

**UCA VETERANS DAY CELEBRATION**

March 27, 2017

Dear NAME :

The University of Central Arkansas (UCA) will observe its annual Veterans Day Celebration on Thursday, November 9, 2017. The event will commemorate and honor the service of all veterans of the U.S. Armed Forces and feature notable speakers, food, music and a Veterans Information Fair. The Veterans Information Fair will provide information on employment opportunities, support and other services that are available and important to veterans.

This year’s Veterans Day Celebration will begin at 1:00 on the lawn in front of McAlister Hall, near the center of campus. In the event of rain the service will be held in McCastlain Hall. We invite and encourage you to participate through a sponsorship, utilizing one of five levels of financial support. Sponsors also have the opportunity to serve as a vendor by providing food or some other type of product for the Veterans Day Celebration.

Funds raised through sponsorships are used to provide scholarships, which can be life-changing to those who receive them. Please submit your sponsor or vendor application by October 6, 2017. We truly appreciate your willingness to assist UCA in honoring those who are dedicated to keeping the United States safe, secure and free: America’s Veterans.

Sincerely,

David Williams

Chair of the 2017 Veterans Day Committee University of Central Arkansas

**VETERANS DAY 2017**

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| **Platinum Patriot - $3,000**  Event is presented by your organization and UCA  Recognition during ceremony  Logo on front of t-shirt with logo & name on back  Logo on sponsorship board  Logo and name listed on banners  Logo and name listed on marketing materials  Name and logo listed on event agenda |
| **Gold Patriot - $2,000**  Logo on front of t-shirt with logo & name on back  Recognition during ceremony  Logo and name listed on all marketing materials  Logo and name listed on banners  Name and logo listed on event agenda |
| **Silver Patriot - $1,000**  Recognition during ceremony  Logo and name listed on all marketing materials  Logo and name listed on the back of t-shirt  Name listed on on event agenda  Name listed on banners |
| **Bronze Patriot - $500**  Name listed on the back of t-shirt  Name listed on all marketing materials  Name listed on event agenda |
| **Patriot – Below $500**  Name listed on the back of t-shirt  Name listed on event agenda |



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| **SPONSORSHIP OPPORTUNITIES** |

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| Company:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Sponsorship Opportunities**  Platinum Patriot: $3,000  Gold Patriot: $2,000  Silver Patriot: $1,000  Bronze Patriot: $500  Patriot: below $500  Amount: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_  This is an in-kind donation.  Value: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Payment Information:**  Check Enclosed (please make check payable to “UCA FOUNDATION”, memo to “2017 Veterans Day”)  Please charge: Visa MasterCard American Express Discover  Name on Credit Card:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Credit Card# \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Expiration Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_­­­­­\_\_ |

**Vendor Opportunities**

**Food Vendor** (table provided at no cost)

List food to be provided by vendor:

Food served onsite Food picked up from vendor

**Information Fair Exhibitor**

( 6-ft table provided at no cost; no skirting)

**Registration Deadline: Monday, October 6, 2017**

Please return completed form and payment to:

UCA Foundation, Attn: Kathy Carroll

201 Donaghey Ave, Box 4986 | Conway, AR 72035

Fax: 501-450-5293

For more information, contact:

David Williams

veteranservices@uca.edu

501-852-2999