



Wednesday, August 27, 2014 Meeting Minutes

Call to Order

The UCA Staff Senate was called to order at 10:01 a.m. on Wednesday, August 27, 2014 in Wingo Hall 315 by President Hearne.

Roll Call

Senators Present: Chad Hearne, Colin Stanton, Tracy Spence, Heather Romine, Sandra Hooper, Diana Burroughs, Kevin Carter, Kristin Heffington, Anaiaya Henderson, Lori Hudspeth, Scott Isenga, Mary Jackson, Tiffany Johnson, Arch Jones, Denicha Kemp, Joslyn Kuykendall, Tyra Phillips, Erica Ruble, Gary Sieg, Elizabeth Skinner, Marcia Smith, and Cheryl Theall.

Senators Absent: Kimberly Ashley-Pauley, Aaron Knight, Linda Lentz, Tonya McKinney, Jodi Oeth, Lindsey Osborne, Reginald Prevoe, Lula Tyus, and Theresa White.

Guests

Advancement, Dr. Shelley Mehl and Dr. Hunter Phillips Goodman

- Advancement – Division of Advancement had a handout of last fiscal year's overview report of fundraising, membership, and UCA Foundation. UCA Foundation is managed by a board of directors that hold, receive, and manage all of the private gifts for the university. The goal of the foundation board is to get scholarships to a million dollars every year. There will be a new billboard on I30 Bridge in Little Rock to promote alumni joining the alumni association. Working on a new donor campaign for renovations to Lewis Science Center, new nursing facility, Programs of Distinction, etc. The finance committee meets with the investment manager once a year. He has an investment policy he has to follow. The Foundation board voted again this year to give Staff Senate \$10,000 for development fund. Any updates on current students or alumni should be sent to Division of Advancement, so they can maintain the alumni database. Discussion followed. Handout attached.

Minutes

The August 13, 2014 meeting minutes were approved electronically on August 19, 2014.

Officer's Reports

President, Chad Hearne

- President's Meeting – Discussed property acquisition across from president's house. A staff member sent an email with a concern that she would lose her apartment that is rent controlled. It will not affect her any time soon. Discussed more clarification when announcing merit bonuses, COLAs, etc. Ashley Ross, SGA President, had some concerns about Aramark hours during welcome week and she is going to discuss this with Jim Nabors.
- UCA Marketing Campaign Posters – Some new posters on campus had some negative feedback from faculty/staff. Christina Madsen had some communication with Dr. Rowley and faculty senate about the issues and she is going to work with them to resolve the issue. Discussion followed.
- Board Meeting- Non-classified leave accrual was taken off of the agenda because it is still being discussed. The university absorbed the increase of health insurance again.

Vice President, Colin Stanton

- Appointments Committee – For C103-105, Diane Farr resigned. Her position needs to be filled. After one month with a vacant position, it can be filled with an at large position. Vickie Parish resigned from SBAC. Position needs to be filled for the remainder of this year. Preference for this position is non-classified senator, but can be filled by other. Send nominations to Colin Stanton.
- Handbook Committee- Human Resources sent a revision for the staff handbook. Staff handbook committee will have a meeting soon.

Secretary, Heather Romine

- No Report

Treasurer, Tracy Spence

- Reminder to committee chairs to get their budget request in.

Parliamentarian/Historian, Sandra Hooper

- No Report

Staff Senate Committee Reports

Courtesy, Mary Jackson

- Sympathy- Bradley Moore (loss of his uncle)

Football, Denicha Kemp

- Sign-up sheet was passed around. The football committee met to sign up for team leaders and discuss changes. Changes for this year are meeting place will be Hall of Fame room, umbrellas are allowed but cannot be opened, there will be instant replay this year, students are allowed on both sides, and there is a new seat back rental program. Discussion followed.

University Committee Reports

Strategic Budget Advisory Committee, Chad Hearne

- SBAC created a task force to discuss and investigate if Disability Resource Center needs to submit proposals for items that are federally mandated to be funded. The task force decided they do not have to submit proposals for items that are federally mandated, but additional new funding needs a proposal submitted. Also, the task force instructed that the Disability Resource Center has to come to a SBAC meeting to update on new items for federally mandated funding. Discussed if salaries should be top priority. There was no motion to remove salary increases from our funding priority list.

Old Business

None

New Business

Leave Form, Chad Hearne

- Financial Aid staff member sent email about new internal leave form. The leave form was approved for use by General Counsel and Graham Gillis. There was discussion about other departments using some modified version of the HR leave form, so no motion was made to pursue additional action on the Financial Aid leave form.

Good and Welfare

Next Staff Senate meeting is September 10, 2014 at 10:00 a.m. in Wingo 315.

Back-to-school breakfast is Thursday, August 28 from 6:30 a.m. to 9:30 a.m. in McCastlain ballroom.

Physical Plant is going to replace faculty/staff parking signs in Thompson Hall parking lot.

Colin Stanton said thank you to everyone that helped out during Welcome Week and Move-in Sunday.

Cheryl Theall thanked everyone that helped with the welcome week tents.

Adjournment

The meeting adjourned at 11:02 a.m. by President Hearne.

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**UCA Foundation &
UCA Advancement Update**

*Staff Senate Meeting
August 27, 2014*



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UCA Foundation & UCA Advancement Financial Highlights

| | <u>2012-13</u> | <u>2013-14</u> |
|----------------|----------------|----------------|
| Total Gifts | \$3,831,542 | \$5,138,934 |
| Total Donors | 4,020 | 4,455 |
| Total Assets | \$34,975,035 | \$42,742,094 |
| Endowment | \$21,064,960 | \$22,114,302 |
| Benefit to UCA | \$4,489,718 | \$2,824,582 |
| Scholarships | \$590,380 | \$644,912 |

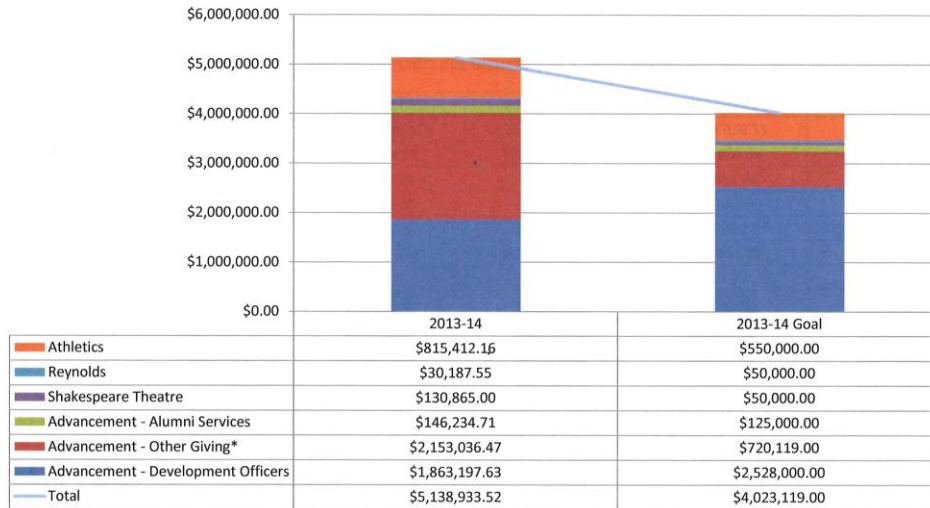
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Total Giving FY14 Actual vs. Goal as of Jun 30, 2014



*Other Giving includes grants/donations from constituents not managed by a development officer or reported in another category such as Arkansas Shakespeare Theater. Other Giving was previously referred to as "Unassigned Giving".

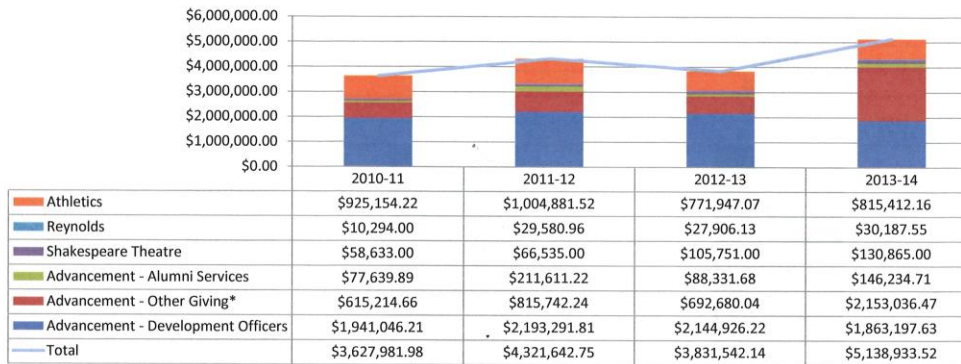
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Total Giving by Production Area FY11 - FY14



*Other Giving includes grants/donations from constituents not managed by a development officer or reported in another category such as Arkansas Shakespeare Theater. Other Giving was previously referred to as "Unassigned Giving".

NOTE: Most of the Athletic Skybox payments were received in 2011-12 which affected Athletics total giving by \$602,500. Also in 2011-12, we opened up the Legacy Brick program to all alumni instead of recent graduates only. This resulted in a marked increase in Alumni Services total giving with 1,366 bricks sold many being first-time donors. Additionally, we did not hold a phonathon in spring 2013, and we were operating with one less major gift officer which affected total giving, donor numbers and giving percentages.

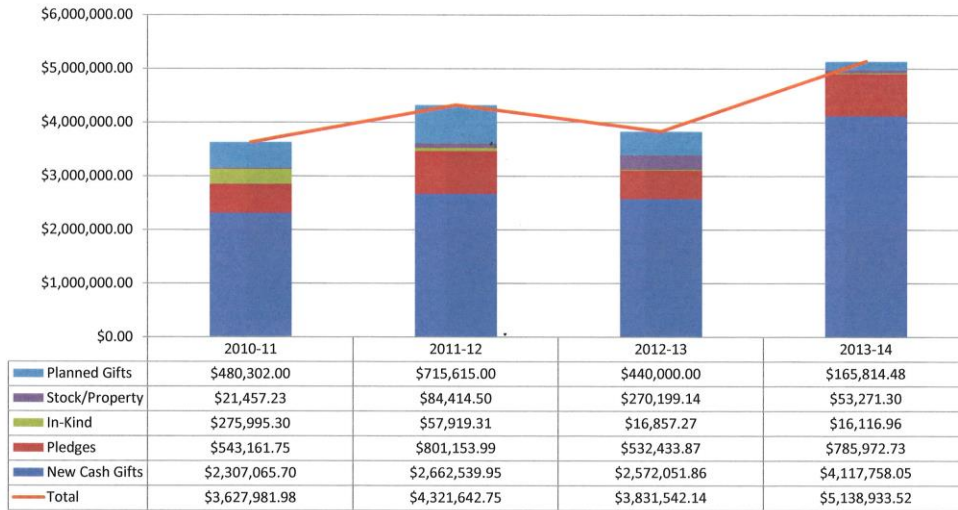
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Total Giving by Gift Type FY11 - FY14



NOTE: The majority of Planned Gifts are bequests; however, other Planned Giving instruments are also included.

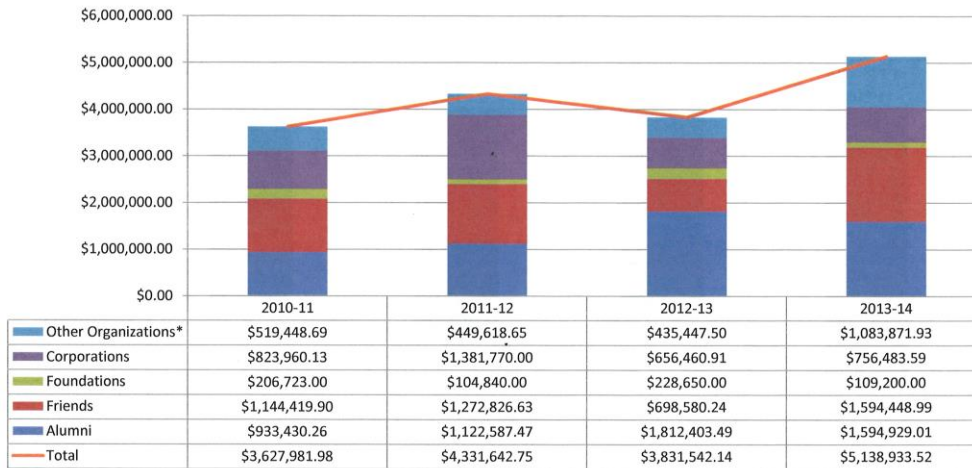
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Total Giving by Constituent Type FY11 - FY14



*Other Organizations includes any constituent group not considered a corporation or foundation. Examples include, but are not limited to, registered student organizations, civic clubs, Confucius Institute, Chamber, state license plate proceeds, and Conway A&P. Corporate related foundations are included in Corporations.

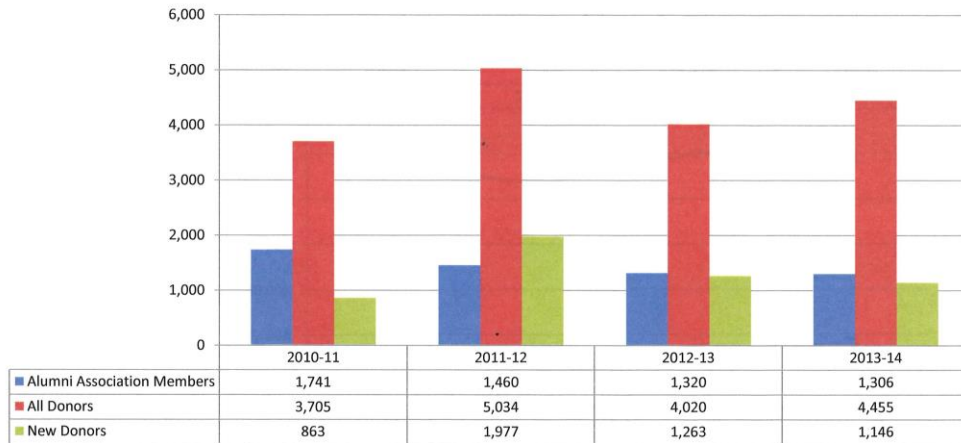
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Donors & Membership FY11 - FY14



NOTE: In FY12, we opened up the Legacy Brick program to all alumni instead of recent graduates only. This resulted in a marked increase in Alumni Services total giving with 1,366 bricks sold many being first-time donors. Additionally, we did not hold a phonathon in spring 2013, and we were operating with one less major gift officer which affected donor numbers and giving percentages.

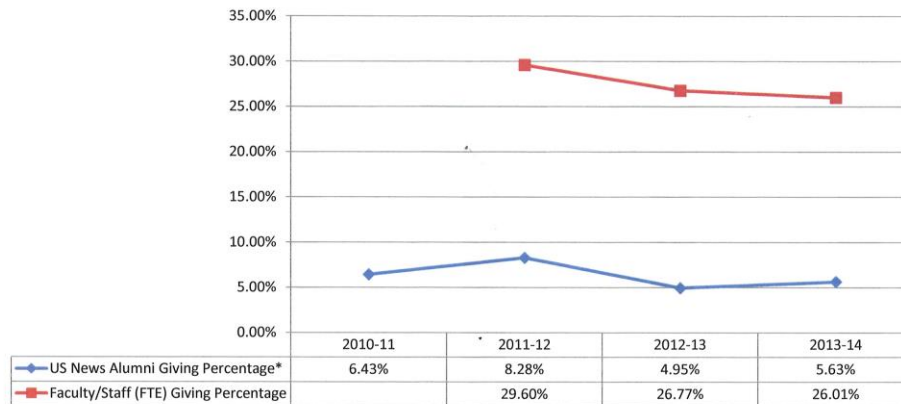
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Participation by Alumni & Faculty/Staff FY11 - FY14



* US News counts undergraduate alumni donors compared to Alumni on Record, i.e. those alumni with valid contact information.

NOTE: In 2011-12, we opened up the Legacy Brick program to all alumni instead of recent graduates only. This resulted in a marked increase in Alumni Services total giving with 1,366 bricks sold many being first-time donors. As a point of reference, in FY10 we sold 66 bricks. Additionally, we did not hold a phonathon in spring 2013, and we were operating with one less major gift officer which affected donor numbers and alumni giving percentages.

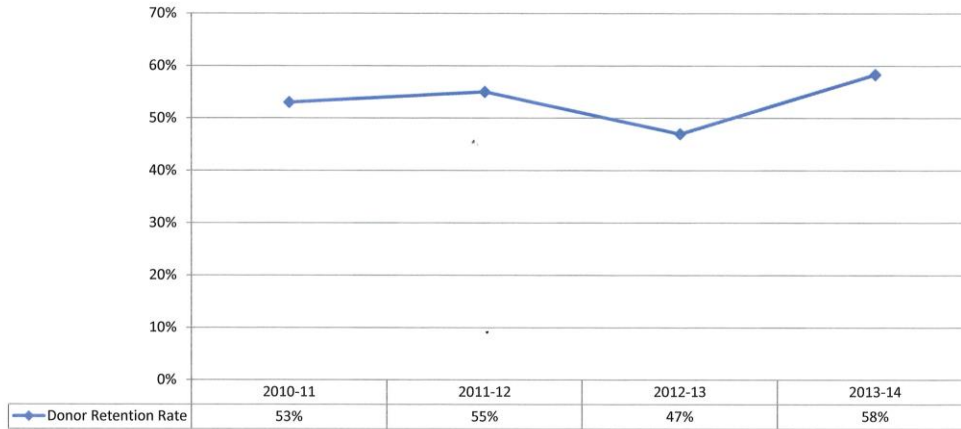
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Donor Retention Rate FY11 - FY14



NOTE: In 2011-12, we opened up the Legacy Brick program to all alumni instead of recent graduates only. This resulted in a marked increase in Alumni Services total giving with 1,366 bricks sold many being first-time donors. Additionally, we did not hold a phonathon in spring 2013, and we were operating with one less major gift officer which affected donor numbers and giving percentages.

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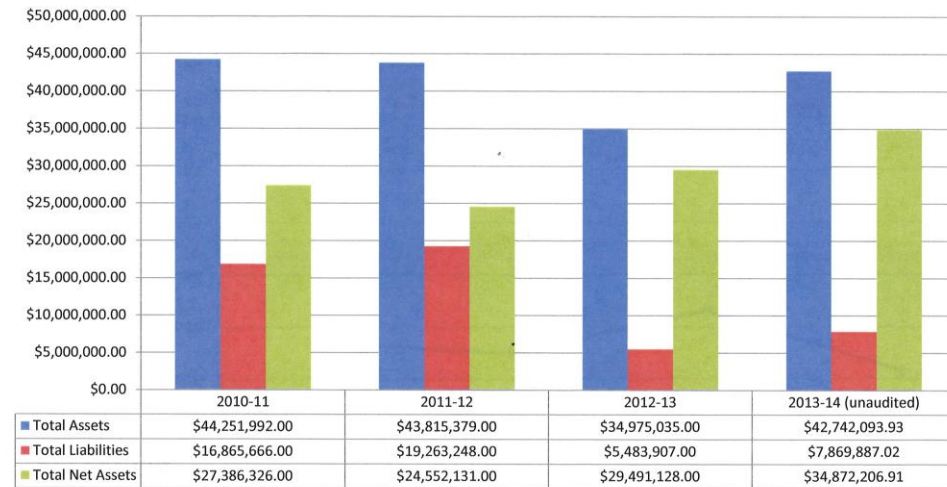
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UCA Foundation Assets & Liabilities

FY11 - FY14



NOTE: There was a significant change in Total Liabilities & Net Assets from FY12 to FY13 due to UCA's assumption of the debt for Bear Village, the skyboxes, and the weight training center. Crow/White funds are included in the liabilities category since it is owned by UCA.

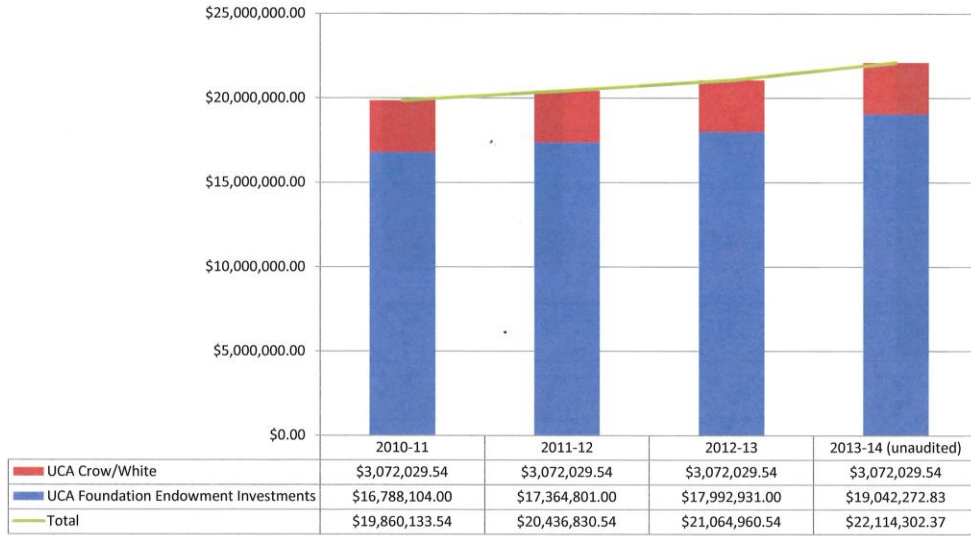
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UCA Foundation Endowment Levels FY11 - FY14



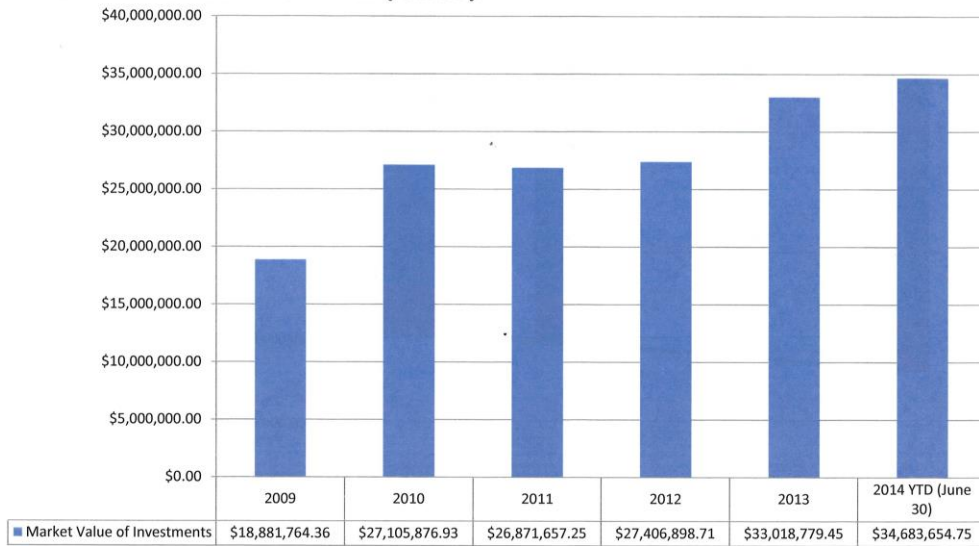
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UCA Foundation Market Value of Investments Calendar Year 2009 - 2014 YTD (Jun 30)



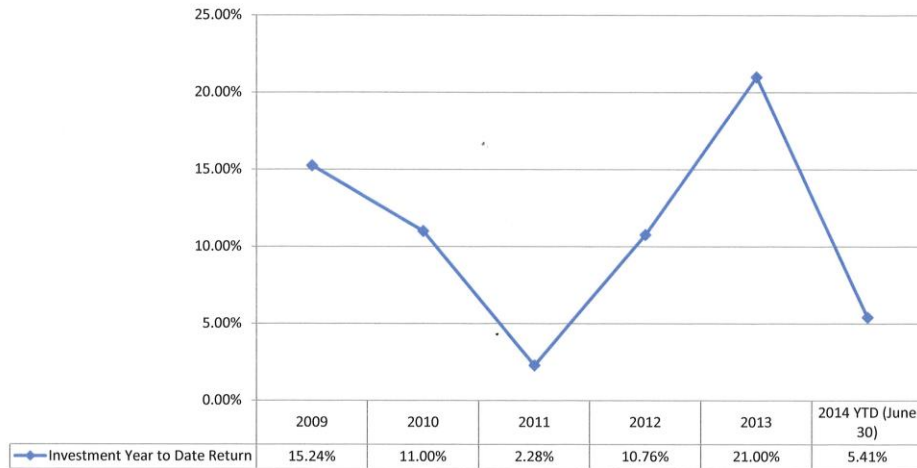
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UCA Foundation Investment Year to Date Return Calendar Year 2009 - 2014 YTD (June 30)



NOTE: Investment returns follow the market trends. The market value decreased in the third and fourth quarters of 2011. The previous year's returns are as of December 31 of each year.

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