Members present: Jonathan Glenn (Chair), Jacob Held, Cheryl Lyons, Zach Carter, Ben Rowley, Kristin Heffington (for Amber Hall), Rick McCollum (for Stephanie McBrayer), Kaye McKinzie, Susan Sobel, Julia Winden Fey

Members absent: Colin Stanton, Angela Jackson, Nancy Gallavan, Leigh Ann Denhartog

Guest: Courtney Mullen, Director of Admissions

Glenn called the meeting to order at 3:05 pm

Lyons moved to approve the minutes from the SSRC meeting on June 4, 2015. Carter seconded the motion. Motion passed, six in favor, three abstentions. Minutes will be posted to the SSRC website.

Enrollment Management Plan 2015

Glenn talked at length on the “Skeleton with Assignments Draft” of the EMP. Members were in agreement on the responsibility assignment for each strategic action. Discussion included:

- Manny Sepulveda was identified as the responsible party for the Latino Outreach Initiative (Goal I & II, Action item 4 under Student Engagement Initiatives)
- Stephanie Bellar was identified as a responsible party for Undergraduate Research (Goal I & II, Action item 7 under Student Engagement Initiatives). Another possible responsible party is the Research Committees that exist for each college.
- UCA STEPS – some discussion on the acronym
- McKinzie addressed questions on the university attendance policy. Faculty feel the current policy should remain as is. Winden Fey asked if the attendance policy might be included on future syllabi.
- Winden Fey asked if data or other type of feedback were available to assess the “Major Declaration at 27 Hour” Rule (Goal IV, Action item under Policy Infrastructure).

Glenn will continue working on the timetable/cycle for the EMP. The next meeting is scheduled for September 3, when the SSRC will resume its regular twice-a-month meetings. Members will receive materials (timetable/review cycle, requested membership adjustments) for consideration mid-August.

The meeting adjourned at 4:10pm

Respectfully Submitted,

Suzanne Massey