Strategic Planning and Resource Council
February 20, 2014
MINUTES

Dr. Reese opened the meeting at 1:40 pm in Wingo Hall 211.

Members present:
Dr. Nancy Reese, Chair
Dr. Charles Watson, President, Faculty Senate
Ms. Lindsey Osborne, President, Staff Senate
Mr. Adam Price, President, Student Government Association

Handouts:
UCA Shared Governance and Communication Survey Results from Dr. Reese

Discussion:
Shared Governance & Communication Survey
Dr. Reese explained charts from the UCA Shared Governance and Communication Survey Results
- Increases greater than 5% from the previous year were highlighted
- Drs. Donna Bowman and Julie Meaux will categorize the responses for those questions with qualitative data (such as questions 2, 4,)
- Questions 1 and 3 indicated Improvements everywhere except the Provost’s Office
- Question 5 indicated not much change
- Question 9 indicated the largest break in vertical communication (48%), was in the Provost’s Office
- Question 10 indicated the largest break in vertical communication (52%) to be downward, from administration to faculty and staff.
- Question 13 showed a decrease in newspaper as a means of obtaining information (possibly because UCA isn’t in the paper as much anymore).
- Overall participation is holding steady at 300 respondents.

Discussion ensued about the future of the survey in its current form and whether changes need to be made. Additional discussion on this point needs to occur with the SPC and SBAC.

Athletic Budget
The committee discussed Dr. Teague’s presentation at the SBAC of the athletic budget and follow-up conversations between Dr. Reese and Dr. Teague concerning campus perception of the Athletic budget. Additional discussion ensued regarding the source and methods of funding new and replacement positions in athletics as compared to Academic Affairs. After some debate, the committee determined additional information was needed to clarify this issue. Dr. Reese will ask Diane Newton to attend the next meeting of SPARC to answer questions regarding relative funding methods and sources.
**Committee Replacements**
Committee replacements for SPC and SBAC need to be in place by June 1, 2014. We need processes in place to make this happen. Faculty Senate is responsible for getting SBAC replacements elected. Ms. Osborne said the staff senate will appoint positions in early May.
Dr. Watson said they are having electronic elections.
Dr. Reese said the elections need to be done in April. June is not the crossover, the first month is orientation and starting date is June 1.
The committee discussed Dr. Reese’s replacement (will need to be named by June 1, 2014 for overlap year). No one has yet been identified.

**Forums / Strategic Plan**
The committee discussed the current strategic plan and the need for changes / revisions going forward. This discussion was spurred by multiple factors, including the President’s “Framework for the Future”, comments about the lack of prioritization in the current plan from some forums participants, and the fact that the current plan is almost at the end of its five-year intended life. Identified needs in the revision included educating the campus about strategic planning, creating truly strategic goals with attached funding, and making sure the top leadership is involved in the process. Dr. Reese will request a meeting with President Courtway to discuss the potential for embarking on a revision process.

Mr. Price left the meeting at 2:25 pm

The committee discussed the need for a person to be devoted full-time to strategic planning at the university.

**Other**
Dr. Reese asked committee members to read the comments in the survey. Comments were not sent to the entire campus, just to the President and committees. Kurt Boniecki will create charts with trends and statistical significance. A summary report will be created and sent to the campus once all data have been analyzed.

The meeting adjourned at 2:40 pm.