3	
		Minor Elective		3	

General Electives (9 credit hours)			Semester	Hours	Grade
		Upper-Division General Elective		3	
		Upper-Division General Elective		3	
		General Elective		3	

**Total Hours: 120<sup>8</sup>**

<sup>1</sup> See your PTC advisor for degree and graduation information.

<sup>2</sup> UCA transfer course designations are either guaranteed by ACTS (acts.adhe.edu) or have been approved as a substitution by UCA. Unless otherwise noted, courses for which no UCA equivalent course is listed would transfer in as elective credit.

<sup>3</sup> FREN 1311 (UCA: FREN 1310) - FREN 1312 (UCA: 1320) - FREN 2311 (UCA: FREN 2310) sequence can also be used to fulfill this requirement.

<sup>4</sup> Student should work closely with PTC and UCA major advisor when selecting minor field elective courses.

<sup>5</sup> Students completing the AS in Liberal Arts and Sciences degree requirements, as shown above, with a minimum 2.0 cumulative GPA, will have satisfied the UCA Lower-Division Core requirements and will be admitted to the BA in Public Relations degree program as a junior.

<sup>6</sup> For more specific information about degree requirements within the junior and senior years at UCA, please review the UCA Undergraduate Bulletin (<http://uca.edu/ubulletin>) and consult your UCA academic advisor.

<sup>7</sup> When selecting minor field and general electives, the student should consider the need to complete 40 upper-division hours at UCA and all UCA Upper-Division Core requirements.

<sup>8</sup> This degree program requires a total of 120 semester credit hours, including at least 40 upper-division credit hours.