Student Success and Retention Council January 15, 2015 MEETING MINUTES

Members present: Jonathan Glenn (Chair), Ashley Ross, Jacob Held, Chad Hearne, Stephanie McBrayer, Cheryl Lyons, Amber Hall, Nancy Gallavan, Susan Sobel, LeighAnn Denhartog, Angela Jackson, Julia Winden Fey

Members absent: Don Bradley, Ben Rowley

Guests: John Fincher, Amy Baldwin, Kurt Boniecki, Colin Stanton

Glenn called the meeting to order at 3:00 pm

Gallavan made a motion to approve the minutes from the meeting on December 4, 2014. Hearne seconded the motion. Motion passed, all in favor. Minutes will be posted to the SSRC website.

Glenn announced the up-coming visit on January 29th with Dr. Carol Cawyer and her team from Langston University in Oklahoma. The purpose of the visit is to share retention and student success initiatives. Glenn asked Winden Fey to collect the pertinent reports and documentation that will support our retention efforts and student success stories.

Winden Fey and Baldwin spoke on the Arkansas Student Success Symposium, scheduled for March 17, 2015. This year's theme is "College-Ready Students, Student-Ready Colleges". SSRC members are invited to attend the Symposium free of charge.

Winden Fey explained the difficulty in collecting various kinds of student information for grant applications. Either data is underrepresented since not all students submit the FAFSA, or it is entirely missing because we do not have a way of collecting the information (examples include, first generation students and low income students). Student receiving UCA awards are not required to complete the FAFSA. Lyons added there are multiple reasons why UCA needs this data. Denhartog indicated the Banner Recruiter module being purchased this fall may allow relatively easy modification of the online application for admission to enable us to collect this type of data from applicants. It was noted that we also need a place to store it in Banner. (Denhartog will report back with a definitive answer at the next meeting).

Hall distributed information on a binary logistic regression being used to develop a predictive analytic for at-risk students. Members asked how the information will be used. Discussion followed. Glenn reminded members that UCA is data informed, not data driven.

The next meeting is scheduled for January 29th at 3:00 pm in Wingo Hall 315.

The meeting adjourned at 4:05 pm.

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