

February 24, 2011



Dear Area Business:

The University of Central Arkansas Greek Life community is pleased to announce the All Greek Picnic on March 13, 2011 and the All Greek Step Show April 15, 2011. The All Greek Picnic is hosted for all the active Greeks at the University of Central Arkansas to promote Greek unity and allow Greeks the opportunity to spend time together as a community. All 1,000 Greeks are invited to UCA Softball Intramural Fields for an afternoon of food, fun, and friendly competition.

The All Greek Step Show is also organized by the same committee of students and will take place on April 15, 2011 in the Farris Center. The All Greek Step Show typically attracts over 2,500 UCA students and their families every year. This year promises to be just as successful with the growing campus, community, and UCA's Greek system.

We would like to ask for your support to make these events a success. With the donation of food for at least 75 people, your business will receive the following:

- word of mouth advertising throughout the Greek community
- opportunity to display a banner at the picnic
- opportunity to hand out coupons at the picnic
- business name on the All Greek Step Show program
- business thanked for sponsorship at the opening of the All Greek Step Show

We are looking for your support to help make the All Greek Picnic a success. If you are able to donate, please contact the individual who gave you this form to confirm. All food, banners, and coupons should be delivered UCA Softball Fields by 11:45am on Sunday, March 13, 2011. If items cannot be delivered, please contact the student who gave you this letter to plan a pick up time.

If you have any questions, please contact the Greek Special Events Committee Staff at (501) 450-3137.