

Student Success and Retention Council
November 20, 2014
MEETING MINUTES

Members present: Jonathan Glenn (chair), Don Bradley, Nancy Galalvan, Jacob Held, ben Rowley, Amber Hall, Susan Sobel, Chad Hearne, Stephanie McBrayer, Leigh Ann Denhartog.

Members absent: Ashley Ross, Angela Jackson, Cheryl Lyons, Steve Runge, Julia Winden Fey

Guest: John Fincher

Glenn called the meeting to order at 3:04 pm

Bradley made a motion to approve the minutes as amended from the November 6, 2014 meeting. Hearne seconded the motion. Motion passed, 8 in favor, 1 abstention. Minutes will be posted to the SSRC website.

Glenn asked if there were any further proposed changes to the Enrollment Management Plan. Rowley wondered what will happen if the KPIs are not met. Discussion followed.

A summary of the HLC workshop on Student Persistence and Completion was presented by Hall, Denhartog and Fincher. The team won first place in the workshop poster competition. The focus of the poster addressed characteristics of the 30% of UCA students that are lost between freshman and sophomore terms. These predictive analytics could be used to develop very targeted retention initiatives. Hall mentioned we would need to collect at least three years of data to create the profile.

Held indicated the FYS instructors would receive training this spring on Map Works so they could use some of the tools for identifying at-risk students in their classes. He would like to know what these students require in terms of resources so they could integrate that information into the FYS courses.

Hall stressed the importance of knowing *who we are retaining* – we need to profile these students and direct recruiting efforts towards finding more of the same.

Sobel said we ought to be asking the successful students what *they think* makes them successful.

Glenn added that the NSSE survey, which is administered every three years, gauges successful student behaviors.

Hearne stated students need improved financial literacy.

Bradley stressed the need for action, we don't have three years to gather data. The time and need for retention action is now.

Denhartog shared the 3 step plan for "Progress to Completion" which consists of declaring a major at 27 hours, promoting AA degrees and reviewing Bachelor Degree requirements for graduation with students at 100+ credit hours.

Meeting adjourned at 4:10 pm

The next meeting is scheduled for December 4, 2014.

/sm

