

Student Success and Retention Council
July 21, 2016

The Student Success and Retention Council (SSRC) met in regular session at 3:00 p.m. on Thursday, July 21, 2016. Steve Runge (chair) presided, and the following individuals were present: Kelsey Broadrick, Taine Duncan, Patricia Smith, Jacob Held, Amber Hall, Cheryl Lyons, Susan Sobel, Julia Winden Fey, Angela Webster, Courtney Mullen, Kaye McKinzie, Colin Stanton and Leigh Ann DenHartog.

- 1) The SSRC minutes of June 16, 2016 were approved. C. Stanton abstained.
- 2) J. Winden Fey led a discussion regarding the most recent draft of the report on the UCA Enrollment Management Plan and suggested revisions to the retention portion of the report. Copies were provided. Committee members were asked to review the draft and respond with any requested revisions or additions by the end of the day on Friday, July 29th. The revised report will be voted on at the September 15, 2016 SSRC meeting. Discussion followed.
- 3) S. Runge provided an update on expected changes to the ADHE funding formula. A new outcome-based framework (heavily weighted toward awarding credentials) for funding is expected to be presented to the Higher Education Coordinating Board next Friday. If approved by the Coordinating Board and the state legislature, the new formula will likely go into effect by AY 2018-2019. Discussion followed and will continue at future SSRC meetings this fall.
- 4) S. Runge led a discussion regarding the black male retention initiative and a potential scholarship for first-time, full-time Pell eligible students. This one-time need-based scholarship would be intended to assist students in purchasing textbooks. Discussion followed regarding potential criteria for this scholarship. Committee consensus is to support this initiative. A. Webster, J. Winden Fey, C. Lyons and S. Sobel will meet soon to discuss logistics of the scholarship. [The scholarship has since been established as the Student Success Scholarship <http://uca.edu/studentsuccess/files/2016/08/student-success-challenge-flyer-1.pdf>.]
- 5) S. Runge advised committee members that the SSRC will meet on the following dates during AY 2016-2017:
 - 9/15/16
 - 10/20/16
 - 11/17/16
 - 12/15/16
 - 1/19/17
 - 2/23/17
 - 3/16/17
 - 4/20/17

The committee will not meet in August.

- 6) Member Reports:
 - C. Stanton provided an overview of the August Registration and Orientation (ARO) event planned for August 4th. This will be a one-day orientation for students who were admitted after July 5, 2016, but will also include students who were late to set up registration appointments/register. Discussion followed. Also,

UCA Class of 2020 t-shirts were purchased for incoming freshmen. A large group class photo will be taken on the football field during Welcome Week.

- L. A. DenHartog advised the committee that August 3rd is the last day to register.
- Amber Hall stated that she and Rebecca Stage have prepared a draft graduate outcomes survey that has been shared with college deans and alumni staff. Once completed, the survey will be emailed to alumni. Also, she and C. Lyons are reviewing FAFSA data for retention analysis.
- C. Lyons stated that she is currently working with the College of Education, Institutional Research and the Registrar's office on a federal teaching grant program that will provide funds to juniors, seniors, and graduate students in exchange for a commitment of services.
- S. Sobel stated that peer counseling is ongoing and training will begin soon.
- J. Winden Fey stated that planning has begun for the 10th Annual Student Success Symposium to be held on Tuesday, March 14th. John Gardner will speak again, and the provost has agreed to sponsor a lunch. All Arkansas campuses will receive free admission in exchange for bringing a retention poster.
- A. Webster-Smith stated that the Office of Diversity and Community is accepting referrals for Project X.
- C. Mullen stated that :
 - The Office of Admissions has hired two new admissions counselors, and they will be responsible for recruiting in the east and southwest areas of the state.
 - Chris Riggins has accepted the position as Assistant Director of Transfer Recruitment and is planning Transfer Days. Discussion followed.
 - The application period for AY 2017-2018 opens on August 1st. This is approximately one month earlier than in previous years.
 - In partnership with the UCA Bookstore, students who schedule and attend a campus tour will receive a 10% discount at the bookstore on the day of their tour.
 - The recruiting calendar has now been centralized in one location and will be shared with college deans and department chairs. The Office of Admissions will pay for one table per college at recruiting events.
- K. Broaddrick introduced herself as the new president of the Student Government Association.
- P. Smith provided a handout of retention data for Schedler Honors College and provided an overview.
- J. Held stated that:
 - The sophomore mentor program is on track, and he will work with the new director of assessment, when hired, to assess the program.
 - Two new Power Points for faculty are on the UCA Core website
 1. Introduction to the UCA Core
 2. Degree Works and the UCA Core
- K. McKinzie stated that she would be sending out dates of upcoming diversity retention events.

The meeting adjourned at 4:12pm