



Pi Kappa Alpha (Pike) Fact Sheet

Name: Pi Kappa Alpha ΠΚΑ

Nickname: Pike, PiKA or Pi Kap

Founding: March 1st, 1868, University of Virginia, Charlottesville, VA

Size: Over 250,000 lifetime initiates since 1868. Currently, the Fraternity has 14,000 active undergraduate members in both Canada and the United States

Our Vision: *“Pi Kappa Alpha will set the standard of integrity, intellect, and achievement for our members, host institutions, and the communities in which we live.”*

Pike University: Pike University is the combined banner for all of the Fraternity's leadership programs and is the foundation of Pi Kappa Alpha's educational curriculum. Pike University helps further the Fraternity's mission and vision and is administered by the Fraternity's professional staff. Internally, we strive for operational excellence, growth and a volunteer spirit in all of our training and educational efforts. We know that the quality of our work can deliver success to chapters and develop leaders. This is what being a *True Pike* is all about. Our primary objectives are:

1. Provide the educational curriculum for The Pi Kappa Alpha International Fraternity.
2. Support the development and advancement of Pi Kappa Alpha's chapters, undergraduates and alumni.
3. Develop and conduct leadership, management, and personal development programs in a manner that prepares its members for success in life.

Housing: A preeminent leader in fraternity real estate, White Horse Holding Corporation is governed by a volunteer board of industry experts. Our mission is to provide services and resources for the

acquisition of competitive real estate for Pi Kappa Alpha Fraternity chapters across North America, and the preservation and growth of the equity thereof.

Career development and Networking: Being one of the largest Fraternities in the countries, ties to our graduate brothers span not only all over North America but the world!

Conventions: Pi Kappa Alpha and Pike University has the premier convention and leadership setup in the country. With 6 leadership's summits per year, one chapter executive conference and a bi-annual international convention, Pi Kappa Alpha sets the bar when it comes to officer training and networking capabilities.

Philanthropy: The Fraternity and our chapter is placing a new found emphasis on philanthropy and community involvement. Pi Kappa Alpha has established a partnership with **Big Brothers Big Sisters of America**. As well, our chapter has created special ties to **Habitat for Humanity and St. Jude's Children's Research Center**.

Publications: First published in 1890 by Robert Adger Smythe, the Shield & Diamond is Pi Kappa Alpha's quarterly magazine for Pike members, volunteers and supporters. It features articles and cover stories from our national headquarters as well as chapter specific updates and information.

Mission Statement: Pi Kappa Alpha is dedicated to developing men of integrity, intellect, and high moral character and to fostering a truly lifelong fraternal experience. To fulfill this mission, Pi Kappa Alpha will:

-Encourage all our members to live the values taught in our ritual.

-Provide innovative services and programs designed to enrich the lives of our undergraduates, alumni, and communities.

-Create opportunities for our undergraduate and alumni members to participate in the life of Pi Kappa Alpha on a daily basis.

-Promote and foster a spirit of pride, loyalty, inclusion and respect for Pi Kappa Alpha and its rich history.

-Empower our undergraduate and alumni members to help shape Pi Kappa Alpha's future by being informed ambassadors and involved advocates.

-Encourage our undergraduate and alumni members to take an active role in advancing Pi Kappa Alpha's interests by volunteering their time and by contributing to the fraternity's annual giving campaign.

-Communicate effectively and efficiently with our alumni, students and host institutions through various channels on a continuous basis.

-Value academic achievement and practice academic integrity.

-Establish positive and lasting relationships with our host institutions, alumni and communities.

-Encourage our members to be of strong mind and body.

Pledge Education: Membership in Pi Kappa Alpha gives students the opportunity to make the most of their college experience. Perhaps the best opportunity that Pi Kappa Alpha provides is the ability to cultivate a socially superior man.

Pi Kappa Alpha challenges its members to be the pillars of integrity and beacons of success on their college campuses and within their communities. Pikes experience what it means to be involved and responsible individuals who promote community services, active campus involvement, and high standards of academic achievement.

Pledging Process: Our pledging process is an eight week, non-hazing system. It teaches our pledges not only about the Pi Kappa Alpha Fraternity, but how to live a balanced college life. To receive a bid you **must have a minimum as well as a semester GPA of 2.5 to be initiated.** Pi Kappa Alpha seeks to bid on and initiated the **Most Best Men!**

Anti- Hazing Stance: Each chapter of The Pi Kappa Alpha Fraternity recognizes the Fraternity's Standards, which include a standard of **absolutely no hazing.**

Many have experienced hazing in high school, either as a new member of an athletic team, a school band

or a school social group. Hazing is often glorified in movies, and can take many forms. The most serious is direct physical abuse, such as being paddled, to a milder form, such as push-ups, to subtler approaches, such as drinking games.

Pi Kappa Alpha is proud to announce its partnership with HazingPrevention.org as a national sponsor. HazingPrevention.org is a national organization dedicated to its mission of empowering people to prevent hazing in college and university student groups.

Famous Brothers

S. Truett Cathy - Founder/CEO, Chick-Fil-A

Paul J. Orfalea - Founder, Kinko's

Jeff Taylor - Founder, Monster.com

Kevin Turner - COO, Microsoft

Pete Sessions - U.S. Congressman [R-TX]

Bobby Bowden - Retired Head Football Coach, Florida State

Steve Prefontaine - Former World Class Runner, National Track and Field Hall of Fame

Horace Grant - Professional Basketball Player

Rick Dees - Radio Personality

Tim McGraw - Country Music Artist

Jeremy Piven - Actor, *Entourage*

Scott Van Pelt - ESPN Anchor

Matt Winer - Anchor, SportsCenter on ESPN

E. Gordon Gee - President, The Ohio State University

Jon Kyl - U.S. Senator [R-AZ]

PI KAPPA ALPHA vision:

Scholars – Leaders – Athletes – Gentlemen

www.pikes.org

www.ucapike.com

PIKE	THE PI KAPPA ALPHA FRATERNITY EPhi ON Phi UNIVERSITY OF CENTRAL ARKANSAS
<i>Gregory Brooks</i> Co-Recruitment Chairman	
439 Western Avenue • Conway, AR 72035 Phone: (501) 733-1181 • E-mail: gregbrooks@ucapike.com www.ucapike.com	