University of Central Arkansas
International Engagement

“LEADERS OF THE WORLD”
INTERNATIONAL LEADERSHIP PROGRAM
Conway, AR USA
March 3-7
2014

uca.edu/international/leadersoftheworld
“Leaders of the World”
International Leadership Program

About the Leaders of the World Program:
UCAn Leaders of the World program is a unique venue for top leaders to meet and discuss common challenges within their municipalities and communities. With more than 100 years of experience, UCA provides the perfect location to develop network connections and gain knowledge. Experts will address Leadership and Ethics of Modern Leaders, Effective Communication, Teamwork and Effective Management and Planning. Through panel discussions, lectures, workshops and site training, leaders across the globe will develop long-term relationships as well as new skill sets.

Learn and Connect:
UCAn provides a unique environment for learning and networking with site visits, roundtable discussions, and questions and answer sessions with experts.

For whom is the program designed?
Public Officials, politicians, legislators, presidents and business executives of public service, government advisors, teachers and university officials, judges and judicial officers, public policy specialists.

Bilingual presentations and visits:
The program language is English, however our team of specialists and University staff will provide multilingual support.

Cost:
- USD $455 includes the cost of the program, ground transportation (airport shuttle, daily hotel to university shuttle and all institutional site visits), daily lunch, two receptions, and cultural visits. (Early bird rate of USD $355 ends February 1st.)
- Travel and Hotels: The University of Central Arkansas will provide a list of area hotels with discounted participant rates; we can suggest the best flight options from your city to Little Rock.

Site Visits:
- Conway Chamber of Commerce
- Arkansas State Department of Transportation
- US Department of Commerce
- Little Rock, State Capitol
- Arkansas State Courthouse
- Conway Corporation (All-Inclusive Service Provider for: Electric, Water and Sewer, Sanitation, Cable Television, and Internet.)
- Stuttgart Rice Industry
- State Parks, and Clinton Presidential Library

About UCA:
Founded in 1907, the University of Central Arkansas, a leader in 21st-century higher education, is committed to excellence through the delivery of outstanding undergraduate and graduate education that remains current and responsive to the diverse needs of those it serves. The university’s faculty and staff promote the intellectual, professional, social, and personal development of its students through innovations in learning, scholarship, and creative endeavors. Students, faculty, and staff partner to create strong engagement with the local, national, and global communities. The University of Central Arkansas dedicates itself to academic vitality, integrity, and diversity.

Program Agenda:
Module 1: Education
- Keynote and Panel: “Teamwork”
- Specific Topics: Education in the US, educational structure, US Public Education planning at the state level, Community and parent participation, educational programs and use of technology, educational issues in higher education; education as a means to promote diplomacy among nations; international university exchange programs and projects, relationship between politics and education; programs that promote social inclusion and development of nations.

- Site Visits and Field Study: University of Central Arkansas, public and private high schools.

Module 2: Public Utilities, Transportation and Environment
- Keynote and Panel: “Effective Management and Planning”
- Presentations: Aguas Bonaires SA of Argentina; East China Normal University and Anhui Normal University of People’s Republic of China; Matfil Sprl of Democratic Republic of the Congo, Conway Corporation (conglomerate that includes Public Services Electricity, Water, Sanitation, Cable TV and Internet).
- Special Sessions: Roundtables among participants on specific issues of global water and sanitation operators in Latin America, Asia, and Europe.

- Site Visits and Field Study: Kennedy Bridge and Barge Lock, Traffic Circles and Bike Paths, Conway Corporation services, water, sanitation and recycling.

Module 3: Local Law and Justice
- Keynote and Panel: “Perspectives: Mayors, Legislators and “Local Representatives.”
- Specific Topics: How legislative agendas are formed at the provincial, state and local level; Citizen participation and communication programs; Civic management.

- Site Visits and Field Study: City of Little Rock, Arkansas State Capital: Arkansas Legislature, Arkansas Supreme Court, US Department of Commerce in Little Rock, Clinton Presidential Library, Little Rock River Market and Trolley.

Module 4: Entrepreneurship, Tourism and Local Economic Development
- Keynote and Panel: “Leadership and Ethics for the Modern Leader”
- Specific Topics: Entrepreneurship, entrepreneurial development programs, local businesses; competitiveness; promotion of sister cities and town twinning; tourism infrastructure; parks and public recreation; Private-Public Partnerships.
- Presentations: United States Department of Commerce, Little Rock; Chambers of Commerce, Arkansas Department of Tourism.

- Site Visits and Field Study: Conway Chamber of Commerce, Small local businesses and shops, Petit Jean State Park.

Module 5: Public Safety and Municipal Police
- Keynote and Panel: “Effective Communication”
- Specific Subjects: municipal police, local citizen safety programs; local legislation.
- Presentations: Police officers, community and social service program directors.

- Site Visits and Field Study: Conway Municipal Police, UCA Police Department, and local legislature.