MAJOR REQUIREMENTS
All courses are 3 credit hours unless otherwise noted

Business Foundation (30 hours)

- ACCT 2310 Principles of Accounting I [Prereq: MATH 1390, sophomore status]
- ACCT 2311 Principles of Accounting II [Prereq: ACCT 2310]
- ACCT 2376 Business Law for Entrepreneurs [Prereq: sophomore status]
- ECON 2310 Global Environment of Business [Prereq: ECON 2103]
- ECON 2320 Principles of Macroeconomics [Prereq: ECON 2203]
- ECON 2321 Principles of Microeconomics [Prereq: MATH 1390]
- FINA 3330 Managing Finance & Capital [Prereq: MATH 1390]
- FINA 3376 Taxation for Entrepreneurs [Prereq: MATH 1390]
- MKTG 2376 Business Innovation & Creative Thinking [Prereq: sophomore status]
- MIS 2343 Desktop Support Technologies
- MIS 2343 Desktop Support Technologies

*This course has prerequisites; check the Undergraduate Bulletin for details.

Prerequisite note: Completion of ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and QMTH 2330 is required prior to enrolling in MKTG 3350, FINA 3330, MGMT 3340, and MGMT 3344.

- FINA 3330 Managing Finance & Capital
- MGMT 3340 Managing People & Work
- MGMT 3344 Operations & Supply Chain Management
- MIS 3321 Managing Systems and Technology
- MKTG 3350 Principles of Marketing
- MGMT 4347 Managing Policy and Strategy

*This course should be taken in final semester

Business Core Requirements (18 hours)

Prerequisite note: Completion of ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and QMTH 2330 is required prior to enrolling in MKTG 3350, FINA 3330, MGMT 3340, and MGMT 3344.

- MKTG 3376 New Product Development
- ACCT 3376 Taxation for Entrepreneurs
- FINA 4376 Entrepreneurial & Small Business Finance
- MGMT 3346 Personnel/Human Resource Management
- MGMT 3349 Small Business Management
- MGMT 4376 New Venture Creation
- MIS 2343 Desktop Support Technologies

PLUS: Any 2 upper-division business electives in consultation with academic advisor: (9 hours)

**This course has prerequisites; check the Undergraduate Bulletin for details.

Electives to equal 120 hours

SUMMARY OF GRADUATION REQUIREMENTS

1. A minimum of 120 hours earned from the following areas:
   - UCA Lower Division Core - 38 hours
     - UCA Lower Division Core requirements can be found at: http://uca.edu/core
       - UCA Lower division core requirements for Diversity in World Cultures, Oral Communication, Critical Inquiry Quantitative, Critical Inquiry Social Science will be completed as students complete the Business Foundation
       - ECON 1310 Modern Political Economy and FINA 2330 Personal Finance are Responsible Living Social Science alternatives available within the College of Business for students to consider when choosing a class in the Responsible Living area
   - UCA Upper Division Core
     - At least one upper division course in each of the following categories is required: Diversity (D), Effective Communication (C), Responsible Living (R), Critical Inquiry (I), and Capstone Experience (Z)
     - A course may satisfy up to 2 of these requirements
     - These requirements will be met by completing the Business Core and Economics Major requirements
   - Business Foundation – 30 hours
   - Business Core – 18 hours
   - Major – 24 hours
   - Electives to equal 120 hours
     - Note: A second major, minor, and/or special degree requirements may increase the number of hours required for graduation.

2. At least a 2.000 Grade Point Average is required overall, in the business foundation/core, and in the major.

3. In the Business Foundation, a student may NOT proceed to take courses in the Business Core if the student's GPA is not at least a 2.0 in the following courses: ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, and QMTH 2330.

4. Forty hours of upper division credit (3000 – 4000 level courses) are required for graduation.

5. For additional information, consult your academic advisor or the undergraduate bulletin

Revised May 2015