

Strategic Planning Committee
February 4, 2016
Meeting Minutes

Members present: Tammy Rogers (Chair), Kevin Carter, Colin Stanton, John Toth, Corey Parks, Zach Carter, Michael Rubach, Ben Rowley, Kaye McKinzie, Brad Teague, Jonathan Glenn, Camille Shepherd, Kay Hinkle, Carmesha Jemerson

Members absent: Steve Runge, Patricia Kohler-Evans

Recording secretary: Suzanne Massey

The meeting was called to order at 1:40 pm

Order of Business:

1. Rogers welcomed and introduced the new Director of Assessment, Dr. Camille Shepherd.
2. The Shared Governance Survey for 2015-16 was sent to the campus February 2 and will remain open until March 4, 2016. Rogers indicated it will most likely be replaced by another type of survey once the new Strategic Plan is in place.
3. SBAC Recommendations for 2015-16 have been posted on the website.
4. Six campus forums are scheduled for next week, Monday through Wednesday, to vet the SPTF Report. Rogers asked that SPC members attend if possible to help field questions and take notes.
5. Members discussed the Strategic Planning Task Force Report:
 - a. Toth offered a suggestion on page two in the opening paragraph to add a note that *CBT conducted the preliminary SWOT analysis on August 15, 2015.*
 - b. The committee agreed on the importance of keeping the goals fluid so they may be changed if something is not working.
 - c. McKinzie will create a flowchart outlining the entire strategic planning and feedback collection processes to date, which will be used for the campus forum presentations next week.
 - d. Rogers will compile a comprehensive list explaining the status of each goal in the current Strategic Plan. Members felt it would be critical at the forums to communicate what has happened with the existing Strategic Plan goals.
 - e. Rogers emphasized the mission, vision and core values of UCA have not changed. Members requested also adding this note to the SPTF Report.

The meeting adjourned at 2:35 pm.