UCA CORE LOWER DIVISION

UCA Lower Division Core requirements can be found at: http://uca.edu/gened/checksheet/

College of Business Courses in the UCA Core Lower Division

Courses included in Business Foundation Requirements

ECON 2310 Global Environment of Business
( UCA Core: Diversity in World Cultures Course)
ECON 2320 Principles of Macroeconomics [ACTS: ECON 2103]
( UCA Core: Critical Inquiry Social Science Course)
ECON 2321 Principles of Microeconomics [ACTS: ECON 2203]
( UCA Core: Critical Inquiry Social Science Course)
MATH 1395 Applied Calculus for Business & Economics
( UCA Core: Critical Inquiry Social Science Course)
MGMT 2301 Business Communications [ACTS: BUSI 2013]
( UCA Core: Oral Communication Course)
MKTG 2376 Business Innovation & Creativity
( If required by major)
( UCA Core: Oral Communication Course)

Other College of Business UCA Core Alternatives

MGMT 2341 Principles of Management
( UCA Core: Critical Inquiry Social Science Course)
ECON 1310 Modern Political Economy
( UCA Core: Responsible Living Social Science)
FINA 2330 Personal Finance (SS)
( UCA Core: Responsible Living Social Science)

SUMMARY OF GRADUATION REQUIREMENTS

1. A minimum of 120 hours earned from the following areas:
   - UCA Lower Division Core - 38 hours
   - Business Foundation – 30 hours
   - Business Core – 18 hours
   - Major – 24 hours
   - Electives to equal 120 hours

   Note: A second major, minor, and/or special degree requirements may increase the number of hours required for graduation.

2. At least a 2.000 Grade Point Average is required overall, in the business foundation/core, and in the major.

3. In the Business Foundation, a student may NOT proceed to take courses in the Business Core if the student's GPA is not at least a 2.0 in the following courses: ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and QMTH 2330.

4. Forty hours of upper division credit (3000 – 4000 level courses) are required for graduation.

5. For additional information, consult your academic advisor or the undergraduate bulletin

MAJOR REQUIREMENTS

All courses are 3 credit hours unless otherwise noted

Business Foundation (30 hours)

- ACCT 2310 Principles of Accounting [ACTS: ACCT 2003]
( Prereq: MATH 1390, sophomore status)
- ACCT 2311 Principles of Accounting II [ACTS: ACCT 2103]
( Prereq: ACCT 2310)
- ACCT 2376 Business Law for Entrepreneurship
( Prereq: sophomore status)
- ECON 2310 Global Environment of Business
( UCA Core: Diversity in World Cultures Course)
- ECON 2320 Principles of Macroeconomics
[ ACTS: ECON 2103] (Prereq: MATH 1390)
( UCA Core: Critical Inquiry Social Science Course)
- ECON 2321 Principles of Microeconomics
[ ACTS: ECON 2203] (Prereq: MATH 1390)
( UCA Core: Critical Inquiry Social Science Course)
- QMTH 2330 Business Statistics [ACTS: BUSI 2103]
( Prereq: MATH 1395)
- MATH 1395 Applied Calculus for Business & Economics*
( Prereq: MATH 1390)
( UCA Core: Critical Inquiry Quantitative Course)
- MKTG 2376 Business Innovation & Creative Thinking
( Prereq: sophomore status)
- MIS 2343 Desktop Support Technologies
- *This course has prerequisites; check the Undergraduate Bulletin for details

Business Core Requirements (18 hours)

Prerequisite note: Completion of ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and QMTH 2330 is required prior to enrolling in MKTG 3350, FINA 3330, MGMT 3340, and MGMT 3344.

- FINA 3330 Managing Finance & Capital**
- MGMT 3340 Managing People & Work**
- MGMT 3344 Managing Production & Operations**
- MIS 3321 Managing Systems and Technology
- MKTG 3350 Principles of Marketing**
- MGMT 4347 Managing Policy and Strategy**
( this course should be taken in final semester)
- *This course has prerequisites; check the Undergraduate Bulletin for details

I & E Major (24 hours)

- MKTG 3376 New Product Development**
- ACCT 3376 Taxation for Entrepreneurs**
- FINA 4376 Entrepreneurial & Small Business Finance**
- MGMT 3346 Personnel/Human Resource Management**
- MGMT 3349 Small Business Management**
- MGMT 4376 New Venture Creation**

PLUS: Any 2 upper-division business electives in consultation with academic advisor: (9 hours)

** This course has prerequisites; check the Undergraduate Bulletin for details
DEGREE REQUIREMENT CHECKSHEET
2013 BULLETIN
For Students Beginning Fall 2013

BBA INNOVATION & ENTREPRENEURSHIP

**Electives to equal 120 hours**

| __________________________ |
| __________________________ |
| __________________________ |
| __________________________ |
| __________________________ |
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**SUMMARY OF GRADUATION REQUIREMENTS**

6. A minimum of 120 hours earned from the following areas:

- General Education - 38 hours
- Business Foundation – 30 hours
- Business Core – 18 hours
- Major – 24 hours
- Electives to equal 120 hours

Note: A second major, minor, and/or special degree requirements may increase the number of hours required for graduation.

7. At least a 2.000 Grade Point Average is required overall, in the business foundation/core, and in the major.

8. Forty hours of upper division credit (3000 – 4000 level courses) are required for graduation.