ADHE Employer Needs Survey Form 3

To UCA program proposers: Please complete all information in the heading, save the file, and send it as an email attachment to the employer whose response you are inviting.

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| --- | --- | --- | --- |
| Date |  | Institution | University of Central Arkansas |
| Return to |  | not later than |  |
|  | (institutional email address) |  | (survey due date) |

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| --- | --- |
| Proposed Degree Program |  |

Brief description of the program

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| --- | --- | --- | --- |
| Employer |  | Type of company |  |
| Contact person |  | Position title |  |
| Email |  | Telephone number |  |

To prospective employers: Please respond to the following questions in as much detail as you practically can. We appreciate your help in evaluating the need for the program UCA is proposing. Once the survey is completed, please save the file and return it as an email attachment to the institutional email address indicated above.

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program

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2. List the degree required for each job title listed in item 1.

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3. Indicate the certification/licensure required for each job title listed in item 1.

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4. How many positions do you currently have for each job title listed in item 1.

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5. How many position openings do you currently have for each job title listed in item 1?

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6. How many position openings will you have the next 2–5 years for each job title listed in item 1?

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7. What is the annual salary for each position listed in items 4 and 5?

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8. If no openings exist now, when do you anticipate having openings for the positions listed in item 1?

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9. Would you give hiring preference to applicants with the proposed degree? Type an “x” to indicate your answer.

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| --- | --- | --- | --- |
|  | Yes |  | No |

10a. Would current employees in your company benefit from enrolling in selected coursework in the proposed degree program? Type an “x” to indicate your answer.

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|  | Yes |  | No |

10b. If yes, how many?

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10c. Would you provide tuition assistance for employees who enrolled? Type an “x” to indicate your answer.

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| --- | --- | --- | --- |
|  | Yes |  | No |

11. Type an “x” next to each course delivery option that would be helpful for your employees.

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| --- | --- |
|  | online/by distance technology |
|  | evenings |
|  | weekends |
|  | at your company site |

11b. Of these delivery options, which would be your preference?

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12. Indicate the types of support your company will provide for the proposed degree program, such as program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment?

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13. Will you or a co-worker serve on the institution’s program advisory committee? If yes, provide name and email address of employee.

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14. Indicate the skills individuals would need for employment in the positions listed in item 1. Type an “x” next to all applicable skills.

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| --- | --- | --- | --- |
|  | Interpersonal communication |  | Supervision/management |
|  | Budgeting |  | Written/oral communication |
|  | Leadership/initiative |  | Data analysis |
|  | Team work |  | Planning/organization |
|  | Public speaking |  | Independent worker |
|  | Conflict resolution |  | Problem solving |
|  | Analytical reasoning |  | Computer programming |
|  | Teaching/training skills |  | Computer applications |
|  | Foreign language (specify) |  |
|  | Other skills not listed (specify) |  |

15. How will this proposed degree program benefit your local community, the state, region, or nation?

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16. Provide any additional comments about the proposed degree program.

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