



Dear Area Business:

The University of Central Arkansas Greek Life community is pleased to announce the 12th Annual All Greek Step Show has been scheduled for April 15th, 2011. The All Greek Step Show typically attracts over 2,000-2,500 UCA students and their families every year. This year promises to be just as successful with the growing campus, community, and UCA's Greek system.

The Annual Greek Step Show is organized by a group of hardworking, dedicated Greek students with support from the Office of Greek Life. The step show offers healthy competition for the Greek organizations that guarantees fun and entertainment for all. The art of stepping was popularized by the National Pan-Hellenic Council fraternities and sororities. Stepping has evolved over the years but its main purpose has remained the same - displaying the creative abilities and distinct themes of the respective Greek organizations. The All Greek Step Show offers a chance for the historically African-American National Pan-Hellenic groups to pair with the historically Caucasian Greek organizations to collaborate and share the art of stepping. Your sponsorship is an opportunity to not only have the name of your business visible to thousands but also show your support for the Greek and UCA community.

We are looking for your support to help make the 12th Annual All Greek Step Show a success. Sponsorship opportunities are outlined on the next page. If there is a different type of sponsorship or service that might be more appropriate for your organization, feel free to contact us. The deadline for ensuring your recognition of support is Thursday, March 31<sup>st</sup>, 2011.

If you have any questions, please contact the Special Events Committee Staff at (501) 450-3137.

## **Title Sponsor \$3,000.00**

*As the official Title Sponsor you will receive:*

- The event will be officially referred to as The 12<sup>th</sup> Annual All Greek Step Show Sponsored by YOUR BUSINESS NAME
- You will be given up to 2 minutes during the event to talk about your business on stage
- Business logo will be printed on the front cover of event program
- Business logo will be printed on all advertisements and posters
- Business banner will be placed in front of the main stage
- Business will be thanked for sponsorship before, during, and after the show
- 10 Front Row Tickets (\$100 value)

## **Gold \$1000.00**

*For your Gold level sponsorship you will receive:*

- Business banner will be placed at the entrance to the event
- Business logo will be printed on all advertisements and posters
- Business logo will be printed on all programs
- Business will be thanked as a sponsor at the beginning and end of the show
- 6 VIP Section tickets to the show (\$60 value)

## **Silver \$250.00**

*For your Silver level sponsorship you will receive:*

- Business banner will be placed at the entrance to the event
- Business will be thanked as a sponsor at the beginning and end of the show
- Business logo will be printed on all programs
- 4 General Admission tickets to the show (\$40 value)

## **Bronze \$50.00**

*For your Bronze level sponsorship you will receive:*

- Business will be thanked as a sponsor at the beginning of the show
- Business logo will be printed on all programs
- 2 General admission tickets to the show (\$20 value)

**\*All banners, signage, logo designs, and printed materials must be supplied by the business. Logo designs must be submitted by April 1<sup>st</sup> in order to be on advertisements and programs. Banners should be submitted by April 14<sup>th</sup> and will be returned by April 18<sup>th</sup>.**