UCA Strategic Planning Committee
Minutes
January 21, 2014; 1:40 p.m.

Members Present:
Dr. Nancy Reese, Chair
Brian Bolter
Don Bradley
Jonathan Glenn
Chad Hearne
Aaron Knight
Wendy Lucas
Shelly Mehl
Adam Price
Colby Qualls
Ashley Ross
Michael Rubach
Steve Runge
Meghan Thompson
Charles Watson

Members Not Present:
Dylan Doughty
Victor Green
Lindsey Osborne
Tab Townsell

A) Approval of Minutes
1. Minutes from December meeting were sent via e-mail. Motion to approve by Don Bradley.
   Seconded by Brian Bolter. Motion was passed unanimously.

B) Proposed Changes to Initiatives for Strategic Planning Forums
1. Goal 1:
   a. Suggested to include comparisons of graduation and retention rates to other AR universities at forums.
   b. Objective 1. Insert (Year 1-2) and (Year 1-3); Strike 4 year graduation rate and include only 6 year graduation rate.
   c. Objective 3. Insert policies in “Fully develop policies, mechanisms...”
2. Goal 2:
   a. Rename last objective (Online Learning) “Online Course Evaluation”
3. Goal 3: No changes
4. Goal 4:
   a. Strike figure amount in G4.4B
   b. Strike “(ongoing)* More appropriate for Goal 5?”
5. Goal 5:
   a. Insert staff in appropriate actions, so they include “student, faculty, and staff.”
6. Goal 6:
   a. Insert initiative: “Intentional external partnerships that provide increased support for underrepresented constituents.”
   b. Strike initiative: “Increases internal recognition of what we do so that we can communicate it to external partners more dynamically and systematically.”
7. Dr. Reese will send finalized list of Initiatives for Strategic Planning Forums for any feedback prior to forums.
C) Motion to approve Initiatives for Strategic Planning Forums with proposed changes by Jonathan Glenn. Seconded by Aaron Knight. Motion passed unanimously.

D) Schedule of Forums-Facilitators and Recorders
   a. Members signed up on sheet. Schedule is attached.

E) Shared Governance and Communication Survey
   a. Survey closed Friday with 311 respondents. (There were 312 respondents last year.)

F) Other Business
   a. Dr. Glenn reported the SPARC website is live and a channel on myUCA is coming soon. The channel will include SBAC proposals.
   b. Concern brought to the table that Athletics is not represented on SPC. Discussion followed. It would take BOT approval to change SPC structure. Committee agreed that Athletics is represented through Faculty and Staff Senate representatives.

G) Motion to adjourn passed unanimously.

SPC will not meet on 2/6/14 due to work on Strategic Planning Forums.
Next Meeting: Thursday March 6, 2014 at 1:40 p.m. – Wingo 315