

**Strategic Planning and Resource Council  
Executive Committee  
June 6, 2014  
MINUTES**

Dr. Reese opened the meeting at 8:04 am in Wingo Hall 211.

**Members present:**

Dr. Nancy Reese, Chair  
Dr. Tammy Rogers, Chair Elect  
Dr. Don Bradley, President, Faculty Senate  
Mr. Chad Hearne, President, Staff Senate

**Members absent:**

Ms. Ashley Ross

**Guests:**

Dr. Ben Rowley, Vice President, Faculty Senate  
Mr. Steven Shook, Vice President, Student Government Associate

Dr. Reese announced: (1) she is waiting on elections from the College of Education and the College of Fine Arts and Communications to determine SPC appointments (2) SBAC has been rescheduled this month to June 19 (3) Diane Newton will present Budget 101 at the June SBAC meeting (4) Renee Lebeau Ford will be asked to serve another term on SBAC for unaffiliated faculty and (5) President Courtway and Provost Runge will address the rationale behind the new funding priorities at the July SBAC meeting.

Discussion followed concerning SBAC:

- SBAC shouldn't have to prioritize faculty and staff raises each year. This should be built annually into the operating budget.
- UCA has been increasing its debt service, which could be problematic if enrollment or state funding drops.
- The role of SBAC needs to be redefined.
- Constituents need to be educated on finance and accounting matters. Committee members are asked to vote and make recommendations on these matters without fully understanding the implications.
- Dr. Reese will invite Board of Trustee Bunny Adcock and VP Diane Newton to a future SBAC meeting. Adcock can present an updated financial analysis with key indicators of the university's financial health. Newton can provide insight into methods and terminology of non-profit accounting.

Dr. Reese reported summer SPC meetings will: (1) focus on assessment and data gathering for the final report and (2) review changes for the Strategic Plan. Dr. Reese indicated that President Courtway is

supportive of revising the Strategic Plan (SP) into a prioritized document with the budget attached. The role of SBAC will change as a result of these SP changes.

Dr. Reese asked if the SPC should assign a task force to monitor each goal and its actions during the next academic year. Discussion followed:

- Doing so could create an unintended bias toward a specific goal.
- SPC needs to have “one big picture” view – may lose that if we start assigning task forces to specific goals and actions.
- It was agreed that SPC would revisit the idea as the year develops.

Dr. Rogers said the President’s Framework document is more of a strategic plan than anything else we have. We need to develop an academic side to balance with the auxiliary side. The Framework mentions just one academic program – entrepreneurship – which is just starting up. SPARC needs to provide input and guidance as the Framework unfolds.

Dr. Bradley mentioned UCA needs to develop a vision which encompasses the whole campus. We need input from students. They have a responsibility to let us know what needs reforming.

Dr. Reese announced SPARC will not meet on June 19 or July 4, 2014. The next meeting to be decided will occur during the week of July 7-10.

The meeting adjourned at 9:15 am.